

Southern California School Nutrition Association

Chapter 1 Meeting



September 21, 2018



DOUBLETREE HOTEL
ONTARIO, CALIFORNIA



President's Message:

As the school year begins, it's surprising how many people do not know the volume of work (and fun!) that's accomplished while they're experiencing their summer break. Summer for most of us includes spending hours closing last year's accounts and the joy of preparing for the start of a new year. With that activity, I hope you had the chance to enjoy the beautiful summer evenings, relax with family and friends, and perhaps enjoy a vacation break.

Summer is a wonderful time of accomplishment and rejuvenation!

and September brings a new opportunity to make a difference!



We have a new executive Board for SCSNA, enthusiastic about representing our members and goals of our association. This new Board has already met twice, planning the program of work, incorporating CSNA's vision to our own, and constructing plans for future meetings. It's truly a pleasure to work with these dedicated individuals and I hope you use this new school year to think about extending *your own involvement* into our chapter's future.

I invite you to attend all of our meetings this year as Linda Scaletta, President-Elect and Suzanne Villedrouin, Facilities Chair continue to plan the year's programs and venues with topics to enhance our work programs.

We begin with the State Nutrition Services Division again graciously sending staff members to open our first meeting of the year, assisting us in meeting the new challenges of implementing regulations and standards. By now, all of you know I'm a book-nerd and my latest reading *The Obstacle is the Way*, speaks directly to these challenges *"Overcoming obstacles...begins with how we look at our specific problems, or attitude and approach; then the energy and creativity with which we actively break them down and turn them into opportunities; finally the cultivation and maintenance of an inner will that allows us to handle defeat and difficulty...because obstacles are not only to be expected but embraced."* *The Obstacle Is the Way.*



Our exciting **fun**draiser of the year is fast approaching! Funds from this event support our public policy and legislative efforts, professional development training and our newest marketing programs. Please support your association on October 23rd for a **fun** filled evening of laughter! See Denny Sheldon, Industry Chair and your newsletter, for more information.

I hope today brings the enjoyment of seeing friends, meeting new colleagues, and learning new ideas you can take back for your work and personal life!

Welcome Back! Have a wonderful and successful 2018-19

Susan Delgado
SCSNA President



Southern California School Nutrition Association
Supervisory Chapter 1 Meeting



Double Tree by Hilton Ontario Airport
222 N. Vineyard Avenue, Ontario, CA 91764
(909) 937-0900

September 21, 2018
Agenda

- | | | |
|-------------------------|--|--|
| 8:30 – 9:30 a.m. | Registration and Coffee, Tea, and Light Breakfast | |
| 9:30 – 10:35 a.m. | Opening and Flag Salute | Linda Scaletta, Director
<i>SCSNA President-Elect</i> |
| | Welcome | Hector Macias, Asst. Superintendent
<i>Ontario-Montclair School District</i> |
| | Inspiration | Sara Maragni, RD, Director
<i>Ontario-Montclair School District</i> |
| | SCSNA Presentation to the Humane Society of the United States | Vivien Watts, MS, SNS
<i>SCSNA Past President</i> |
| | Business Meeting | Susan Delgado, SNS
<i>SCSNA President</i> |
| | Fundraiser Update | Denny Sheldon
<i>Buena Vista Foods</i> |
| | Department of Public Social Services
CalFresh Nutrition Program Section | DeLlora Ellis-Grant, <i>CalFresh Director</i>
Carlos Portillo, <i>CalFresh Outreach</i> |
| 10:35 a.m.–10:45 p.m. | Networking / Stretch Break | |
| 10:45 a.m.–12:15 p.m. | CDE State Update – Kim Frinzell, RD, Director CDE Nutrition Services Division. Hear about the latest developments in CA and USDA guidance. | |
| | Universal Meal Service SB138 and Unpaid Meal Charges SB250 – Tracey Smith, School Nutrition Programs Unit Manager with suggestions for a successful regulation implementation ~ What are the best practices?
~ Implement <i>Senate Bill 138</i> , the bill requiring school districts deemed very high-poverty to operate a federal universal meal service provision.
~ Navigate <i>Senate Bill 250</i> , the Child Hunger Prevention and Fair Treatment Act to ensure fiscal responsibility to our Districts | |
| | Fund Transfers and Budget Agreements – Bryan Konvalin, CDE Analyst, How are these legislative mandates implemented effectively, with solutions to ensure audit compliance, LCFF fiscal accountability, and preparing for any charges that may occur? | |
| 12:15 p.m. – 12:30 p.m. | Networking / Stretch Break | |
| 12:30 p.m. | Lunch | |
| 1:30 p.m. | Closing Announcements | |

Buffet Lunch:

- Mixed Field Greens, Grilled Asparagus Salad, Fresh Seasonal Vegetables, Rolls and Butter
- Grilled Salmon with White Bean Mash with Lemon Thyme Glaze
- Garlic Tri-Tip with Cippolini Onions & Wild Mushrooms and Ver Lus Demi Glaze
- Vegetarian Entrée: Penne Pesto, Sun Dried Tomato, Mushroom and Yellow Bell Peppers
- Selection of Desserts



**Tracey Smith, School Nutrition Program Unit Manager
Nutrition Services Division**

Tracey Smith is the manager of the Southern School Nutrition Programs Unit of the Nutrition Services Division of the California Department of Education. She is the subject matter expert on meal charge policies and Senate Bill 250 (Child Hunger Prevention and Fair Treatment of 2017). Tracey came to the California Department of Education as a county specialist in 2011, and became a manager in 2013.

