

### Turlock Unified School District

### Scott Soiseth, Director of Child Nutrition, 19 years.



# CDE Ambassador

One of four original Ambassadors.
Traveled to over 20 districts.
Presented to over 200 Directors.
1 of the first 15 Districts to implement California Thursdays.

If the United States is going to compete

effectively in the world, we absolutely

must educate our children, and feeding

students is a precondition to education.



**Turlock Schools Child Nutrition** 

### Turlock Unified School District

- o 14,023 students
- K-12 district
- 9 Elementary
- 1 Junior high school
- o 1 Middle School
- 2 large High Schools
- 1 Continuation High school

## Percentages / Participation

Free 52%
Reduced 10%
Paid 38%

Free 85 % participation
Reduced 70 % participation
Paid 30 % participation
68% total participation rate.

# Menu

10 month menu, 3 week cycle.
Elementary 3 Entrees
Secondary 15 Entrees, plus seasonal options



### Serving Real Fresh California Food For California Kids

2015 - 2016 Elementary Breakfast and Lunch Menus 2015 - 2016 Menús de Desayunos y Almuerzos de la Escuela Primaria



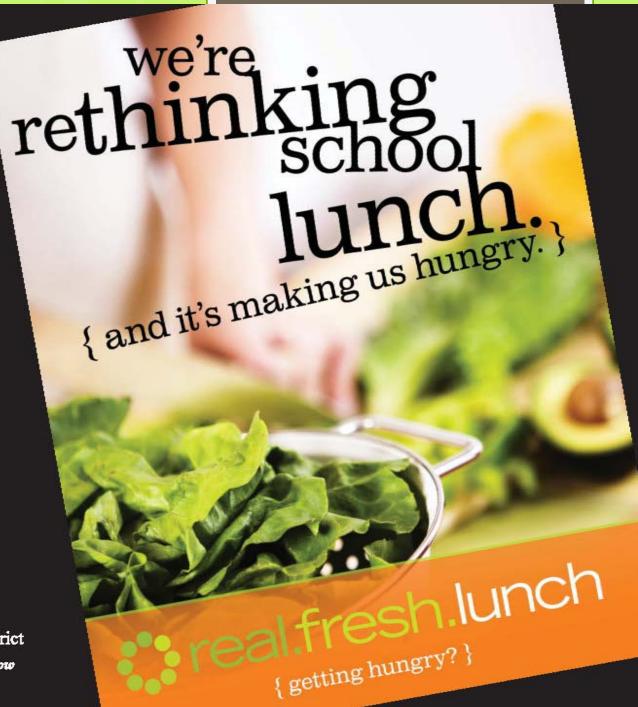
Turlock Unified School District

real.fresh.

