

The Bottom Line

Volume 1, Issue 6

April 30, 2014

What is The Bottom Line???

In an effort to get important legislative information out to CSNA members, the Public Policy & Legislation Committee (PPL) will be sending out The Bottom Line Newsletter after every committee meeting. We hope that this information will be helpful to you all and break down a bit of the mystery surrounding policy & legislation.

Your PPL Committee Members

Here are your PPL Committee Members for 2013-14 Term:

Chair	Rene Yamashiro
Co-Chair	Jennifer LeBarre
Far North	Denise Ohm
Motherlode	Valerie McDonald
NorCal	Sandee Larsen
Central	Laura Bullene-Jacobo
SoCal	Harold Sullins
Industry	Ken Barsanti & Steve Spears

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State Update

The 411 from Capitol Advisors Group

Our advocate, Capitol Advisors Group (CAG), keeps an eye on all the state legislation making the way through the halls in Sacramento. Here are the top pieces of legislation we are keeping an eye on and our official stance.

There are a lot of bills this year that CSNA is watching as well as taking an active stance.

AJR 31- Skinner

This went through Assembly with nearly unanimous support. Next to the Senate!

AB 2287- Pan

This one came out of left field! The original bill required that gluten free meals be offered daily. Thanks to some quick action by members & Lee Angela we have been working with the Assemblymember's office to amend the bill. To date we've discussed aligning the bill with the Federal mandate of a signed physician's note. We are also working on IEP & cost language. The bill is sponsored by the American Celiac Disease Alliance, which is comprised of not only health organizations related to celiac disease, but gluten-free food manufacturers as well. CSNA does not currently have a position on this bill.

AB 2602- Eggman

This is an effort to solidify and promote Farm to School Activities. It would establish a Farm to School Program within the Department of Food & Ag. This program would provide funding and technical assistance to schools. It also calls for grants of up to \$5000 to

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Member at Large	Tish Litchfield & Ralph Peschek
President	Lynette Rock
President –elect	Agnes Lally
Vice President	Dena England
Industry Rep.	Allen Scott
CDE Rep	Carol Chase
CAG	Kevin Gordon & Lee Angela Reid
Executive Director	Janine Nichols
Leg. Advisor	Barry Sackin

The Committee will meet

No meetings for the remainder of the school year.

Federal Update

Washington DC LAC

As usual, the conference was great. This year they had several education sessions. California was represented well during these sessions, especially on Farm to School efforts and Regional Indexing. The Regional Indexing session was quite a coup. Regional Indexing has traditionally been viewed as a “California problem.” We are hopeful that SNA is now seeing it as an SNA issue worthy of incorporating into our “asks,” especially for Reauthorization.

For the most part visits went well. Frankly there were some rough visits when we were discussing our challenges with implementing HHFK.

Regional Indexing

Along with AJR 31, we are making progress in DC with Regional Indexing. The General Accountability Office (GAO) has agreed to do the study! We met with the GAO while in DC and they said that the results would be ready in June.

Wellness Policy

USDA released proposed Wellness Policy regulations for comment. CSNA, with a ton of help from SoCal Chapter, submitted comments. Here are a few

highlights:

1. Comprehensive Nature of Wellness Policy- Support a comprehensive approach to providing educations to students that encompasses nutrition, health, physical education and overall wellness as it ensures a consistent message being delivered and carried from the classroom to the cafeteria, enabling students to make healthy choices.
2. Nutrition Guidelines For All Foods- The intent is positive. However, the burden and additional costs to administer were perceived negatively.
3. Marketing- Not in favor of this provision. The changes that would be required of schools to change adjust their marketing is going to add costs as equipment and signage that has previously been noted will have to be altered or replaced which will carry a price.

Invite Your Legislator to Lunch

CSNA designated April 11-18 as Invite Your Legislator to Lunch Week. If you didn't get a chance to do so yet, there is extra incentive thanks to SNA.

As an incentive, TWO randomly selected members will win a trip for two to SNA's Legislative Action Conference (LAC) 2015 for hosting a cafeteria site visit!

The winners will enjoy free registration, hotel stay, and flights as well as be recognized during the Opening Session. Each time you host a Member of Congress, you may submit an entry and SNA will accept video, news articles, press releases, or photos. Because we know that many SNA members may have already hosted a visit(s), we will accept entries for cafeteria visits that have happened since January 1, 2014. The deadline to enter is November 4, 2014.

Last Bottom Line of the School Year

Well, this is the last Bottom Line for 2013-14 school year. We hope this has been a helpful tool for you.

Legislation is such a critical part of our jobs but it can be intimidating at times. Just remember that you are the expert! Legislators haven't been in a school cafeteria in years. You were just there yesterday! It is our job to let them know what they don't know.

Special Thanks

Thank you to all of the 2013-14 PP & L Committee Members. You take the time out of your hectic schedules to stay informed and inform others about the legislation and policy that affects our operations.

Special thanks to Rene Yamashiro for all of her dedication to PP & L. You have worked at either Chair or Co-Chair for at least 4 years. That is passion!



implement these programs. CSNA has an **Approve position** on this bill.

AB 2249- Bocanegra

Expresses legislative intent that schools provide pupils with adequate time to eat lunch during the schoolday. Requires school districts and county offices of education to ensure that there is adequate time to eat the meal after it is served. CSNA **Supports** this bill.

SB 949- Jackson

Establishes the Distinguished After School Health Recognition Program requiring the Department of Public Health to develop a process whereby an after school program may self-certify on the Department's Internet Web site that they meet prescribed requirements. Requires the Department to include in the self-certification an option to create a certificate that includes specified information including the manner in which the program meets the prescribed requirements. Requires a list of program on the Web site. The bill was amended to address CSNA **concerns and, as amended, CSNA is supporting the bill.**

SB 1000- Monning

Establishes the Sugar-Sweetened Beverages Safety Warning Act, which would prohibit a person from distributing, selling, or offering for sale a sugar-sweetened beverage in a sealed beverage container, or a multipack of sugar-sweetened beverages, in this state unless the beverage container or multipack bears a specified safety warning. Requires the posting of warnings on vending machines and in places where such beverages are sold in unsealed containers. CSNA does not have a position at this time.

LCFF

Unfortunately, we don't have any updates. Things are still winding their way through policy and legislative trails.

CALENDAR OF EVENTS

ANNUAL CONFERENCE

SACRAMENTO, CA

NOVEMBER 13-17, 2014

LEGISLATIVE ACTION CONFERENCE

SACRAMENTO

TBD

WASHINGTON DC