**Bryan Konvalin, Analyst
Nutrition Services Division**

Bryan Konvalin is an analyst in the Resource Management Unit for the School Nutrition Programs Unit of the Nutrition Services Division of the California Department of Education. He is a subject matter expert on fund transfers and budget agreement. Bryan came to the California Department of Education in 2017 with 6 years of experience in financial accounting.



Southern California School Nutrition Association Supervisory Chapter 1 2018 - 2019

Elected Officers

President: Susan Delgado, SNS
President Elect - Linda Scaletta
Recording Secretary – Christina Obregon
Corresponding Secretary – Maria Calderon
Treasurer - Trieste C. Huey
Past President - Vivien Watts, MS, SNS

Executive Board

By Laws & Rules/Parliamentarian – Stefanie Zoellner
Editorial & Publications – Kathy Sessinghaus
Facilities Chair - Suzanne Villedrouin
Industry Chair - Denny Sheldon
Industry Co-Chair – Emily Miramontes
Legislative Chair - Gail Gousha, MBA, SNS
Legislative Co-Chair - Maureen Conklin, SNS
Membership Chair - Marc Milton
Nominating Chair - Emmalyn Coles, MBA
Nominating Committee
Celeste Calubaquib, SNS
Mina Choi
Lily Ivanov
Heidi McDonald

Nutrition Advisor - Lauren Tang, SNS
Professional Development – Christie Ford
Public Information – Michelle Curry
Registration Chair - Suzy Sayre
Registration Co Chair - Krista Dixon, RD, SNS
Ways and Means - Liz Brown-Smith
Marketing Chair – Parisa Mohammad
Photohistorian Chair - Tony Roberts

**Southern California School Nutrition Association
Chapter # 1 Meeting
May 18, 2018
The Reef on the Water Restaurant
880 Harbor Scenic Drive, Long Beach
MINUTES**

Agenda	Comments	Action
Meeting called to order at 9:05 a.m.		
Min.1/SCSNA#1/MAY/18 <u>Welcome, Opening</u> <u>Remarks& Flag Salute</u> Susan Delgado SCSNA # 1 President- Elect	Thank you for outgoing executive board. Chapter # 1 reflects the vision of SCSNA. A moment of silence for the 10 victims slain in the Santa Fe High School shooting.	
Min.2/SCSNA#1/MAY/18 <u>Welcome</u> Darlene Martin Director, Nutrition Services Long Beach Unified School District	Shared facts about Long Beach. Second largest container port in the nation. School district was established in 1885. Current enrollment is 74,000 students Third largest school district in California 500 plus Nutrition Services employees Serves over 50,000 meals a day. Part of the Long Beach City Promise.	
Min.3/SCSNA#1/MAY/18 <u>Inspiration</u> Gina Fero Equipment and Supplies Specialist The Fischer Group	Practice gratitude. We are all dedicated to feeding children and that bonds us .Our jobs nourish us and allow us to focus. Incorporate gratitude in our lives. Teach and be the change you want to see in the world.	
Min.4/SCSNA#1/MAY/18 <u>Business Meeting</u> Vivien Watts SCSNA # 1 President	Introduction of guests and new members. Thanked the outgoing board for their contribution and dedication to the chapter.	
Susan Delgado SCSNA # 1 President- Elect	Attended CSNA at Universal City.	
Stella Ndahura Recording Secretary	Presented minutes of the March 16, 2018 chapter meeting held at Knott's Berry Farm Hotel.	It was moved by Robert Lewis and seconded by Darlene Martin to approve the minutes of the March 16, 2018 chapter meeting minutes as presented. No discussion. Motion unanimously carried.