2015 - 16 Elementary Breakfast and Lunch Menus



Turlock Unified School District Learning Today... Leading Tomorrow



### Elementary menu

September 2014

	Lunch Menu / Menú de Almuerzo				
MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	
* · Labor Day	2 Pizza Home-style Cheese Sandwich	3 Brunch 4 Lunch Roasted Turkey on Hoagie Roll Chicken Berry Salad	4 Hot Dogs Tri Tip on Hoagie Roll Garden Salad	5 Mac & Cheese w/mini HD Fish Sandwich Chef Salad	
	Pizza Sándwich de queso fundido	"Brunch" para almorzar Pavo asado en pan Hoagie Ensalada con pollo y frutos	Perritos calientes Bistec de solomillo en pan Hoagie Ensalada del jardín	Mac & Cheese con mini HD Sándwich de pescado Ensalada Chef	
& Chicken Nuggets w/baked beans Home-style Cheese Sandwich Garden Salad	9 Pizza BBQ Chicken on Hoagie Roll Taco Salad	10 Macho Nacho Roasted Turkey on Hoagie Roll Chicken Berry Salad	H Natural Burrito Tri Tip on Hoagle Roll Garden Salad	12 Ravioli w/marinara Fish Sandwich Chef Salad	
Nuggets de pollo con frijoles horneados Sándwich de queso fundido Ensalada del jardín	Pizza Pollo barbacoa en pan Hoagie Ensalada de taco	Macho Nacho Pavo asado en pan Hoagie Ensalada con pollo y frutos	Burrito Natural Bistec de solomillo en pan Hoagie Ensalada del jardín	Ensalada Chef	
15 Chicken Nuggets w/spuds Home-style Cheese Sandwich Garden Salad	16 Pizza BBQ Chicken on Hoagie Roll Taco Salad	17 Hamburger Roasted Turkey on Hoagie Roll Chicken Berry Salad	18 Hot Ham & Cheese on Hoagie Roll Tri Tip on Hoagie Roll Garden Salad	19 Mac & Cheese w/mini HD Fish Sandwich Chef Salad	
Nuggets de pollo con papas Sándwich de queso fundido Ensalada del jardín	Pizza Pollo barbacoa en pan Hoagie Ensalada de taco	Hamburguesa Pavo asado en pan Hoagie Ensalada con pollo y frutos	Jamón y queso fundido en pan Hoagie Bistec de solomillo en pan Hoagie Ensalada del jardín	Mac & Cheese con mini HD Sándwich de pescado Ensalada Chef	
22 Chicken Nuggets w/com Home-style Cheese Sandwich Garden Salad	23 Pizza BBQ Chicken on Hoagie Roll Taco Salad	24 Sloppy Joe Dip w/chips Roasted Turkey on Hoagie Roll Chicken Berry Salad	25 Natural Burrito Tri Tip on Hoagle Roll Garden Salad	26 <sub>Spaghetti</sub> w/Meatballs Fish Sandwich Chef Salad	
Nuggets de pollo con maíz Sándwich de queso fundido Ensalada del jardín	Pizza Pollo barbacoa en pan Hoagie Ensalada de taco	Dip al estilo "Sloppy Joe" con chips Pavo asado en pan Hoagie Ensalada con pollo y frutos	Burrito Natural Bistec de solomillo en Hoagie Ensalada del jardín	Pasta penne con salsa marinara Sándwich de pescado Ensalada Chef	
29 Chicken Nuggets w/spuds Home-style Cheese Sandwich Garden Salad	30 Pizza BBQ Chicken on Hoagie Roll Taco Salad				
Nuggets de pollo con papas Sándwich de queso fundido Ensalada del jardín	Pizza Pollo barbacoa en pan Hoagie Ensalada de taco				

#### Join Us for Breakfast!

Breakfast is beneficial...make it a priority! Research shows that children who eat breakfast have higher test scores. Students who eat breakfast pay better attention in class. Students learn best when they have eaten a good breakfast – make it a habit!

Water is an essential nutrient for good health. Water fountains or water stations for students are available at each cafeteria.

Meal Prices

Breakfast - \$0.75 Lunch - \$2.00 Milk - \$0.35

Online meal payment, school meals, and more at http://cnd.turlock.k12.ca.us

#### ¡Desayune con nosotros!

El desayuno es fundamental... ¡que sea su prioridad! Los estudios en nutrición demuestran que los niños que desayunan tienen mejores calificaciones. Los estudiantes que desayunan ponen más atención en clase. Los estudiantes aprenden mejor cuando han disfrutado de un buen desayuno. ¡Que se convierta en su hábito!

El agua es un nutriente esencial para la buena salud. Fuentes de agua o estaciones de agua están disponibles para los estudiantes en cada cafetería.

#### Precios de cada comida

Desayuno - \$ 0.75 Almuerzo - \$ 2.00 Leche - \$ 0.35

Infórmese sobre el pago electrónico de comidas, comidas escolares, y más en http://cnd.turlock.k12.ca.us

### real.fresh. High School Menu 2014-2015

Lunch

\$2.75

### FRESH DELI

Chicken Salad

Turkey Tuna 🔶

Tri-Tip Sandwiches served with Fresh Gamishes & Condiments

### ROTISSERIE CHICKEN

Chicken Plate with Vegetables BBQ Shredded Chicken Sandwich Spicy Chicken

(Sandwich or Wrap)

