

Professional Ethics

CSNA Leadership Training

June 3, 2006

The mark of a professional

■ NOT!

- Cell phone conversations
- Skipping meetings
- Talking in meetings
- Gossiping

■ YES!

- Working together
 - Follow through
 - Using democratic process
 - Financially responsible
 - Appropriate dress
-

What does it Look Like ??

- Hard to define
 - Know it when I see it
- Attitude and behavior
- Doing the right thing even when no one is looking
- Keep your commitments
 - Do what you say



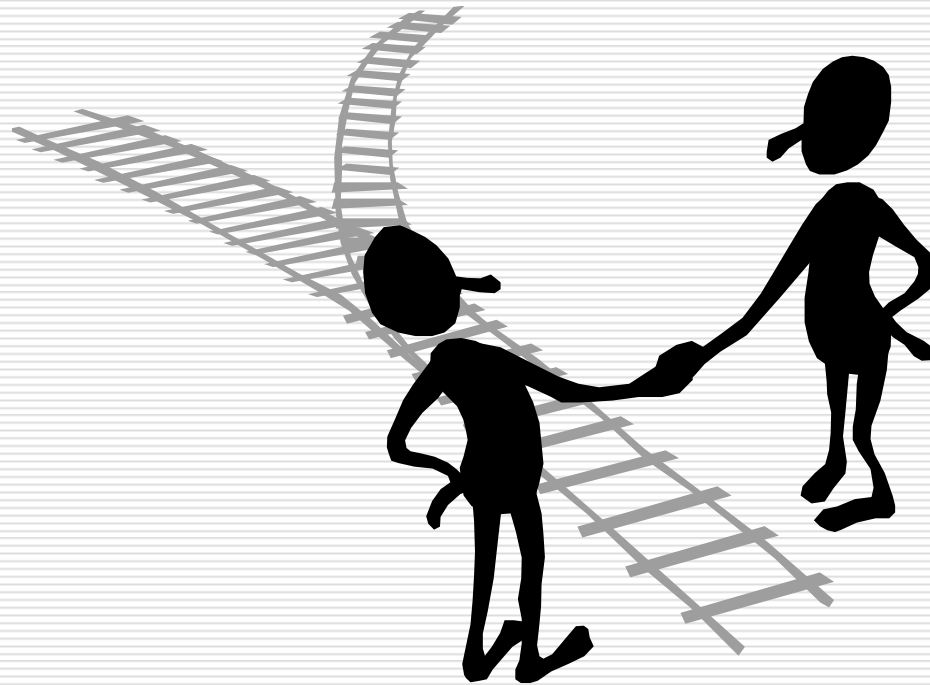
Ethics is

- Honor
 - Integrity
 - Morality
 - Values
 - Conscience
 - Belief
 - Conduct
 - Decency
 - Standards
 - Personal belief
-

Code of Ethics

- A systematic collection of principles or practices regarding conduct that are based on moral values.
-

Why is a code of ethics important to an association?



CSNA Code of Ethics



Members of the California School Nutrition Association are committed to the improvement of community-directed quality child nutrition programs. Members are charged to fulfill an obligation to their association, school, community, and related professional groups in achieving common goals.

CSNA Code of Ethics



- To guide ***professional conduct*** by the highest professional standards
 - To uphold the ***CSNA mission***
 - To embrace ***continuous learning*** within the profession and apply this knowledge to improve the quality of the program
 - To participate in the development of ***pertinent legislation***
-