Agenda	Comments	Action
Trieste Chiquete Treasurer	Presented Treasurer's report processed in May, prior to reimbursements. \$ 40,144.81 balance.	
Dr. Robert Lewis Professional Development	Invitation to summer workshop on July 28, 2018. 80 spots left, exciting agenda. RSVP to Suzy Sayre.	
Marc. Milton Membership Chair	No Report	
Tony Roberts Photo Historian	Photos will be available on website. Has volunteered to organize one more trip to Croatia and Greece.	
Denny Sheldon Kerry Benson Industry Chair & Co- Chair	Fundraiser is in the planning phase. A night of comedy at the Improv in Ontario. Working on Fundraiser with Michelle Reitzin-Bass (Associates) who secured date. Comedian Craig Shoemaker will perform.	
Linda Scaletta Legislation Chair	Opportunities for sponsorship. SB250 survey will be coming out soon. Please complete it and return it to the State.	
Anna Apoian Marketing Chair	Been the Marketing Chair for four years and on the board for ten years. It has been a wonderful opportunity. Website, School Lunch Hero, Smarter School Meals campaigns were started. Upcoming events are listed on the website www.eatsmart2bsmart.org Executive board contact information is also available on the website Thanked the judges and sponsors: Food Safety Systems and General Mills. I love My School Lunch Hero video contest winners are ; Primary level winner Charlotte Broughton Washington Elementary Sacramento City USD Secondary level winner. Rapunsel Robertson Bid Carson Middle School Hawthorne SD	
Vivien Watts SCSNA # 1 President	This is our last business meeting of the year.	

Agenda	Comments	Action
<p><u>Min.5/SCSNA#1/MAY/18</u> <u>Introduction of Speaker</u> Susan Delgado SCSNA # 1 President- Elect</p>	<p>Your Nerdy Best Friend Beth Ziesenis. How to filter through thousands of apps, gadgets, widgets and doodads to find the perfect free bargain technology tools for work and home.</p> <p>Shared several apps that exist to help you work more efficiently with your teams, create professional – level graphics and wow your colleagues. www.yournerdybestfriend.com</p>	
	<p>Stretch Break</p>	
<p><u>Min.5/SCSNA#1/MAY/18</u> <u>Recognition of Past Presidents and Industry Advisors</u> Vivien Watts SCSNA # 1 President</p>	<p>Present to be recognized :</p> <p>16-17- Maureen Conklin / Janet Duran 15-16- Lauren Teng / Justin Smith 14-15- Michael Burns 12-13- Gina Fero 11-12- Elizabeth Brown- Smith 10-12- Lynette Rock / Michelle Reitzin -Bass 09-10- Marlene Trieschman 08-09- Mary Lou Romero / Rich Puccini 07-08- Marianne Orr 06-07- Carrie Nelson Salazar 05-06- Robert Lewis 04-05- Lynette Rock 02-03- Scott Pollock 2000- 01- Stacy Sagowitz 1993-94 – Jon Sigimoto 1988-89- Judy Ross 1986-87- Sue McCann</p>	
<p><u>Min.6/SCSNA#1/MAY/18</u> <u>Installation of Elected Officers</u> Stacy Sagowitz Food Safety Systems</p>	<p>President- Susan Delgado, SNS, Director of Food Services Mountain View SD President Elect- Linda Scaletta Recording Secretary – Christina Obregon Corresponding Secretary – Maria Calderon Treasurer- Trieste Chiquete Past President- Vivien Watts</p> <p>Pinning of outgoing President 17-18 Vivien Watts and 18-19 President Susan Delgado.</p> <p>President Delgado thanked all members for their confidence in her. She will perform the duties</p>	

Agenda	Comments	Action
	trusted to her to the best of her abilities.	
<u>Min.7/SCSNA#/MAY/18</u> <u>Closing Announcements</u> Susan Delgado President - elect	Thanked all for attending.	
Meeting adjourned at 12:38p.m.		
Recording Secretary Signature : <u><i>Cristina Olvera</i></u> Date : <u>6/20/18</u>		

SOUTHERN CALIFORNIA SCHOOL FOOD SERVICE ASSOCIATION

TREASURER'S REPORT as of June 30, 2018

<u>INCOME</u>	<u>BUDGET</u> <u>2017-2018</u>	<u>YEAR</u> <u>TO DATE</u>	<u>BALANCE</u>
LOCAL DUES	\$ 13,000.00	\$ 8,332.50	\$ 4,667.50
DIRECTORIES	\$ 120.00	\$ -	\$ 120.00
LUNCHEONS	\$ 76,700.00	\$ 68,753.00	\$ 7,947.00
WAYS AND MEANS	\$ 1,260.00	\$ 758.00	\$ 502.00
INTEREST GEN. FUND	\$ 10.00	\$ 5.08	\$ 4.92
INTEREST PROG FUND	\$ 10.00	\$ 7.04	\$ 2.96
FUNDRAISER	\$ 68,500.00	\$ 50,155.80	\$ 18,344.20
PROFESSIONAL DEV	\$ 6,000.00	\$ 11,015.00	\$ (5,015.00)
MARKETING	\$ 2,000.00	\$ 2,000.00	\$ -
TOTAL	\$ 167,600.00	\$ 141,026.42	\$ 26,573.58