All served with Fresh Garnishes & Condiments

### REAL FRESH GRILL

Hamburger or Cheeseburger Hot Dog

> Ortega Turkey Burger BBQ Tri-Tip

Fresh Garnishes & Condiments available with all the above entrées

### FRESH MEX BURRITO

Chipotle Beef, Chicken or Vegetarian 

SMOTHERED BURRITO 
Choice of Red or Green Sauce
Burrito Bowl

May Select Rice or Beans with any Fresh Mex Entrée

Fresh Garnishes & Condiments available with all the above entrées

Menu subject to change due to availability of products, allergies, holidays and other considerations.

A Meal Consists of: Choice of one Entrée Fruit or Vegetable and Milk Must select a Vegetable and/or Fruit, then select two other items of choice SALADS Garden ◆ Chef Salad

Chicken Ranch Chicken Salad

PIZZA Cheese or Pepperoni

### FISH FRIDAYS

Fish Sandwich OR Fish & Wedges

Fresh Choices Offered with all Lunch Entrées Seasonal Fruits and Vegetables Side Salad with Ranch Dressing Seasonal Vegetable Packs MUST SELECT ONE CHOICE

Beverages Variety of Milk Available for each Meal Non-Fat Chocolate or 1% White OR Non-Fat White



ASIAN BOWL Teriyaki or Orange

Balance Food with Physical Activity

Indicates Vegetarian

lunch

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\$1.25

Cereal Cinnamon Crumb Cake Egg Wrap Ham & Cheese English Muffin French Toast Sticks Honeybun

Secondary

Menu 13/14

Pancake & Sausage Sandwich

Served with Fresh Fruit & Milk Daily

Good Morning () Menu Protein () Grains () Fruits () Dairy () Menu Holder Here Conserved Here Here Here Here Here Here Market Here Here Here Market Here Here Here Market Here Here Here Market Here Here Here Ander Here Here Here Market Here Marke

rethin

and it's making us

real.fresh. High School, Junior High & Dutcher Menu 2015-2016 Lunch Seasonal Menu Stem Good Morning \$2.75 Menu August/September **Boneless Wings** FRESH DELI

Chicken Salad . Turkey Tuna 🔶 Tri-Tip • Sandwiches served with choice of

Fresh Baked Bread and Fresh Garnishes & Condiments

ROTISSERIE CHICKEN Chicken Plate with Vegetables . BBQ Shredded Chicken Sandwich . Spicy Chicken Sandwich All served with Fresh Garnishes & Condiments

### REAL FRESH GRILL

Hamburger cr Cheeseburger 😐 Hot Dog or Chili Dog 😐 Jalapeño Turkey Burger BBQ Tri-Tip Sandwich • Fresh Garnishes & Condiments available with all the above entrées

### FRESH MEX

BURRITO . Chipotle Beef, Chicken or Vegetarian 🔶 SMOTHERED BURRITO .

Choice of Red or Green Sauce Burrito Bowl

"Street" Taco

May Select Rice or Beans with any Fresh Mex Entrée

Fresh Garnishes & Condiments available with all the above entrées

> Menu subject to change due to availability of products. allergies, holidays and other considerations.

Indicates Vegetarian Made with California Ingredients



SALADS Garden 🔶 Chef Salad Chicken Ranch South Western

#### SOUP OF THE WEEK

PIZZA Cheese or Pepperoni **BBQ** Chicken Veggie Pizza 🔶

CATCH OF THE DAY

Fish Sandwich OR Fish Sticks & Spuds

Fresh Choices Offered with all Lunch Entrées

MUST SELECT ONE CHOICE Seasonal Fruits and Vegetables Side Salad with Ranch Dressing Seasonal Vegetable Packs

Beverages Variety of Milk Available •

Non-Fat Chocolate or 1% White OR Non-Fat White

A Meal Consists of: Choice of one Entrée

Fruit or Vegetable and Milk Must select a Vegetable and/or Fruit, then select two other items of choice



California Food for California Kids

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\$1.25 Bagel (Plain or Cinnamon Raisin) **Breakfast Burrito** Cereal

**Cinnamon French Toast Sticks** Honeybun Muffins

Grab n' Go Breakfast Yogurt-Graham Cracker & Fruit

Special of the Day "Made Fresh Every Morning" Secondary

menu

15/16

### USDA Requirements Breakfast

A Healthy Breakfast will include 4 items. Choice of an Entrée (2 items), and/or a Milk (1 item), must select a Fruit (1 item)

Must take at least 3 items for a Complete Breakfast.

