

“Once you join this association and take full rights and privileges to the many services and benefits that they offer, you’ll wonder why it took you so long to become a member.”

Mary Hill
Executive Director of Food Services
Jackson Public Schools
Mississippi

PICKING THE MEMBERSHIP THAT’S RIGHT FOR YOU

SNA offers two types of memberships: individual memberships (IM) and school district-owned memberships (SDM). There’s a category in each type that fits your job position.

- An individual membership receives all SNA benefits, requires a yearly fee, and is owned in your name only.
- A school district owned membership receives all SNA benefits, requires a yearly fee paid by your school district, and is listed in your name. (This is transferable to another employee in the same member category should you leave the district.) Be sure to check the website to see if your state is participating in this new membership option.



“It’s nice to have someone like SNA to rely on that actually sees what’s coming next instead of what happened last week.”

Ronald Adams
Director of Food Service
Gorham School District
Maine

Benefits for both types of membership include:

- Opportunities for advancing your school nutrition program and having access to educational tools including certification and credentialing programs
- The monthly magazine, School Nutrition
- Member-only access to the SNA website
- Participation in an extensive awards program
- Access to a national job board
- State-of-the-art PR and marketing resources to enhance your program
- Discounts on products and programs, including conference registrations, certification, publications, research studies, personal insurance plans, and Emporium Shop purchases

“SNA’s efforts affect all of us. And whether you’re a member or not, you benefit positively from that, but in being a member you’ve bought into that.”

Karen Johnson
Director of Child Nutrition Programs
Yuma Elementary School District
Arizona

Join the Voice for School Nutrition Today!



WHAT MEMBERSHIP REALLY MEANS

Taking your career to the next level

Building life-long relationships

Staying current

Advocating for a better tomorrow

Promoting awareness about the benefits of school nutrition



700 S. Washington Street, Suite 300
Alexandria, VA 22314-4287

800.877.8822

www.schoolnutrition.org



ONE VOICE FOR SCHOOL NUTRITION

SNA MEMBERSHIP





What Membership Really Means

When you make the decision to join SNA, you are making the decision to invest in your career, in the health and wellbeing of children, and most importantly, in the future. You become part of a greater good – one that is making a difference for the next generation.

Membership also means access to comprehensive resources, meaningful certification and credentialing, inspiring conferences, and powerful advocacy that give deeper meaning to the work you do. This is a chance to grow, both personally and professionally, united in a supportive community of your peers.

“In order to earn the respect and credibility of our peers and the school district, I believe that belonging to SNA gives us that professionalism our children deserve.”

Dora Rivas
Executive Director of Food and Child Nutrition Services
Dallas Independent School District
Texas

TAKING YOUR CAREER TO THE NEXT LEVEL

Workshops, sessions, and classes on everything from nutrition to management, marketing, HACCP, Healthy Edge, and wellness: It's all here, just waiting to be explored.

- Become nationally certified through SNA's certification program. Increase your knowledge and skills in food safety, nutrition and more, and enhance your professional image.
- Join the proud professionals who have continued their development by obtaining one of the most prestigious credentials in the profession – School Nutrition Specialist (SNS).
- Take advantage of convenient learning opportunities through online courses on SNA's website – an interactive catalogue of education and training.
- Dive into SNA's ongoing child nutrition research, which uncovers critical information you won't find anywhere else.
- Continue your education with the help of a grant or scholarship through the School Nutrition Foundation.



BUILDING LIFE-LONG RELATIONSHIPS

Connect with school nutrition professionals from around the country at SNA meetings, conferences, and seminars. Our members share ideas, challenges, opportunities, and much more, bringing an invaluable sense of community to an important profession. And the best part? They have fun together!

STAYING CURRENT



Through our award-winning School Nutrition magazine, the SNA Website (www.schoolnutrition.org), and many other communications, you can stay on top of developments in the school nutrition industry,

from new federal guidelines to industry trends.

Saving you time is one of our top priorities. In addition to the invaluable information found in the magazine and website, resources include:

CN News – Daily news clips to keep members apprised of what's happening in school nutrition all over the country.

CN Marketplace – A unique service, which features valuable resource listings of current products and services for the foodservice industry. You can search quickly by product category(s) or by keywords.

Tuesday Morning – A weekly Web-based policy and awareness newsletter, which provides up-to-date federal legislative news as well as a sampling of child nutrition program media coverage.

ADVOCATING FOR A BETTER TOMORROW

SNA serves as the primary voice and authority in advocating principles that help ensure the delivery of healthy meals to our nation's children. More than 55,000 members strong, we work in coordination with members, the U.S. Congress, the U.S. Department of Agriculture, and other high-valued partners at the local, state, and federal level to help spread messages of good nutrition and increased physical activity. And we remain committed to seeking improvements in the legislative and regulatory arenas, which will ultimately affect our most important customer: our children.

“The U.S. Congress and other stakeholders in the nutrition arena view SNA as the best advertisement for promoting sound nutrition, healthy school meals, and increased physical activity. Our opinions are sought after and our voice is heard.”

Janey Thornton
Child Nutrition Director
Hardin County School District
Kentucky

PROMOTING AWARENESS

We constantly promote awareness of the value and benefits of school nutrition programs through public service announcements and a full array of marketing and promotional materials. SNA's spokesperson network, Back to School Media Tour, and media relations efforts make sure your community knows the importance of what you do. And as a member, you will have access to state-of-the-art tools and marketing ideas to do your part. SNA even has its own store where you can shop for creative SNA merchandise, promotional and training materials, and much more!