<u>EXPENSES</u>			
PROGRAM	\$ 17,000.00	\$ 19,392.05	\$ (2,392.05)
LUNCHEON	\$ 65,000.00	\$ 59,885.20	\$ 5,114.80
MEETINGS (board, transition)	\$ 3,500.00	\$ 3,560.51	\$ (60.51)
INSTALLATION	\$ 550.00	\$ 300.00	\$ 250.00
NEWSLETTER	\$ 1,800.00	\$ 1,614.85	\$ 185.15
PRESIDENT	\$ 1,500.00	\$ -	\$ 1,500.00
PRESIDENT-ELECT	\$ 1,000.00	\$ 186.18	\$ 813.82
DIRECTORIES	\$ 500.00	\$ 336.23	\$ 163.77
POSTAGE & MAILINGS	\$ 50.00	\$ -	\$ 50.00
WAYS AND MEANS	\$ 80.00	\$ 2,335.59	\$ (2,255.59)
FUNDRAISER	\$ 26,500.00	\$ 20,069.26	\$ 6,430.74
PROFESSIONAL DEV	\$ 6,000.00	\$ 16,137.56	\$ (10,137.56)
MARKETING	\$ 14,500.00	\$ 10,087.70	\$ 4,412.30
PROGRAM SUPPORT (lac)	\$ 40,250.00	\$ 34,318.17	\$ 5,931.83
SCHOLARSHIP	\$ 200.00	\$ -	\$ 200.00
OTHER	\$ 1,000.00	\$ 580.61	\$ 419.39
TOTAL	\$ 179,430.00	\$ 168,803.91	\$ 10,626.09

OPERATIONAL

SURPLUS (DEFICIT): \$ (27,777.49)

CASH ON HAND :

Bank of America

General Fund Account #07239 \$ 49,899.23

General Fund Clearing Acct #1397 \$ 20,000.00

Program Support Account #07240 \$ 40,257.63

Prepared By:

Trieste Huey, Treasurer

Approved:

SOUTHERN CALIFORNIA SCHOOL NUTRITION ASSOCIATION

2018-2019

BUDGET

	<u>ACTUALS</u>	<u>BUDGET</u>
	<u>June 30, 2018</u>	<u>2018-2019</u>
<u>INCOME:</u>		
LOCAL DUES	\$ 8,332.50	\$ 10,000.00
DIRECTORIES	\$ -	\$ 120.00
LUNCHEONS	\$ 68,753.00	\$ 70,000.00
WAYS & MEANS	\$ 758.00	\$ 1,000.00
INTEREST - GENERAL FUND	\$ 5.08	\$ 10.00
INTEREST - PROGRAM SUPPORT	\$ 7.04	\$ 10.00
FUNDRAISER	\$ 50,155.80	\$ 68,500.00
PROFESSIONAL DEVELOPMENT	\$ 11,015.00	\$ 6,000.00
MARKETING	\$ 2,000.00	\$ 2,000.00
TOTAL	\$ 141,026.42	\$ 157,640.00
<u>EXPENSES:</u>		
PROGRAM	\$ 19,392.05	\$ 19,000.00
LUNCHEON	\$ 59,885.20	\$ 63,000.00
MEETINGS (i.e. transition, board)	\$ 3,560.51	\$ 3,500.00
INSTALLATION (i.e. board gifts)	\$ 300.00	\$ 550.00
NEWSLETTER	\$ 1,614.85	\$ 1,800.00
PRESIDENT	\$ -	\$ 1,500.00
PRESIDENT-ELECT	\$ 186.18	\$ 1,000.00
DIRECTORIES	\$ 336.23	\$ 500.00
POSTAGE & MAILINGS	\$ -	\$ 50.00
WAYS & MEANS	\$ 2,335.59	\$ 1,000.00
FUNDRAISER	\$ 20,069.26	\$ 26,500.00
PROFESSIONAL DEVELOPMENT	\$ 16,137.56	\$ 12,000.00
MARKETING	\$ 10,087.70	\$ 14,500.00
PROGRAM SUPPORT (i.e. LAC)	\$ 34,318.17	\$ 40,250.00
SCHOLARSHIP	\$ -	\$ 200.00
OTHER	\$ 580.61	\$ 1,000.00
TOTAL	\$ 168,803.91	\$ 186,350.00

Cash on hand General Fund - June 2018 \$ 49,899.23

Cash on hand Program Support - June 2018 \$ 40,257.63

Cash on hand General Fund - Clearing Acct - June 2018 \$ 20,000.00

Total Cash on Hand- June 2018 \$ 110,156.86

Prepared by: Trieste Huey, Treasurer

Approved:

SCSNA Chapter 1 PP&L Update September 21, 2018



Attend Annual Legislative Action Conference 2019

Be a powerful voice in Sacramento as a SCSNA sponsored delegate. Building effective alliances with other organizations that share our vision and maintaining a credible presence with elected officials is fundamental to the success of Child Nutrition Programs. As an active member of CSNA and SCSNA, we encourage you to attend the annual Legislative Action Conferences in Sacramento, CA and Washington D.C. in 2019.

State Bills CSNA is Monitoring

Friday, August 31, 2018 was the deadline for legislation to be passed by both houses in final form and sent to Governor Brown. Bills must be approved by the Governor by September 30, 2018, in order to become law next year. A number of bills of interest to CSNA are among those before the Governor, including [AB 3178 \(Rubio\)](#), which the Governor vetoed earlier this week. Below is a more detailed list of the legislation we have been monitoring this year and their current status.