> Balance Food with Physical Activity

# Met sodium target 1 2013

Daily Amounts Based on the Average for a 5-day week						
Nutrient	Measure	Required Range	Assessment			
Calories	Daily Average	600-650 kcals	Estimated calories are within the required range			
	647.24	000-030 KCais				
Saturated Fat	Percent of Calories	Less than 10% of total	Estimated percent of saturated fat meets the requirement			
	9.00%	calories				
Sodium	Daily Average	Less than or equal to	Estimated sodium level MEETS the requirement			
	945.66	1,230 mg				

## Meet target 2: 6-8/9-12 menu

Comparison of Current and New Regulatory Requirements under Final Rule "Nutrition Standards in the National School Lunch and School Breakfast Programs" Jan. 2012

Nutrient Standards	New Standards K-12				
<b>Sodium</b> Reduce, no set targets	Target I: SY 2014- 15 Lunch ≤1230mg (K-5); ≤1360mg (6-8); ≤1420mg (9-12) Breakfast ≤540mg (K-5); ≤600mg (6-8); ≤640mg (9-12)	Target 2: SY 2017- 18 Lunch ≤935mg (K-5) ≤1035mg (6-8); ≤1080mg (9-12) Breakfast ≤485mg (K-5); ≤535mg (6-8); ≤570mg (9-12)	Final target: 2022- 23 Lunch ≤640mg (K-5); ≤710mg (6-8); ≤740mg (9-12) Breakfast ≤430mg (K-5); ≤470mg (6-8); ≤500mg (9-12)		
Calories (min. only) Traditional Menu Planning Lunch: 633 (grades K-3) 785 (grades 4-12) 825 (optional grades 7-12) Breakfast: 554 (grades K-12) Enhanced Menu Planning Lunch: 664 (grades K-6) 825 (grades 7-12) 633 (optional grades K-3) Breakfast: 554 (grades K-12) 774 (optional grades 7-12) Nutrient Based Menu Planning Lunch: 664 (grades K-6) 825 (grades K-6) 825 (grades K-712) 633 (optional grades K-3) Breakfast: 554 (grades K-6) 825 (grades K-6) 825 (grades K-12) 618 (optional grades 7-12)	Calorie Ranges (min. Only food-based mem Lunch: 550-650 (grades K-5) 600-700 (grades 6-8) 750-850 (grades 9-12) Breakfast: 350-500 (grades K-5) 400-550 (grades 6-8) 450-600 (grades 9-12)	u planning allowed			
Saturated Fat <10% of total calories	Saturated Fat <10% of total calories				
Trans Fat: no limit New specification: zero grams per serving (nutrition label)					

-

## How do we do it!

• Cathy Ford, Manager of Child Nutrition Turlock Unified School District.

"If we were not serving the quality of food that we are, we could not meet the targets!"

# What is our style?

- What ever comes to me in my sleep...
- Fresh meals.
- Exciting eating environments.
- Great marketing.
- Healthy choices.
- As far away from the perception of school lunch as possible...
- That is changing!

# Farm to School

• 100 % local produce.

- 85 % Entitlement towards DOD.
- \$100,000 towards USDA pilot program.
- 15% Brown box.
- 0 \$ towards further processed items.

