



CALIFORNIA SCHOOL NUTRITION ASSOCIATION

Northern California School Nutrition Association
An Affiliate of SNA

Meeting Announcement

May 14, 2014
Bridges Golf Club
9000 S. Gale Ridge Road
San Ramon, CA 94582

Agenda

8:45 a.m. Registration and Continental Breakfast

9:00 a.m. Business Meeting
Bruce Hall, President - Call to order
Andrew Soliz, President Elect- Flag Salute
DeeAnne Cortes, Director – San Leandro USD, Inspiration
Welcome and Introductions
Officers Reports

10:00 a.m. Break

Program

10:15 a.m. “Get Berry Inspired to Follow Your Dreams”
Shari Fitzpatrick – Founder of Shari’s Berries, Author – Berried in Chocolate

11:15 a.m. “The Four Pillars of Effective Communication”
Matt Upton, VP of GO, Growth and Opportunity – Bell Tasty Foods

12:15 p.m. Navigating the CSNA Website – Deeanne Cortes, Director – San Leandro USD

12:30 p.m. Installation of Officers
Matt Upton, VP of Go, Growth and Opportunity – Bell Tasty Foods

12:45 p.m. Lunch

Assorted Deli Sandwiches
Choice of: Sliced Prime Rib, Smoked Turkey, Maple Glazed Ham or Vegetarian
Bow Tie Pasta Salad
Fresh Fruit Salad
Assorted Cheese & Condiments
Assorted Bread or Rolls
Brownies & Cookies
Coffee, Water, Lemonade and Ice Tea

Please RSVP to: Virginia Wittmer, Hospitality Chair, vmwittmer@aol.com (preferred)
Or FAX: (510) 659-2566
35564 Purcell Place, Fremont CA 94536
Phone: 510-792-3562

Return this form with your check payable to NCSNA

District/Company: _____

Name(s): _____

Total Amount Enclosed: _____

Total Number Attending _____

_____ Subscription Holders

_____ @ \$50 Members

_____ @ \$60 Members at the Door

_____ @ \$25 meeting only

_____ @ \$55 non-Members (includes Lunch)

_____ Total Enclosed

Lunch Menu

***Assorted Deli Sandwiches
Choice of: Sliced Prime Rib,
Smoked Turkey, Maple Glazed
Ham or Vegetarian
Bow Tie Pasta Salad
Fresh Fruit Salad
Assorted Cheese &
Condiments
Assorted Bread or Rolls
Brownies & Cookies
Coffee, Water, Lemonade and
Ice Tea***



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Meeting Announcement Installation of Officers and Special Guest Speakers

May 14, 2014

**The Bridges Golf Club
9000 S. Gale Ridge Road
San Ramon, CA 94582**



Come and “*Get Berry Inspired to Follow your Dreams!*” with our guest speaker Shari Fitzpatrick. Shari is the Creator of the world’s finest line of gourmet-dipped strawberries, the renowned Shari’s Berries.

Today Shari is the author of her book “*Berried in Chocolate*” and travels nationwide as an inspirational speaker.

For over 25 years, Shari’s story and her creations have attracted international attention through appearances in *O Magazine*, on the *Today Show*, *The Apprentice*, *In Style Magazine*, *People Magazine*, *The Price is Right*, *Wheel of Fortune*, *QVC* and *Chicken Soup for the Entrepreneurial Soul*.

Today, a new line of Shari’s premium chocolate gifts is exclusively available at BerriedInChocolate.com!



NCSNA is also honored to have our very own Matt Upton help us in the success of our programs in his talk on “*The Four Pillars of Effective Communication*”. Our ability to communicate effectively drives the language we speak as we collaborate with those around us to feed our students.

Matt is a friend of School Nutrition and is a member of all five Supervisory Chapters of CSNA. He has served on various committees and boards of CSNA and local chapters. Since becoming a member of CSNA he has presented as breakout session leader or keynote speaker at every CSNA conference. He has also spoken in Washington, Oregon, and Arizona’s state SNA conferences.

His background in delivering keynote speeches, small and large group workshops and presentations has positioned him as an authority in the area of leadership, business, personal, and relationship growth. Currently, he is serving as President of the Board of Directors for the Northern California National Speakers Association, as well as a Congregational Coach of a local church.

You will be enthusiastically engaged with Matt’s ever-present authentic ability to bring emotion and humor together as he shares the successes and failures of his life. His presentation skills will encourage and give direction that will propel you to move forward in your life and career.

If you were to ask Matt to talk about his most treasured title he would say it would have to be that of “Dad”. Matt is the father of five wonderful adult children three men and two women.