

SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized in the following meeting-related publications as well as any additional benefits listed under specific opportunities:

- Sponsor appreciation in Conference Program provided on-site
- Bold sponsor recognition signage located on-site
- Sponsor recognition on CSNA website

Conference Tote Bags **\$7500**
Your Company Logo and web address will be in the hands of over 1000 attendees when you sponsor the Official 2011 Conference tote that will be used at conference and beyond!
1 OPPORTUNITY AVAILABLE

General Sessions **\$2500**
Your Company Logo displayed on General Session signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks. Recognition in Poppy Seeds.
2 OPPORTUNITIES AVAILABLE (1 EACH DAY)

Conference Thumb Drives **\$7500**
Your Company Logo will be in the hands of over 1000 attendees when you sponsor the Official 2011 Conference Thumb Drive that will be used at conference and beyond!
1 OPPORTUNITY AVAILABLE

Awards Breakfast **\$1500**
Your Company Logo displayed on Awards Breakfast signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks.
1 OPPORTUNITY AVAILABLE

Lanyards/Badgeholders **\$4000**
Have your company name and logo printed on these highly visible items that are worn by more than 1,000 attendees during the conference and collected as souvenirs.
1 OPPORTUNITY AVAILABLE

Fitness Fundraiser **\$250**
Your Company Logo printed on t-shirt given to each participating member. You will receive recognition as a conference sponsor as listed above. All proceeds go to the California School Nutrition Association
MULTIPLE OPPORTUNITIES AVAILABLE

Registration Desk Kick Panels **\$2000**
Your Company Logo on the front of the Registration Desk Counters. A GREAT opportunity to display your logo AND your support of CSNA at Conference! Be seen by EVERYBODY that walks by the Registration Desk during Conference.
MULTIPLE OPPORTUNITIES AVAILABLE

NAC Sponsorship **\$400**
Your Company name printed in the Official Show Program (Paid in Full by the deadline) and recognition in Poppy Seeds. NAC Sponsor Booths will have Special Signage to ensure all attendees are aware of the commitment your company has to the health and well-being of California's School Kids! NAC students will be available on Friday afternoon to stop by your booth for a taste testing of your designated products. This program doesn't work without the generous support of our Industry Partners, so won't you consider sponsoring the NAC Program in 2011?

Cyber Café **\$1000 + Computers and internet connection**
Internet/Email stations set up in Registration area. Sponsor to provide, set-up and maintain computer stations and internet hook-up (minimum of 6) at conference. Company logo will be displayed on signwork at Cyber Café.
1 OPPORTUNITY AVAILABLE

*For more information, please visit
www.calsna.org/NAC/NAC.asp
MULTIPLE OPPORTUNITIES AVAILABLE*

Education Session Sponsor **\$1500**
Your company name and logo printed on the signage listing individual breakout sessions for the day. Sponsor may provide any appropriate materials for sessions (i.e. Logo Pens, pads of paper, highlighters, brochures, packaged sample item, etc.)
2 OPPORTUNITIES AVAILABLE (1 EACH DAY)

Attendee Scholarship Sponsorship **\$250**
Your Company Name listed in program book and on website. Attendees will be selected from a pool of qualified applicants.
MULTIPLE OPPORTUNITIES AVAILABLE

*If you are interested in any of the above Sponsorships, please fill out the following information.
These opportunities are available on a first paid, first served basis, so please act quickly.*

Company _____

Contact _____ Phone _____

Email _____ Website _____

We would like to Sponsor _____

2nd Choice or Additional Sponsorship _____

Total Amount \$ _____

Credit Card Number _____ Expires _____

Billing Address _____

Billing Zip _____ V-Code _____ Signature _____

FAX with credit card for Payment in full to (818) 843-7423
Or, pay by check: CSNA, 210 N Glenoaks Blvd, Suite C, Burbank, CA 91502

ADDITIONAL MARKETING OPPORTUNITIES

ADVERTISE IN THE CONFERENCE PROGRAM

Ad and payment must be received by October 1, 2011.

Full Page Black & White (5 1/4" wide, 8 1/4" tall max) \$350

Half Page Black & White (5 1/4" wide, 4" tall max) \$200

The latest conference information can be found on-line at
<http://www.calsna.org/Conference2011Sac.asp>



NUTRITION ADVISORY COUNCIL

As in past years, the NAC kids will be a vital part of the Conference experience. The NAC program provides kids with a morning of education about the importance of good nutrition and exercise in their daily routines. With the official opening of exhibits at 10 A.M. on Friday, November 11, the NAC participants will walk the show floor, stopping at the booths of our NAC sponsors. This gives NAC partners the unique opportunity to meet the actual consumers of school food, providing samples and gathering feedback to better serve this important target audience. A second NAC program will be scheduled for Southern California NAC Kids that cannot attend the Northern California NAC Program.

The success of this great program is dependent on the contribution and participation of CSNA's Industry Members and your support is greatly appreciated.

For more information, or to become a NAC Partner, please contact NAC Chair Rachel Gekas.

Rachel Gekas, 15510 Usher St., San Lorenzo, CA 94580
(510)317-4660 Email: rgekas@slzusd.org

Information and Registration Forms available at
www.calsna.org/NAC/NAC.asp