



## CSNA Chapter 34 Meeting

**Wed, April 15, 2015**

**1:00 p.m. - 3:00 p.m.**

**Location:**

**Canyon Crest Academy  
5951 E Village Center Loop Road - San Diego, CA 92130  
San Dieguito Union High School District**

### Agenda

**1:00 p.m.**

**Welcome & Introductions  
Membership updates**

**1:15 p.m. – 2:15 p.m.**

**Effective Marketing Campaigns in School Nutrition**

*Sharing best practices that you can incorporate into your Nutrition program*

*Michael Borges, MBA – President of ISITE Software*

**2:15 p.m. – 3:00 p.m.**

**Chapter 34 Business & Updates**

- Chapter name – *what should we call ourselves*
- President Elect, Website/Marketing Chair – *new open positions*
- CSNA Golden Pillar Objectives
- I Love My Lunch Lady contest (4/17) / School Lunch Hero Day (5/1)
- Relay for Life – Friday, May 22, *San Diego Chapter partnership*
- Silent Auction for CSNA Conference 2015
- Poppy Seeds journal – submitting articles to highlight your district
- AR updates
- Professional Development Standards
- Available positions in school nutrition – San Marcos, Sweetwater, National
- Upcoming meetings & conferences

**Next meeting: May 27**