### Principles of Scratch cooking/ Procurement

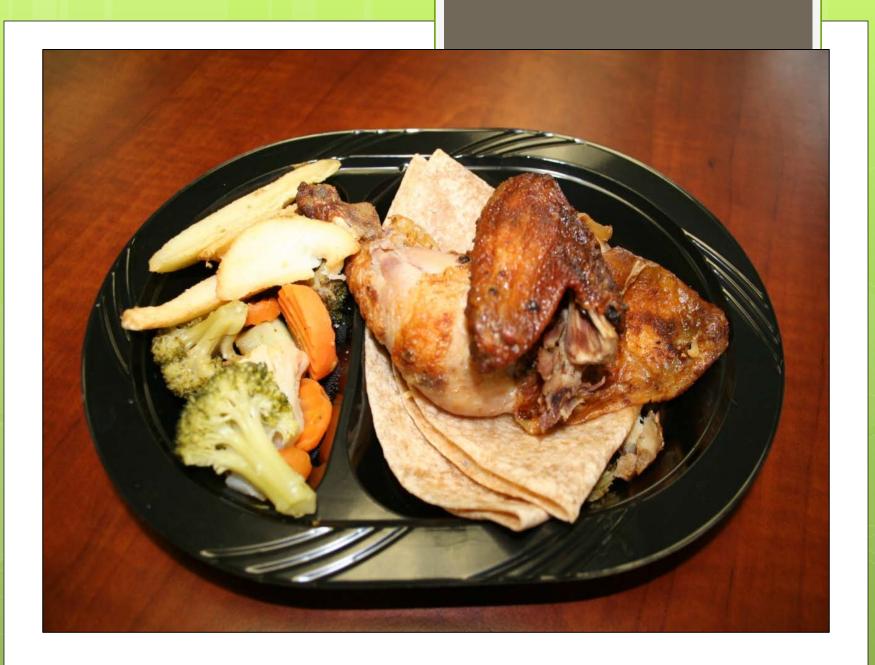
- Speed scratch/ plated items.
- Fresh ingredients.
- Local free range chicken.
- Local all natural turkey.
- Local never ever and grass fed tri-tip/ burgers.
- Local Dairy products.
- Fresh local breads.
- All natural pastas and sauces.
- 90% California fresh menus.
- 3-5 natural ingredients only.