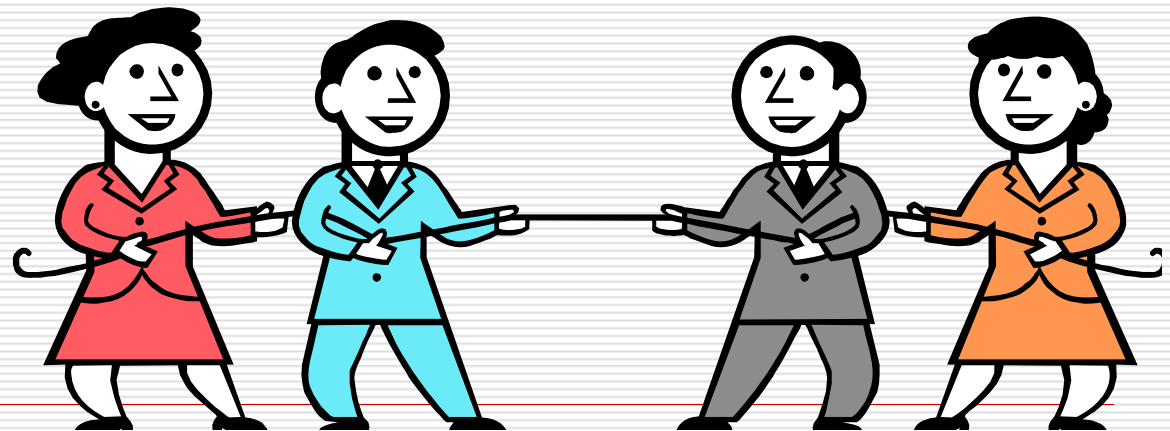
CSNA Code of Ethics



- To *promote public support* to improve the image of school nutrition programs
 - To appreciate the *value, dignity,* and *differences* of all persons
 - Too use the *highest ethical and moral standards* while conducting business
-

Conflict of Interest

- A situation in which a person has a duty to more than one person or organization but cannot do justice to the actual or potentially adverse interests of both parties

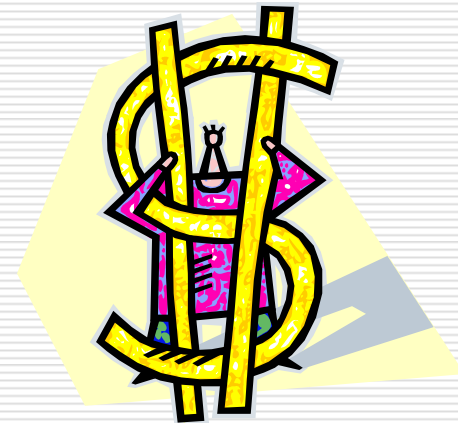


SNA's Conflict of Interest Policy

- ❑ No member, while serving the Association in a leadership capacity will take personal advantage of his or her leadership role by allowing a situation to exist that may be construed as a conflict of interest situation.
 - ❑ What does that mean?
-

Professional Ethics

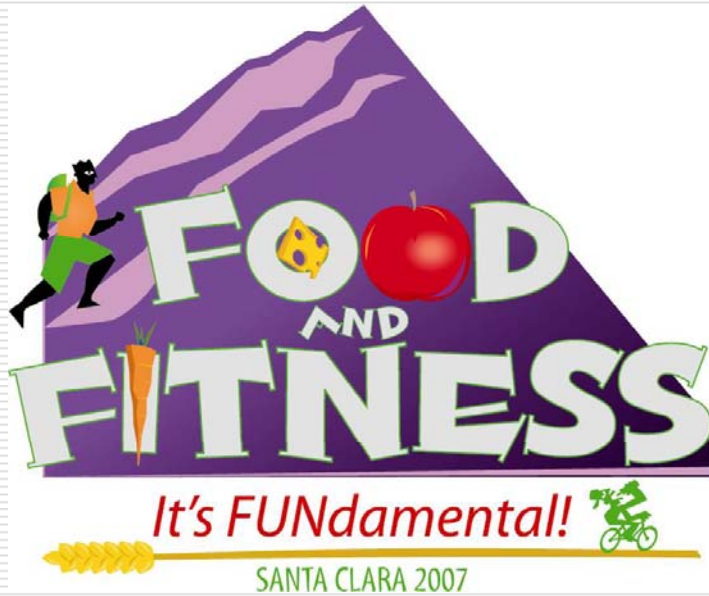
- Case Study



Why Do We Care?



California
School Nutrition
Association



IT'S WHO WE ARE!
