






CSNA – Golden Pillar Objectives – Plan of Actions for Chapters 2014/2015

|  Pillar I Education and Professional Development |  Pillar II Public Image/Advocacy |  Pillar III Community |  Pillar IV Infrastructure/Membership |  Bonus Points Available |
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| <ul style="list-style-type: none"> • Objective – Provide educational resources and promote the value of education to all food service employees ***** <p>Plan of action Goals below:</p> <ul style="list-style-type: none"> • Conduct at least one chapter meeting that promotes Certification and Credentialing. • Show an increase in Certification Level 1,2 or 3, moving up and or SNS Credentialing • Nominate a member for a CSNA/SNA Award or apply for a CSNA/SNA Scholarship • Have a presentation at a chapter meeting on Nutrition education, ie: classes & webinars offered by CSNA/SNA. | <ul style="list-style-type: none"> • Objective – Educate & build relationships with our communities on our Child Nutrition Programs ***** <p>Plan of Action Goals below:</p> <ul style="list-style-type: none"> • Promote Child Nutrition by having a display or booth at any school or local function highlighting CSNA • Write a letter (not email) to a state or federal Legislator to invite them to school lunch or a chapter meeting. • Conduct a PP&L meeting to update members. Invite a PP&L Committee member to speak or provide an update for presentation • Have a chapter officer attend a CSNA function: HOD, BOD, Leadership or Conference. | <ul style="list-style-type: none"> • Objective – Build partnerships and relationships with allied organizations ***** <p>Plan of Action Goals below:</p> <ul style="list-style-type: none"> • Encourage community partnerships by inviting members of (School Board, PTA, Rotary, Chamber, local vendors) to a chapter meeting • Submit a copy of chapter meeting agendas or minutes to the Regional Coordinator • Participate as a chapter in community events to promote CSNA Nutrition education: ie: parades, community walks or volunteer. • Current list of members participating in Steps Challenge. | <ul style="list-style-type: none"> • Objective – Increase & maintain CSNA/SNA membership <p>Plan of Action Goals below:</p> <ul style="list-style-type: none"> • Send a list of Officers, Meeting dates and agendas to Janine Nichols by 7/31 • Show an increase in membership for the fiscal year 7/1 – 6/30 • Recognize new members, renewing members & Star Club at chapter meetings • Conduct a meeting on Membership benefits, CSNA website, scholarships available. Promote Professional Development. • Volunteer at CSNA’s Annual Conference | <p>Supervisory Chapters: *Mentoring Goal Required for Gold Award.</p> <p>Invite Local Chapter Board member to a supervisory meeting at N/C or speak at a Local Chapter meeting or Installation.</p> <p>*****</p> <p style="text-align: center;"><u>Bonus Points Available</u></p> <ul style="list-style-type: none"> • Bonus Point for 1 board member attending LAC • Bonus Point for each article in The Poppy Seed Magazine • Bonus Points for articles in local paper. <p>*****</p> <p style="text-align: center;">17+ Goals = Gold</p> <p style="text-align: center;">14 Goals = Silver</p> <p style="text-align: center;">10 Goals = Bronze</p> |