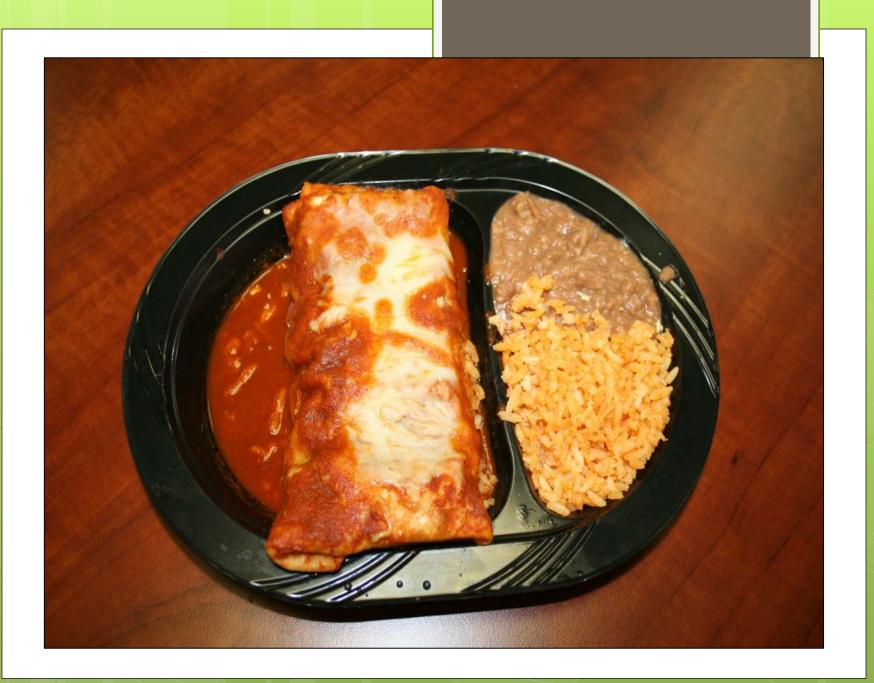
### Rotisserie Chicken

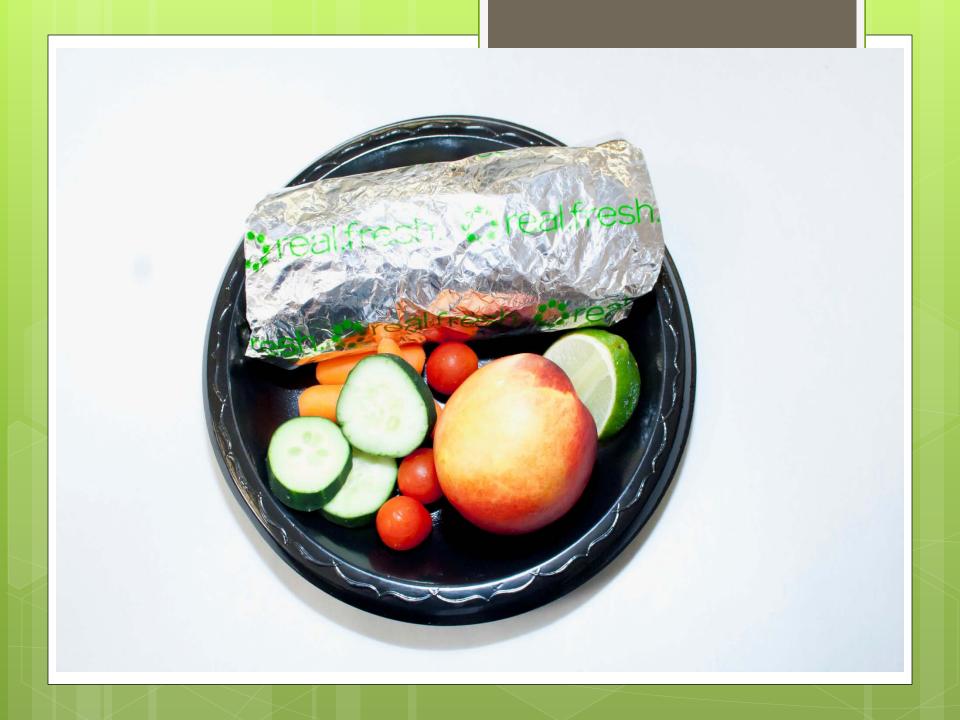


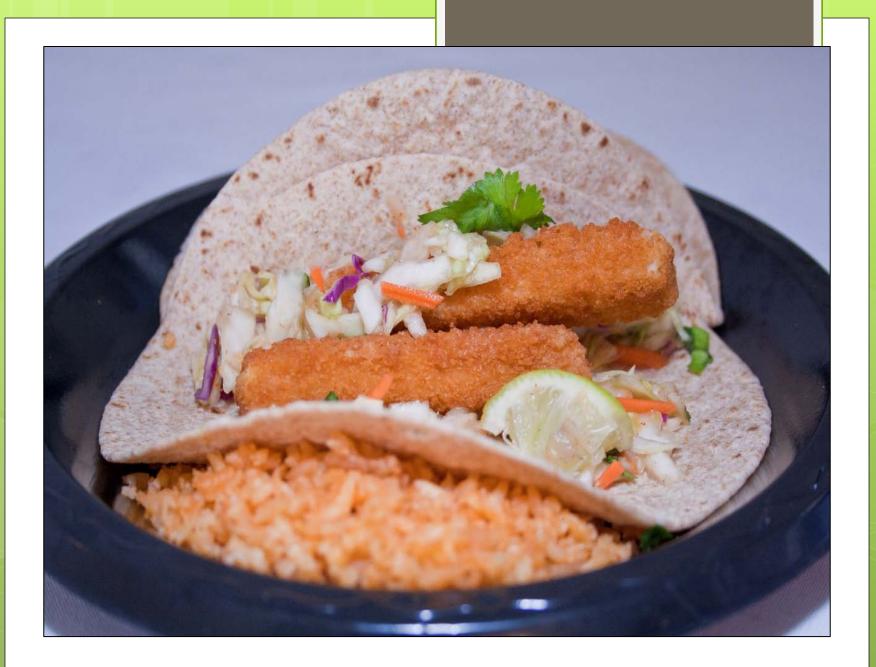