Bills of Interest

AB 1871 (Bonta) Charter schools: free and reduced-price meals. Requires a charter school to provide each needy pupil with one nutritionally adequate free or reduced-price meal during each school day. AB 1871 has been sent to the Governor for final action. **CSNA – Support**

AB 1884 (Calderon) Solid waste: single-use plastic straws. This bill would prohibit a full-service restaurant from providing single-use plastic straws to consumers unless requested by

the consumer. AB 1884 has been sent to the Governor for final action. *Note: Bill currently does not apply to schools* **CSNA - Watch**

AB 2049 (Gonzalez Fletcher) Classified school employees: duties. Current law requires the governing board of a school district to employ persons for positions not requiring certification qualifications. Current law requires the governing board of a school district to classify those employees and positions and requires that they be known as the classified service. Current law requires the governing board of a school district to fix and prescribe the duties to be performed by all persons in the classified service and other positions not requiring certification qualifications, except as provided. This bill would make nonsubstantive changes to the latter provision. AB 2049 was approved on a 3-2 vote by the Senate Public Employment and Retirement Committee on June 25, 2018. The bill was scheduled to be heard by the Senate Appropriations Committee on August 6, 2018; however, the hearing on the bill was postponed. As the bill did not make it to the Governor by the August 31st deadline, it cannot become law this year. **CSNA – Watch DEAD**

AB 2261 (Friedman) School employees: merit system: exempt from the classified service: community representatives. Current law requires a school district that adopts a merit system to appoint a personnel commission and requires the commission to classify all employees and positions within the jurisdiction of the governing board of the school district or of the commission, except for specified positions that are exempt from the classified service. Current law requires positions established for the employment of community representatives in advisory or consulting capacities for not more than 90 working days, or a total of 720 hours, in a fiscal year to be exempt from the classified service. This bill would make nonsubstantive changes to the latter provision. AB 2261 was approved by the Governor on September 7, 2018 and becomes law on January 1, 2019 (*Chapter 297, Statutes of 2018*). **CSNA - Watch**

AB 2271 (Quirk-Silva) School food authorities: federal equipment assistance grants: matching state grants. Requires CDE to provide a matching state grant of up to \$100,000 to a school food authority participating in the federal National School Lunch Program that applies for and is awarded a federal Equipment Assistance Grant for School Food Authorities. AB 2271 was approved by the Senate on August 24, 2018 and has been sent to the Governor for final action. **CSNA - Watch**

AB 2360 (Rodriguez) Pupil nutrition: school district and food bank partnerships. This bill requires the California Department of Food and Agriculture, in collaboration with CDE, the Strategic Growth Council, and other relevant entities to be determined to establish guidelines and best practices for food banks and school districts to create partnerships to increase student access to fresh produce items. AB 2360 was approved by the Senate on August 21, 2018. The Assembly concurred in the Senate amendments on August 27, 2018 and the bill has been sent to the Governor for final action. **CSNA – Watch**

AB 3043 (Berman) Pupil nutrition: breakfast and lunch programs. Among other things, authorizes a school district, county superintendent of schools, private school, or charter school that participates in the federal School Breakfast Program, commencing with the 2019– 20 school year to provide universal breakfast, to the maximum extent practicable. The bill would define “universal breakfast” to mean a nutritionally adequate breakfast that complies with, and qualifies for reimbursement under, the federal School Breakfast Program and that is provided to every pupil at no charge. AB 3043 was approved by the Senate on August 27, 2018 and the Assembly on August 29, 2018. The bill has been sent to the Governor for final action. **CSNA – Support**

AB 3083 (Quirk-Silva) Pupil nutrition: food and beverages: food incentive program. This bill prohibits a school, school district, or charter school that participates in the federal National School Lunch Program or federal School Breakfast Program from participating in a food incentive program that rewards pupils by providing foods or beverages that do not comply with the nutritional standards. AB 3083 failed to pass out of the Assembly by the legislative deadline so it cannot become law this year. **CSNA –Support DEAD**

AB 3178 (Rubio) Solid waste: recycling: diversion: green material. The California Integrated Waste Management Act of 1989 requires the source reduction and recycling element to divert from disposal 50% of all solid waste subject to the element through source reduction, recycling, and composting activities, with specified exceptions. Current law governs the use of solid waste as alternative daily cover in the construction and operation of a solid waste landfill, including the determination of whether that use and other beneficial reuse of solid waste constitutes diversion through recycling rather than disposal. Current law provides for the department to adopt regulations in this regard. This bill would delete obsolete provisions relating to the adoption of these regulations. AB 3178 was vetoed by the Governor on September 10, 2018. **CSNA – Watch DEAD**

SCR 104 (Hertzberg D) National Nutrition Month. Declares the month of March 2018 as National Nutrition Month and would encourage citizens to seek nutritional education. SCR 104 was approved by both houses and has been chaptered by the Secretary of State. Chapter 40, Statutes of 2018. **CSNA – Support**



SCSNA PLAN OF ACTION 2018-2019 GOALS



Goal 1: Professional Development

Objective – School nutrition professionals will continually improve their knowledge and skills to administer, manage, deliver and sustain successful school meals

- Strategies:**
1. Summer Workshop Training
 2. Newsletter Tool Kit Education Module
 3. Best Practice for Nutrition programs

Goal 2: Advocacy & Public Image

Objective – Increase SCSNA members trained in advocacy to provide understanding & knowledge to policy makers & other stakeholders of the scope & complexity of school nutrition programs.

