

2014 CSNA Industry Seminar USDA Foods Program Update

Stephanie Ewing, RD
Manager
Distribution and
Processing Unit

Marina Soto
Direct Shipment
Coordinator
Food Administration Unit

The Food Distribution Program's Three Legged Stool

- State
- School Food Authorities
- Processors



Six ~~Three~~ Legged Bench

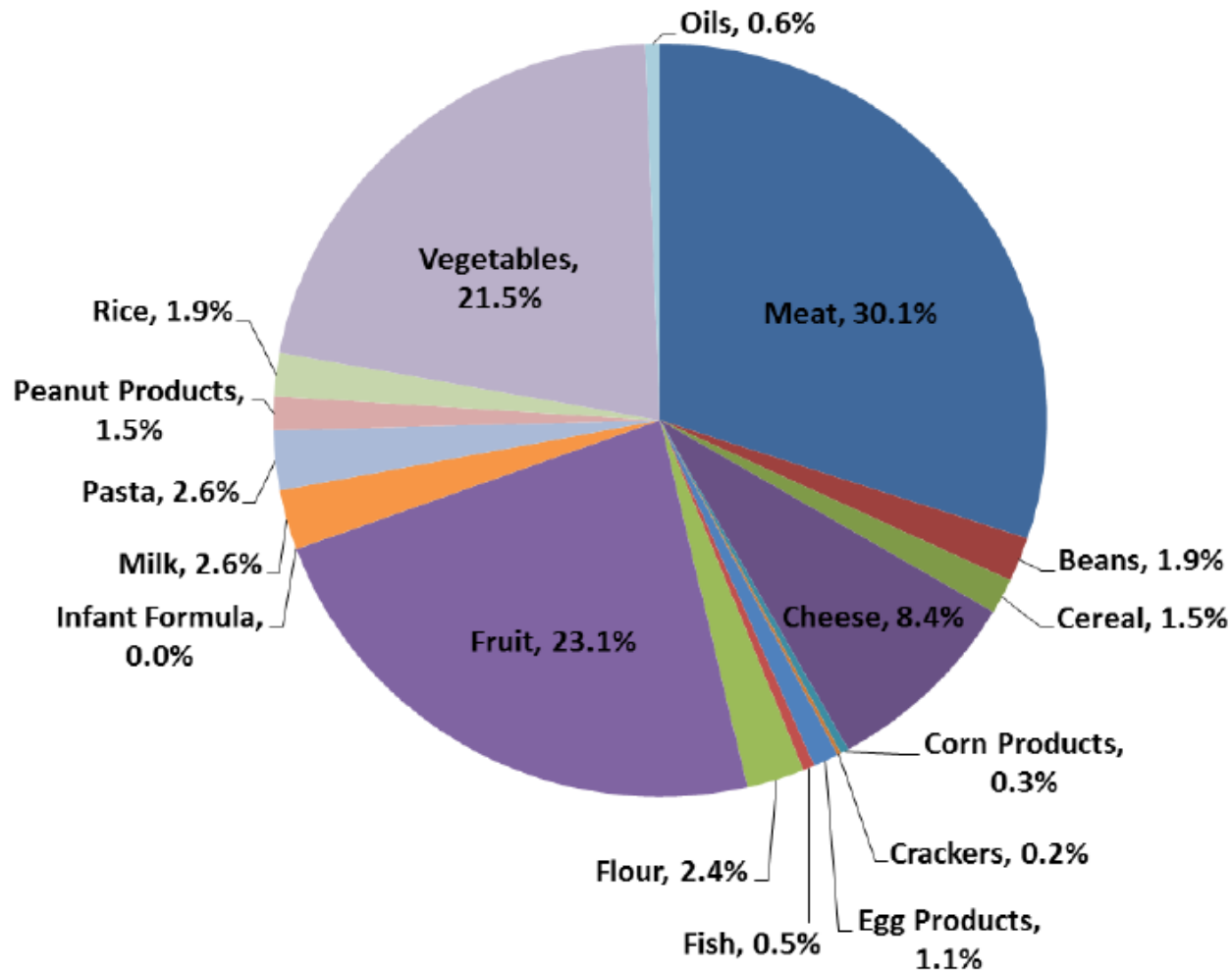
- o State
- o School Food Authorities
- o Processors
- o USDA
- o Distributors
- o Brokers



