

**Plan of Action for Chapter Activities
Golden Poppy 2009-2010**

1. Promote Child Nutrition by having a display or setting up a presentation at any school function, highlighting current conference theme.
2. Submit an article for publication in a school newsletter, *Poppy Seeds*, local newspaper, or nominate a member for an award, or apply for a scholarship.
3. Highlight legislation at a meeting by inviting a Public Policy Committee member to present or provide a written update.
4. **REQUIRED GOAL:** Submit a list of officers to CSNA website via e-mail at j9newell@aol.com by July 1. BONUS POINT: include the chapter program submitted by e-mail by August 1.
5. Show a 10 % increase in membership from December 08 to November 09 with printouts from CSNA. Include printouts for both months in documentation.
6. **REQUIRED GOAL:** Participate in the CSNA MEMBERSHIP drive. Bonus Point if chapter gives a \$1.00 a new member award to the recruiter member.
7. Conduct at least one chapter meeting or workshop that provides 1 CEU on SNA's certification and credentialing program.
8. Show an increase in certified and/or credentialed members from December 08 to November 09. Provide recognition for those who are currently certified and/or credentialed.
9. Chapter Officers attend at least 2 of the following: House of Delegates, CSNA Leadership Training Workshop or CSNA Board of Directors meetings. BONUS POINT IF MORE THAN ONE OFFICER ATTENDS.
10. Have a presentation on one of the following at a chapter meeting: Nutrition, Food Safety, Food Allergens/Special Diets, or Child Hood Obesity, Local Health Dept. regulations, Physical Activity.
11. Present information on job advancement in child nutrition.
12. Write a letter to a State or Federal Legislator (an e-mail letter does not qualify) or off on a personal visit to a State or Federal Legislators home office.
13. Encourage community partnerships by inviting members of allied organizations to participate in a Chapter meeting.
14. Implement a recognition strategy to welcome new members and renewing members.
15. **REQUIRED GOAL:** Provide Resource Room presentation or Silent Auction item for conference.
16. Display a Chapter banner (3' x 6') in the Resource Room at conference.
17. Submit in hard copy or e-mail a copy of chapter meeting agendas or minutes or announcements to your local Regional Coordinator held between January 2009 and December 2009.

SUPERVISORY CHAPTERS (additional goals, 3 of 4 required – BONUS POINT for all 4)

1. Sponsor an event that supports the continuing education and/or expansion of one or more local chapters.
2. Highlight fiscal issues relating to Child Nutrition Programs at a meeting by inviting other business departments to speak, such as a CBO, M&O, Purchasing or Facilities.
3. Attend and participate at Legislative Action Conference or attend an event locally showing support for a child nutrition public policy and legislative event with an assembly member or Senate member.
4. Hold a meeting in an outlying area

Required Goals must be completed.

Gold Award for 15 to 17, Silver Award for 12 to 14 Completions, Bronze Award for 9 to 11 Completions.

Supervisory: Gold Award for 18 of 21, Silver Award 15 to 17, Bronze Award for 12 to 14 Completions.

Your completed binder must be postmarked by **December 4, 2009** please send to:

Charmane Williams
Irvine Unified School District
5050 Barranca Parkway
Irvine, CA 92604

Call 949-936-6526 or e-mail cwilliam@iusd.org with any questions

Golden Poppy 2009-2010 Suggestions to Meet Goals

Goal 1

Set out samples of tray menus on a table for parents to view at Back to School Night
Make a poster board showing pictures of students eating, cut out articles from *Poppy Seeds* or *School Nutrition Magazine*
Set out a basket of apples on a table with copies of your menus or Local Wellness Policy for parents
Let student volunteers hand out a prepared flyer about your program

Goal 2

Write a short article about a meeting and include pictures
Ask members to write about activities in their school district
Showcase a cafeteria event with pictures in your school newsletters
BRAG!
Nominate a member for an award or apply for a scholarship

Goal 3

Supervisory Chapters have PP&L Chairs who can be invited to speak
Copies of current Legislative updates can be obtained from members of the PP&L committee to present
Invite a local Legislator to a meeting

Goal 4

Most local chapters have elected officers by Leadership
E-mail the new slate of officers, but if e-mail is impossible, bring a hard copy to Leadership
Encourage chapter leaders to meet once prior to July 1 and select tentative dates and subjects for their programs

Goal 5

Participate in membership campaigns
Conduct a "bring a buddy" to a meeting promotion
Give away a membership or set amount to be applied towards a membership at every meeting
Provide a special drawing for new members for a prize

Goal 6

Personal outreach could include a face-to-face meeting
Take the flyer to work for the next chapter meeting and discuss it with co-workers
Offer to car pool
Write a personal invitation.
Participate in CSNA'S membership drive.

Goal 7

Encourage all officers to attend as many events as possible
Chapters could help fund extra member's attendance
Remember Leadership Trainings counts for 1 and HOD counts for 1
Call the Professional Development Chair and discuss what qualifies as a CEU
Designate one position to be in charge of completing the necessary paperwork

Goal 8

Present the advantages of being certified / credentialed at a meeting
Offer assistance to members to complete the certification process
Provide handout materials and review requirements for certification with members

Goal 9

Encourage all officers to attend as many events as possible
Chapters should help fund extra members' attendance

Goal 10

Contact local Health professional to discuss health issues
Enlist safety coordinators to conduct classes on safety

Goal 11

Fashion show to highlight the proper dress for work and for interviews
Examples of how to fill out applications and explain some of the common mistakes
List college classes that available in the area
CSNA is our professional organization; highlight some of our activities that are utilized by your members such as networking

Goal 12

Write a letter to a State or Federal Legislator. Visit a State or Federal Legislator's home office (e-mail does not count)

Goal 13

Local organizations such as American Cancer, American Heart Association, University of California Cooperative Extension Offices, Farm Bureau, Kaiser, or local hospital educators are excellent resources for presentations

Goal 14

Present a certificate to a new member
Give away a pen imprinted with your chapter's name
Have a celebration at a meeting when a member renews by giving them a single stemmed flower
Introduce the new member/or renewing member to the audience

Goal 15

Display boards with pictures from chapter meetings
Silent Auction Item - request donations from local companies and make a basket of local treasures
Great opportunity to make money – sell something

Bring menus to share

Goal 16

Banners can be no larger than 3'x 6 and should reflect your chapter's logo

Goal 17

Add the Regional Coordinator to the chapter's mail or e-mail lists

Schedule meetings at different locations in your chapter meeting area

SUPERVISORY CHAPTERS (additional Goals)

Goal 1 - Host or sponsor a workshop for local chapters that provides continuing education for line level employees. Lend support to a struggling or new chapter to get meetings scheduled and help increase participation.

Goal 2 - Invite another business team member to speak at a meeting on fiscal issues that relate to Child Nutrition; discuss how both can be a team or how both affect the students they serve.

Goal 3 - Attend and actively participate in Legislative Action Conference. Or attend a local event with a local member of the Assembly or Senate showing support for Child Nutrition.