- Strategies:**
1. Bring an advocate theme at one of the Chapter meetings
 2. Nutrition education policies
 3. Nutrition Marketing Strategies
 4. Establish positive news article for a local publication – Pubic outreach

Goal 3: Community & Membership

Objective – School nutrition programs statewide will strengthen through the engagement, leadership, and collaboration of SCSNA members, allied partners and other stakeholders.

- Strategies:**
1. Develop a Resource List of Trainings and Presenters
 2. Bosses Luncheon – Increasing knowledge of our program
 3. Program Outreach – Invite allied partners to meetings to increase collaboration of stakeholders.
 4. Membership drive

Goal 4: Governance & Operations

Objective – Define specific roles & responsibilities of committees & within committees and Co-chairs.

- Strategies:**
1. Continue to update and monitor the CSNA website with SCSNA information
 2. Make calendars more available to membership
 3. Update and share SCSNA Executive Committee job descriptions with membership early in the school year.
 4. Invite CSNA Leadership and Supervisory Chapter Presidents to SCSNA meetings.



Be a Legislative Advocate (Without going to Sacramento or D.C.)

Have you been affected by legislative actions? Of course, you have! It may be directly or indirectly, but some law at some point has affected each of us. You hire the lawmakers. Learn who they are and begin a relationship.

First - Find Your Legislator:

- Go to <http://www.legislature.ca.gov>
- Select "Legislators" on the left menu bar
- Search by address, work and residence

Make An Appointment:

- Call your legislator's home office
- Ask for the scheduler, if the person's name is not listed specifically
- Make an appointment to see them for a discussion
- Invite them to come for lunch in your district
- Legislators are typically in their local district on Fridays

Put Together Your Message:

- Use the CSNA platform papers during your visit
- Use CSNA and strength of its membership to empower the message when using the approved positions of specific legislation
- Remember: Tell Your Story! How legislation affects constituents is important to the legislator! Give the member real stories and specific data to make your point.
- Just reach out and say hello!
- Take a picture!

After the Meeting:

- Send a thank you note - recap your meeting
- Important - Follow up with Chapter PP&L to make note of your visit
- Remember to document - Send a picture!

Need Help?

- Call PP&L committee member or Chapter Chair for help/advise
- Find PP&L by checking the CSNA website



#EATSMART2BESMART

Photo Contest

October 1 thru October 31, 2018

Show us your lunch-
Win 5,000
V-Bucks

Tell us why your school meals rock!

Local Ingredients
International flavors
Plant based options



Best tasting
Best lunch lady/man
Healthiest options

or whatever else you love about your school meals!



- Upload a photo on Facebook or Instagram during the month of October telling us why your school meals rock
- Use the Hashtag **#EATSMART2BESMART**
- The photo with the most likes will win a Vulcan Insulated Humidified Cabinet for your lunchroom & a \$50 Gift Card- Choose Visa, Playstation or Xbox



Top 4 runner-ups will win a \$25 gift card! Winners announced Nov 1st
Open to all students, parents, and school employees in California

Worth 5,000
Fortnite V-Bucks

 Follow us on Facebook -Southern California School Nutrition Association





We Want You!

Legislative Action Conference Sponsorship Application

Southern California School Nutrition Association - Chapter 1

Be a sponsored delegate for SCSNA at LAC Sacramento and/or Washington D.C. Already applied for the CSNA LAC scholarship? That's okay. Double your chances!

- **Complete the application and submit by November 02, 2018**
 - Submit applications to ggousha@eusd.org
 - *No applications accepted after the deadline*
- LAC sponsorship includes conference registration, travel, and expenses paid for by the SCSNA Program Fund
- Sponsored delegates are committed to full participation in the conference and legislative visits

Application Requirements

- ✓ You are a current member of SNA, CSNA and SCSNA

Check one or both conference(s) you are requesting sponsorship.

- Sacramento CSNA LAC: January 27-29,2019
- Washington D.C. SNA LAC: February 24 - 26, 2019

Personal Information

Name: _____ District: _____
 Job Title: _____ Email: _____
 Telephone: _____ Cell Phone: _____
 Are you a CSNA Member? _____ Chapter Affiliation: _____

Your home and work legislative representatives:

State Representatives: <http://findyourrep.legislature.ca.gov/>

Federal Representative: <https://www.house.gov/representatives/find/>

STATE		NATIONAL	
HOME	WORK	HOME	WORK
District	District	District	District
Assembly Member	Assembly Member	Representative	Representative
Senator	Senator		

Getting to know you...

