

SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized in the following meeting-related publications as well as any additional benefits listed under specific opportunities:

- Sponsor appreciation in Conference Program provided on-site
- Bold sponsor recognition signage located on-site
- Sponsor recognition on CSNA website

Conference Tote Bags **\$7500**
Your Company Logo and web address will be in the hands of all attendees when you sponsor the Official 2010 Conference tote that will be used at conference and beyond!
1 OPPORTUNITY AVAILABLE

General Sessions **\$2500**
Your Company Logo displayed on General Session signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks. Recognition in Poppy Seeds.
2 OPPORTUNITIES AVAILABLE (1 EACH DAY)

Conference Thumb Drives **\$7500**
Your Company Logo will be in the hands of all attendees when you sponsor the Official 2010 Conference Thumb Drive that will be used at conference and beyond!
1 OPPORTUNITY AVAILABLE

Awards Breakfast **\$1500**
Your Company Logo displayed on Awards Breakfast signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks.
1 OPPORTUNITY AVAILABLE

Lanyards/Badgeholders **\$4000**
Have your company name and logo printed on these highly visible items that are worn by more than 1,000 attendees during the conference and collected as souvenirs.
1 OPPORTUNITY AVAILABLE

Fitness Event for California Child Nutrition Foundation
\$100 + \$5 PER WALKER ESTIMATE 150 - 200 WALKERS
Your Company Logo printed on t-shirt given to each participating member. You will receive recognition as a conference sponsor as listed above. All proceeds go to the California Child Nutrition Foundation.
MULTIPLE OPPORTUNITIES AVAILABLE

Registration Desk Kick Panel **\$2000**
Your Company Logo on the front of the Registration Desk Counter. A GREAT opportunity to display your logo AND your support of CSNA at Conference! Be seen by EVERYBODY that walks by the Registration Desk during Conference.
1 OPPORTUNITY AVAILABLE

NAC Sponsorship **\$400**
Your Company name printed in the Official Show Program (Paid in Full by the deadline) and recognition in Poppy Seeds. NAC Sponsor Booths will have Special Signage to ensure all attendees are aware of the commitment your company has to the health and well-being of California's School Kids! NAC students will be available on Friday afternoon to stop by your booth for a taste testing of your designated products. This program doesn't work without the generous support of our Industry Partners, so won't you consider sponsoring the NAC Program in 2010?

Cyber Café **\$1000 + Computers and internet connection**
Internet/Email stations set up in Registration area. Sponsor to provide, set-up and maintain computer stations and internet hook-up (minimum of 6) at conference. Company logo will be displayed on signwork at Cyber Café.
1 OPPORTUNITY AVAILABLE

Education Session Sponsor **\$1500**
Your company name and logo printed on the signage listing individual breakout sessions for the day. Sponsor may provide any appropriate materials for sessions (i.e. Logo Pens, pads of paper, highlighters, brochures, packaged sample item, etc.)
2 OPPORTUNITIES AVAILABLE (1 EACH DAY)

For more information, please visit
www.calsna.org/NAC/NAC.asp
MULTIPLE OPPORTUNITIES AVAILABLE

If you are interested in any of the above Sponsorships, please fill out the following information.
These opportunities are available on a first paid, first served basis, so please act quickly.

Company _____

Contact _____ Phone _____

Email _____ Website _____

We would like to Sponsor _____

2nd Choice or Additional Sponsorship _____

Total Amount \$ _____

Credit Card Number _____ Expires _____

Billing Address _____

Billing Zip _____ V-Code _____ Signature _____

FAX with Payment in full to (818) 843-7423
Or, pay by check: CSNA, 210 N Glenoaks Blvd, Suite C, Burbank, CA 91502