A Look Back: 2012–13

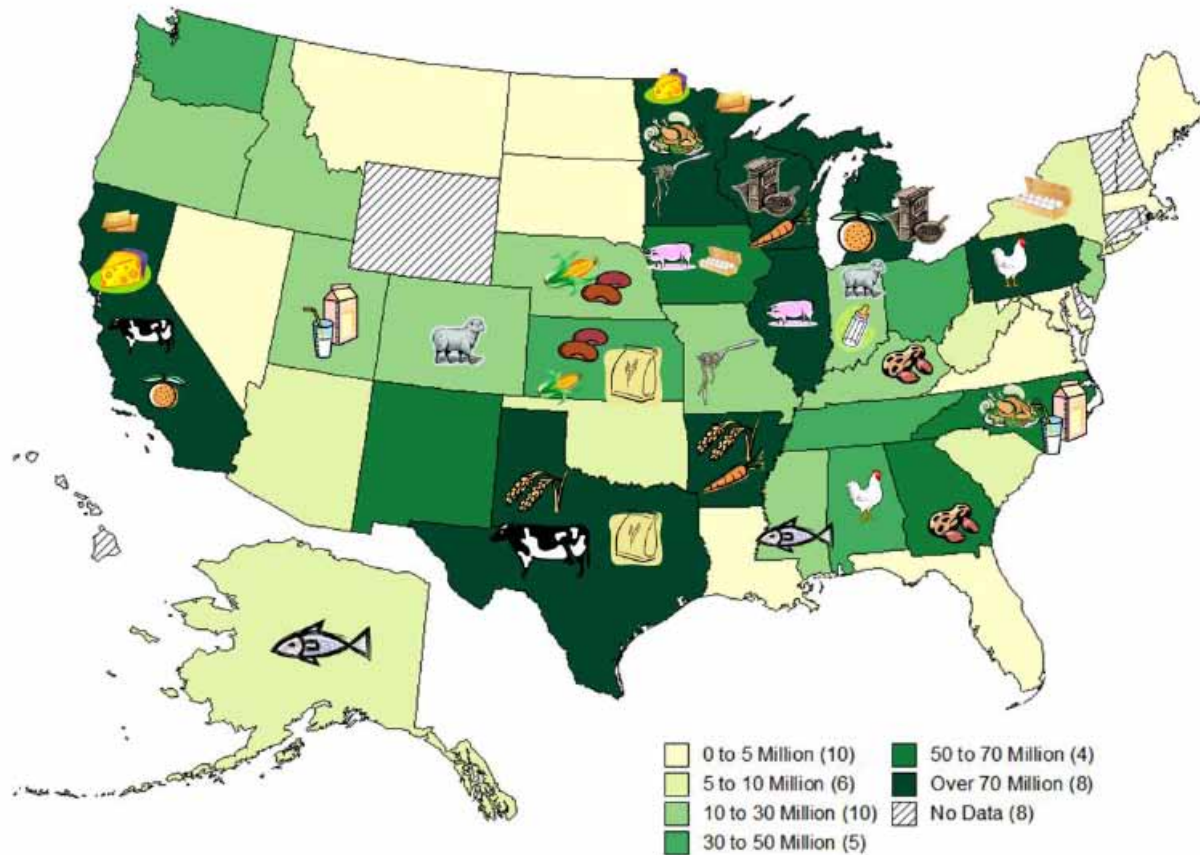


Percentage of USDA Foods Purchases by Food Category (Pounds Purchased) in FY 2012



Map of the Dollar Value of USDA Foods Purchased in FY 2012

Icons represent the States with two highest dollar value of purchases of USDA Foods



USDA's Regional Purchasing Information

[http://www.fns.usda.gov/
sites/default/files/Stateof
Origin2012.pdf](http://www.fns.usda.gov/sites/default/files/StateofOrigin2012.pdf)

Entitlement

- Entitlement represents the **VALUE** of the food received
- Entitlement is **NOT** an out-of-pocket cost
- Entitlement is **ADJUSTED** throughout the school year



State Administrative Expense Funds

- o Fee reduction for both administrative fees and shipping and handling fees in October 2012
- o Recent USDA Policy Memo recommendation
- o Annual review of revenue and SAE funds

Carryover Reconciliation

| Months on Hand- based on average monthly usage | Total number of USDA Foods in Excess at Approved Processors | Total number of USDA Foods in Excess at Approved Processors |
|--|--|--|
| | February 2010 | July 2013 |
| Less than 10 months | 12 | 20 |
| 11 to 20 months | 15 | 23 |
| 21 to 30 months | 7 | 3 |
| 31 to 99 months | 15 | 10 |
| 100+ months | 9 | 2 |

2014–15 School Year Updates

- Impact of the Drought
 - Fruits
 - Beef
- Greek Yogurt Pilot
- Unseasoned Chicken Strips Pilot
- Quarterly Ordering



Administrative Review

- o Transitioned from five to three year cycle
- o New process for everyone involved
- o Expanded USDA Foods Section
 - o Validate that credits and rebates have been received



The Procurement Process

- Required for both commercial and USDA Foods purchases
- Federal and state regulations allow piggybacking
- USDA Procurement training for state agencies scheduled for late May 2014

Product Formulation Statements

- o Approval versus validation
- o Expediting the Validation Process
- o Child Nutrition Information and Payment System (CNIPS)

productformulation@cde.ca.gov



Summary End Product Data Schedules

- Critical for the Administrative Review
- Essential for Distributors



USDA Foods Program Training



- o Training Plan to Include
 - o Recipient Agencies
 - o Processors
 - o Distributors
 - o Brokers

Distributor Agreement

- Defines California's Expectations
- Ensures Accountability
- Provides contacts for hold and recalls



Points Based Incentive Programs

- Recently approached by School Food Authorities and the Industry requesting clarification on the allowability of points based incentive programs

ACDA National Conference

April 27–29, 2014

o Important Information

- o Distribution and Control of USDA Foods
Proposed Rule
- o “Local” labeling for the Department of Defense
Fresh Fruit and Vegetable Program
- o The USDA is addressing the issue of food waste
in schools

FDP's Constructive Criticism Team



Amy Bell
USDA Foods Consultant
(Northern Region)
Phone: 916-322-5051
E-mail: abell@cde.ca.gov

Sherry Tam
USDA Foods Consultant
(Southern Region)
Phone: 916-324-9875
E-mail: stam@cde.ca.gov

Communication



Questions???

Stephanie Ewing, RD
Manager
Distribution and
Processing Unit

916-445-4850
sewing@cde.ca.gov

Jeremy Pagan
Manager
Food Administration
Unit

916-324-7132
jpagan@cde.ca.gov