1. How many SCSNA meetings did you attend during SY 17-18?
2. Have you attended the SCSNA fundraiser in the past three (3) years?
3. Please list any involvement in legislation for child nutrition that you have had in the past two years.
4. What motivated you to apply to go to the Legislative Action Conference?
5. How can your attendance at the conference(s) benefit the Association and/or Child Nutrition?

**Regardless of sponsorship, all members are encouraged to attend LAC and participate in activities and discussions with legislators.

Please contact Gail Gousha at 760.432.2141 or ggousha@eusd.org with any questions and/or concerns.

CSNA Membership Application



SIGN UP HERE OR GO TO WEBSITE: www.calsna.org

NAME: _____
 JOB TITLE: _____
 DISTRICT: _____
 SCHOOL: _____
 HOME ADDRESS: _____
 CITY, STATE, ZIP: _____
 HOME PHONE: (____) _____
 WORK ADDRESS: _____
 CITY, STATE, ZIP: _____
 WORK PHONE: (____) _____
 E-MAIL ADDRESS: _____
 CHAPTER: _____ # _____

All mailings will go to your home address unless you indicate otherwise below:

Send all mailings to my work address.

Your information will be printed in the membership directory unless indicated below:

Exclude my home address

Exclude my email address

Exclude all information from the directory

Person who introduced you to CSNA: _____

Subscription Categories: (Please check one)	Includes SNA, CSNA, Local Chapter Dues
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Foodservice Employee \$44

Food Service Manager \$49

Student/Retired \$44

Director/Supervisor/Educator/Other \$167

Make check payable to CSNA or pay by Credit Card:

Name on Card _____

Card # _____

Expiration _____ Billing Zip Code _____

Billing Street Number _____

V Code _____ V Code is the 3 digit code on the back of visa and MC and the 4 digit code on the front of AMEX.

Signature _____

Mail completed application and payment to:
California School Nutrition Association

**PO Box 11376
Burbank, CA 91510**

YOU CAN JOIN THE



CALIFORNIA SCHOOL NUTRITION ASSOCIATION

PO Box 11376
Burbank, CA 91510
(818) 842-3040
www.calsna.org

FOR AS LITTLE AS...

... \$3.50 a Month!

Insurance

- 10 Health Plans Available
- Health
- Auto
- Life
- Disability
- And More!



Scholarships

- Yourself
- Family Member



Socializing

- Get Togethers
- Idea Sharing



and there is more...

Continuing Education

- Workshops Available
- CSNA Conferences
- Chapter Meetings



Publications

- Magazines
- Websites



National Membership

- School Nutrition Association (SNA)
- SNA Conferences



BECOME A MEMBER TODAY...

SAVE THE DATE

Join us for
A NIGHT OF COMEDY
SCSNA 36th Annual Fundraiser

ONTARIO

IMPROV
WHERE COMEDY BEGINS



Headliner
CRAIG SHOEMAKER
"The Love Master"

www.craigshoemaker.com

Tuesday, October 23, 2018
Ontario Improv
5:30pm - 9:30pm

Registration Form
tinyurl.com/yar6xlnk

SPONSORSHIP LEVELS

Life of the Party
\$1,500

- 8 Event Tickets VIP Seating
- Recognition during the event
- Recognition in social media posts & Poppy Seeds Magazine

Punchline
\$1,000

- 4 Event Tickets VIP Seating
- Recognition during the event
- Recognition in social media posts & Poppy Seeds Magazine

Knee Slapper
\$500

- 2 Event Tickets VIP Seating
- Recognition in social media posts

Ear-To-Ear
\$250

- 1 Event Ticket

Directors Only
\$50

- 1 Event Ticket and a fun night of entertainment while supporting Child Nutrition

Directors, you may be sponsored for this event.
Please contact [Denny Sheldon](mailto:Denny.Sheldon) to be added to the sponsorship list.

You Had to be There

Donation to SCSNA -
I am not able to attend. However, I would like to donate \$___ to support SCSNA Child Nutrition.

For more information
Contact Denny Sheldon
dsheldon@bvfoods.com | 626-771-7968

SCSNA REGISTRATION RULES

1. RSVP for every meeting...even if you are PREPAID for the year. We prefer not to guess your meal selection.
2. RSVP by completing the registration form. You can e-mail the form to Suzy at suzy.sayre@emuhsd.org. The form is available on the CSNA web site at calsna.org and on EatSmart2BeSmart website at eatsmart2besmart.org
3. **RSVP is a commitment to pay! If you cancel after the RSVP deadline or don't show up for the meeting, you will still need to pay.**
4. Don't RSVP to the blast e-mail. The blast e-mails are sent from our Corresponding Secretary. My information is on the bottom of the registration form.
5. Use your best handwriting when completing the form. We would like to spell your name correctly on the name badge!
6. After you RSVP...attend the meeting. Get good information, network with other people and eat good food! What better way to spend a day!

