

Plan of Action for Chapter Activities Golden Poppy 2010 – 2011

1. Promote Child Nutrition by having a display of setting up a presentation at any school function, highlight current conference theme.
2. Submit an article for publication in a school newsletter, poppy seeds, local newspaper, or nominate a member for an award, or apply for a scholarship
3. Highlight legislation at a meeting by inviting a Public Policy Committee member to present or provide a written update.
4. **Required Goal:** Submit a list of officers to CSNA website via email at J9newell@aol.com by July 1. **Bonus Point: include the chapters program submitted by email by August 1**
5. Show a 10% increase in membership from December 2009 to November 2010 with printouts from CSNA. Include printouts for both months in documentation
6. **Required Goal:** Participate in the CSNA Membership drive. **Bonus Point:** if chapter gives recognition of award to the recruiter member.
7. Conduct at least one chapter meeting or workshop that provides 1 CEU on SNA's certification and credentialing program.
8. Show an increase in certified and/or credentialed members from December 2009 to November 2010. Provide recognition for those who are currently certified and/or credentialed
9. Chapter Officers attend at least 2 of the following: House of Delegates, CSNA Leadership Training Workshop or CSNA Board of Directors meetings. **Bonus Point if more than one officer attends.**
10. Have a presentation on one of the following at a chapter meeting: Nutrition, Food Safety, Food Allergens/Special Diets, or Child Hood Obesity, Local Health Dept. regulations, physical Activity
11. Present information on job advancement in child nutrition
12. Write a letter to a State or Federal Legislator (an e-mail letter does not qualify) or off on a personal visit to a State or Federal Legislators home office.
13. Encourage community partnerships by inviting members of allied organizations to participate in a Chapter meeting
14. Implement a recognition strategy to welcome new members and renewing members
15. **REQUIRED GOAL:** Provide Resource Room presentation or Silent Auction item for conference
16. Display a Chapter banner (3' x 6') in the Resource Room at conference
17. Submit in hard copy or e-mail a copy of chapter meeting agendas or minutes or announcements to your local Regional Coordinator held between January 2010 and December 2010
18. Have a presentation/class on the "CSNA website". Be creative with this learning tool as to teach your members how to log in and navigate through the website.

Supervisory Chapters (additional Goals, 3 of 4 required- Bonus Point for all 4)

1. Sponsor an event that supports the continuing education and /or expansion of one or more local chapters.
2. Highlight fiscal issues relation to Child nutrition programs at a meeting by inviting other business departments to speak, such as a CBO, M&O, Purchasing or Facilities
3. Attend and participate at Legislative Action Conference or attend an n event locally showing support for a child nutrition public policy and legislative event with an assembly member or senate member.
4. Hold a meeting in an outlying area

Required Goals must be completed

Local Chapters: Gold Award for 15 to 17 completions, Silver Award for 12 to 14 completions, Bronze Award for 9 to 11 Completions.

Supervisory Chapters: Gold Award for 18 to 21, Silver Award 15 to 17, Bronze Award for 12 to 14 completions.

Your completed binder must be postmarked by December 3, 2010 Please send to :

**Brenda Arnett
c/o Prairie Elementary
5251 Valley Hi Drive
Sacramento, Ca 95823**

If any additional information is needed please call 916-893-6897 or email inhisluv2@yahoo.com

Golden Poppy 2010-2011 Suggestions to Meet Goals

Goal 1

Set out samples of tray menus on a table for parents to view at Back to School Night. Make a poster board showing pictures of students eating, cut out articles from *Poppy Seeds* or *school nutrition magazine*. Set out a basket of apples on a table with copies of your menus or *Local Wellness Policy for Parents*. Let student volunteers hand out a prepared flyer about your program.

Goal 2

Write a short article about a meeting and include pictures
Ask members to write about activities in their school district
Showcase a cafeteria event with pictures in your school newsletters. BRAG!

Goal 3

Supervisory Chapters have PP&L chairs who can be invited to speak
Copies of current Legislative updates can be obtained from members of the PP&L committee to present
Invite a local Legislator to a meeting

Goal 4

Most local chapter have elected officers by Leadership.
Email the new slate of officers, but if e-mail is impossible, bring a hard copy to Leadership
Encourage chapter leaders to meet once prior to July 1 and select tentative dates and subjects for their programs

Goal 5

Participate in membership campaigns
Conduct a "bring a buddy" to a meeting promotion
Give away a membership or set amount to be applied toward a membership at every meeting.
Provide a special drawing for new members for a prize

Goal 6

Personal outreach could include a face to face meeting
Take the flyer to work for the next chapter meeting and discuss it with co-workers
Offer to car pool
Write a personal invitation
Participate in CSNA'S membership drive

Goal 7

Encourage all officers to attend as many events as possible
Chapters could help fund extra members attendance
Remember Leadership Trainings counts for 1 and HOD counts for 1
Call the professional Development Chair and discuss what qualifies as CEU
Designate one position to be in charge of completing the necessary paperwork

Goal 8

Present the advantages of being certified/ credentialed at a meeting
Offer assistance to members to complete the certification process
Provide handout materials and review requirements for certification with members

Goal 9

Encourage all officers to attend as many events as possible
Chapters should help fund extra members' attendance

Goal 10

Contact local Health Professional to discuss health issues
Enlist safety coordinators to conduct classes on safety

Goal 11

Fashion show to highlight the proper dress for work and for interviews
Examples of how to fill out applications and explain some of the common mistakes
CSNA is our professional organization; highlight some of our activities that are utilized by your members such as networking

Goal 12

Write a letter to a state or Federal Legislator. Visit a State or Federal Legislator's home office (email does not count)

Goal 13

Local organizations such as American Cancer, American Heart Association, University of California Cooperative Extension offices, Farm Bureau, Kaiser, or local hospital educators are excellent resources for presentations.

Goal 14

Present a certificate to a new member
Give away a pen imprinted with your chapter's name
Have a celebration at a meeting when a member renews by giving them a single stemmed flower, Introduce the new member/or renewing member to the audience

Goal 15

Display boards with pictures from the chapter meetings, silent Auction item-request donations from local companies and make a basket of local treasures, Great opportunity to make money- sell something, Bring menus to share

Goal 16

Banners can be no larger than 3' x 6' and should reflect your chapter's logo

Goal 17

Add the regional coordinator to the chapter's mail or email lists
Schedule meetings at different locations in your chapter meeting area

Goal 18

Have a class/demonstration/presentation on the "CSNA website". This is a great opportunity to not only introduce your members to the CSNA website but to show them how to navigate through the website, log in, check out the forms and upcoming events.

Supervisory Chapters (additional goals)**Goal 1**

Host or sponsor a workshop for local chapters that provides continuing education for line level employees.
Lend support to a struggling or new chapter to get meetings scheduled and help increase participation.

Goal 2

Invite another business team member to speak at a meeting on fiscal issues that relate to Child Nutrition;
discuss how both can be a team or how both affect the students they serve

Goal 3

Attend and actively participate in Legislative Action Conference / or attend a local event with local member of the Assembly or Senate showing support for child Nutrition.