

SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized in the following meeting-related publications as well as any additional benefits listed under specific opportunities:

- **Sponsor appreciation in Conference Program provided on-site**
- **Bold sponsor recognition signage located on-site**
- **Sponsor recognition on CSNA website**

CONFERENCE TOTE BAGS **\$7500**

Your Company Logo and web address will be in the hands of over 1000 attendees when you sponsor the Official 2015 Conference tote that will be used at conference and beyond!

1 OPPORTUNITY AVAILABLE

LANYARDS/BADGEHOLDERS **\$4000**

Have your company name and logo printed on these highly visible items that are worn by more than 1,000 attendees during the conference and collected as souvenirs.

1 OPPORTUNITY AVAILABLE

REGISTRATION DESK KICK PANELS **\$2000**

Your Company Logo on the front of the Registration Desk Counters. A GREAT opportunity to display your logo AND your support of CSNA at Conference! Be seen by EVERYBODY that walks by the Registration Desk during Conference.

MULTIPLE OPPORTUNITIES AVAILABLE

CYBER CAFÉ **\$1000***

* **PLUS COMPUTERS AND INTERNET CONNECTION**
Internet/Email stations set up in Registration area. Sponsor to provide, set-up and maintain computer stations and internet hook-up (minimum of 6) at conference.

Company logo will be displayed on signwork at Cyber Café.

1 OPPORTUNITY AVAILABLE

EDUCATION SESSION SPONSOR **\$1500**

Your company name and logo printed on the signage listing individual breakout sessions for the day. Sponsor may provide any appropriate materials for sessions (i.e. Logo Pens, pads of paper, highlighters, brochures, packaged sample item, etc.

3 OPPORTUNITIES AVAILABLE

FRIDAY SATURDAY SUNDAY

ATTENDEE SCHOLARSHIP SPONSORSHIP **\$250**

Your Company Name listed in program book and on website. Attendees will be selected from a pool of qualified applicants

MULTIPLE OPPORTUNITIES AVAILABLE

GENERAL SESSIONS/KEYNOTE **\$7500**

Your Company Logo displayed on General Session signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks with the option to introduce Keynote Speaker to the audience. Recognition in Program Book and in Poppy Seeds.

2 OPPORTUNITIES AVAILABLE

FRIDAY SATURDAY

AWARDS BREAKFAST **\$2500**

Your Company Logo displayed on Awards Breakfast signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks.

Recognition in Program Book and in Poppy Seeds.

1 OPPORTUNITY AVAILABLE

FRIDAY NIGHT "SCHOOL NUTRITION HEROES"

RECEPTION SPONSOR **\$750**

CSNA is looking for Industry supporters to sponsor the School Nutrition Heroes Recognition Reception at the Ontario Convention Center on Friday night, November 6th from 5:15 -6:30. This Reception will include appetizers and a cash bar. The event will begin immediately following the First General Session and will be open to all conference attendees. It will also include a book signing by our General Session Speaker, Aric Bostick.

Your generous sponsorship will allow all of our "Regular School Members" to attend at no cost. You will be recognized at the conference in the Program book and in Poppy Seeds. Additionally, we will post your logo and link in a scrolling banner ad on our website that will run through, at least, January 15. Your logo will be added on July 15 or as we receive your sponsorship payment and your logo (no more than 50 pixels high and 150 pixels wide). If you would like a link attached to your logo, please include the link with your logo submission.

MULTIPLE OPPORTUNITIES AVAILABLE

NUTRITION ADVISORY COUNCIL SPONSORSHIPS **\$400**

Your Company name printed in the Official Show Program (Paid in Full by the deadline) and recognition in Poppy Seeds. NAC Sponsor Booths will have Special Signage to ensure all attendees are aware of the commitment your company has to the health and well-being of California's School Kids! NAC students will be available on Friday morning to stop by your booth for a taste testing of your designated products. This program doesn't work without the generous support of our Industry Partners, so please consider sponsoring the NAC Program in 2015?

For more information, please visit www.calsna.org/NAC/NAC.php

MULTIPLE OPPORTUNITIES AVAILABLE

If you are interested in any of the above Sponsorships, please fill out the following information.
These opportunities are available on a first paid, first served basis, so please act quickly.

Company _____
Contact _____ Phone _____
Email _____ Website _____
We would like to Sponsor _____
2nd Choice or Additional Sponsorship _____
Total Amount \$ _____
Credit Card Number _____ Expires _____
Billing Address _____
Billing Zip _____ V-Code _____ Signature _____

**FAX with credit card for Payment in full to (818) 843-7423
Or, pay by check: CSNA, PO Box 11376, Burbank, CA 91510**

ADDITIONAL MARKETING OPPORTUNITIES

ADVERTISE IN THE OFFICIAL CONFERENCE PROGRAM!

Full Page Black & White (5 1/4" wide, 8 1/4" tall max) \$350
Half Page Black & White (5 1/4" wide, 4" tall max) \$200
Ad and payment must be received by October 1, 2015

The latest conference information can be found on-line at
<http://www.calsna.org/events/annualConference.php>



ADVERTISE IN POPPY SEEDS BEFORE CONFERENCE!

Poppy Seeds Magazine is the Official Journal of the Child Nutrition Professional and has a readership of more than 2500! Get your ad on the pages of Poppy Seeds leading up to Conference and let attendees know that you will be there! Poppy Seeds is published four times a year, so you may wish to advertise with us all year long!

Call the CSNA Office for more details about advertising in Poppy Seeds! (818) 842-3040



Attention Industry Members! Support Student Nutrition Advisory Councils (NAC) Become a NAC Partner!

Held at our annual conference, this event will be exciting and educational for everyone! Your sponsorship allows students to have interactive experiences with regard to nutrition, physical activity, and healthy food choices. NAC students will walk through the exhibit hall with a chaperone, visiting NAC sponsor booths to sample your nutritious items. Students will evaluate your products, and you will receive their feedback.

Your \$400.00 sponsorship covers...

CSNA-NAC Mini-Conference

Date: Friday, November 6th, 2015

Location: Ontario Convention Center
Ontario, CA

In addition, your sponsorship will also include:

- Recognition as a NAC sponsor in Poppy Seeds
- Recognition as a NAC sponsor at State Conference
- Recognition as a NAC sponsor at your vendor booth.
- Free T-shirt from the NAC Art Contest

Broker

Contact: _____

Address: _____

Phone: _____

Fax: _____

E Mail: _____

Manufacturer

Contact: _____

Address: _____

Phone: _____

Fax: _____

E Mail: _____

Please complete this form and mail to the address Below.
Be sure to enclose your check for \$400, Made payable to CSNA- NAC.

Thank you for your support and partnership!

Send completed form with check to:
California School Nutrition Association Attn: NAC
PO Box 11376, Burbank, CA 91510

DEADLINE: PLEASE SUBMIT SPONSORSHIP FORMS BY SEPTEMBER 10TH, 2015

NAC Coordinators Contact Information:

Joshua Rogers—Director of Nutrition Services
Greenfield Union School District
1624 Fairview Road, Bakersfield, CA 93307
661-837-6020
rogersj@gfusd.net

Note: Because the mission of NAC is to promote nutritious habits, we ask that product sampling comply with the Smart Snacks in Schools and follow the guidelines set out in the Health Hunger Free Kids Act, 2010.