Thank you!

Suzy Sayre and Krista Dixon





California School Nutrition Association

Nutrition Advisory Council Presents...

NAC MINI-CONFERENCE

Nutrition Education

Meet other NAC Student Leaders

Physical Fitness Fun

Ideas for NAC Activities

Taste Testing – Items for School Meals, Healthy Snacks

NOTE: SPACE IS LIMITED SO REGISTER EARLY

Date: **Friday, November 9th, 2018**
Location: **Long Beach Convention Center**
300 East Ocean Boulevard
Long Beach, CA 90802
Time: **9:00 a.m. – 1:00 p.m.**

Note: We strongly recommend students be 4th grade or older to attend.

You will have to provide a 6 students to 1 adult ratio for this event.

Email, Fax or Send completed form to:

Judi Reynolds

Director of Food Services

Fallbrook Union High School District

2234 S. Stage Coach Lane, Fallbrook CA 92027

jreynolds@fuhsd.net

760-731-1601

Registration Deadline: October 15th, 2018

Use this form to sign up for the Mini-Conference.

School District Name _____

Contact Name _____

School Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Number of students attending: _____ Grade level of students _____

Student Name	Grade Level	T-Shirt Size (Adult S-M-L-XL)





Come Kick off your Holiday Season

The Disneyland Resort Hotels Group Travel Operations is pleased to provide reservation assistance for **the SCSNA Chapter Meeting, arriving Friday, November 30, 2018** at Disney's Paradise Pier Hotel.

Attendees can make their room reservations by calling **(714) 520-5005**, Monday-Friday from 8:00 AM to 5:00 PM PST and mentioning that they are part of the SCSNA meeting, the contracted cut-off date is Wednesday, October 31, 2018. The contracted rate is \$290.00 at the Disney's Paradise Pier Hotel based on availability.

Use the link below to provide the opportunity for your attendees to add to the magic of their meeting experience by purchasing specially-priced Disneyland® Resort Theme Park tickets prior to their arrival.

<https://www.mydisneygroup.com/hpsk18a>

These special ticket prices are not available once you arrive at the Resort.

Tickets are valid from 11/27/18 through 12/3/18.

Our ticket store closes at 9:00 PM PST on 11/27/18.

Don't delay!

Prices are subject to change without notice.

These special priced tickets are intended only for guests that are participating in this Event. Only the registered attendee is allowed to purchase tickets from this discounted ticket store link and they can purchase up to 6 tickets maximum. We reserve the right to contact the ticket purchaser to request event registration confirmation. If it is discovered that the purchaser of the ticket is not participating or attending this event it will be considered a misuse of this offer and the ticket(s) will be blocked and will not be eligible for a refund. In addition these tickets cannot be purchased for the purpose of being resold.

2019 CULTURAL EXCHANGE PROGRAM TO CROATIA, CYPRUS AND GREECE APRIL 12-28

Highlights Include: 3 Day Croatia Cruise On Private Mega-Yacht, Dubrovnik Tour, 5 Star Beach Resort on Cyprus, Visits to Montenegro and Bosnia, Culinary Tours, Parthenon and Acropolis Tours, Eco-Adventures-Zip-lining and River Rafting



Estimated Cost-\$4625

(based on 35 people double occupancy)

For More Information Contact: Tony Roberts 714-272-7929 or
tonybagelman@cs.com

5 STEPS

to Excellent Customer Service

1



Greeting the Customer

A friendly greeting includes eye contact, a smile, and receptive body language; it recognizes a person's worth right off the bat and establishes rapport.

2



Determining Needs

Finding out what a customer needs determines the rest of the interaction. Listening and asking questions are fundamental to this part of the process. Listening helps with customer concerns, and with solving problems. When you listen, give the customer your undivided attention and respect.

3



Meeting Needs

Responding effectively includes acting quickly to figure out what you can do to make the customer happy. It requires giving the customer what was promised, delivering a product or service on time, and being available to help find a meaningful solution.

4



Making Memorable Moments

Here's where your creativity comes into play. Creating a memorable moment could be as simple as greeting a student by name or complimenting him or her on making a healthy food choice. It is all about making the customer feel special, appreciated, and respected.

5



Checking Results

An easy way to see if you are giving excellent service is to just ask, "Is there anything else we can do for you?" This simple question will quickly identify if all the customer's needs have been met.

Shout ut!

Congratulations to Judy Huffaker as the new Director of Food & Nutrition Services in Alhambra Unified School District. Judy will work alongside William Fong, Director of Food & Nutrition Services. Both Directors will work as a team and bring their areas of expertise to serve the students in AUSD. Mr. Fong will remain the vendor contact for the FNS program in Alhambra Unified School District.



Please contact Kathy Sessinghaus if you would like something shared in our next Chapter Newsletter. Kathysessinghaus@burbankusd.org