# Cooked Tri-Tip



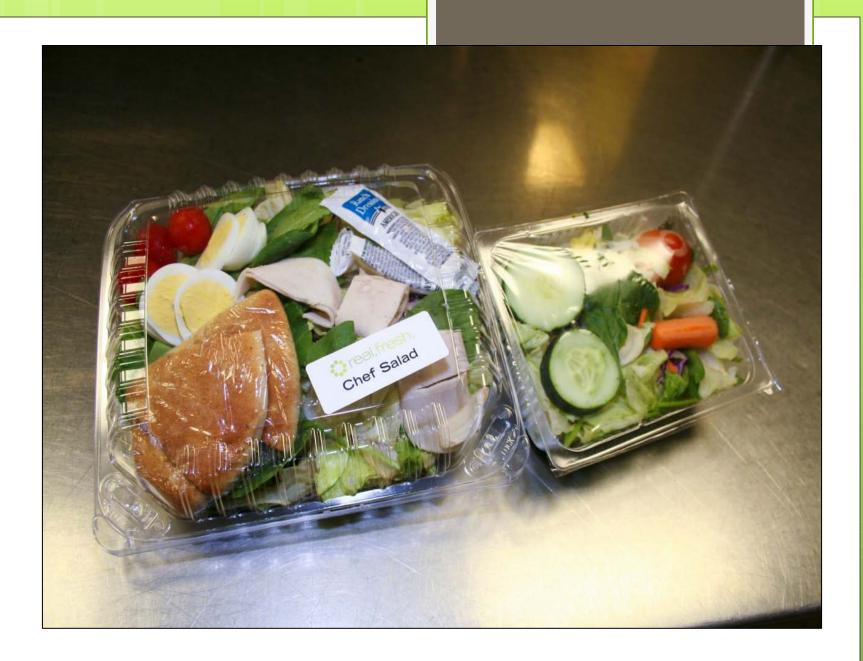


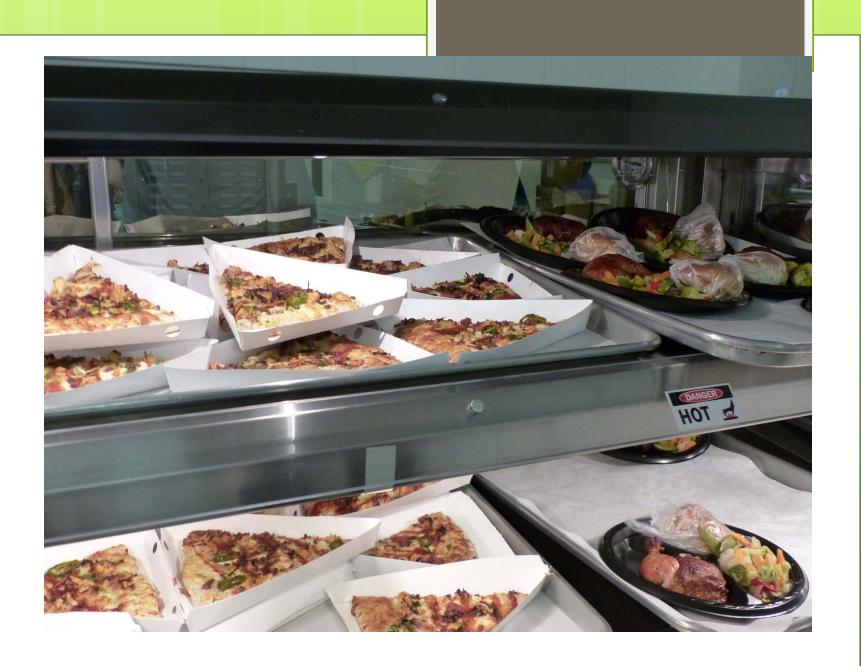








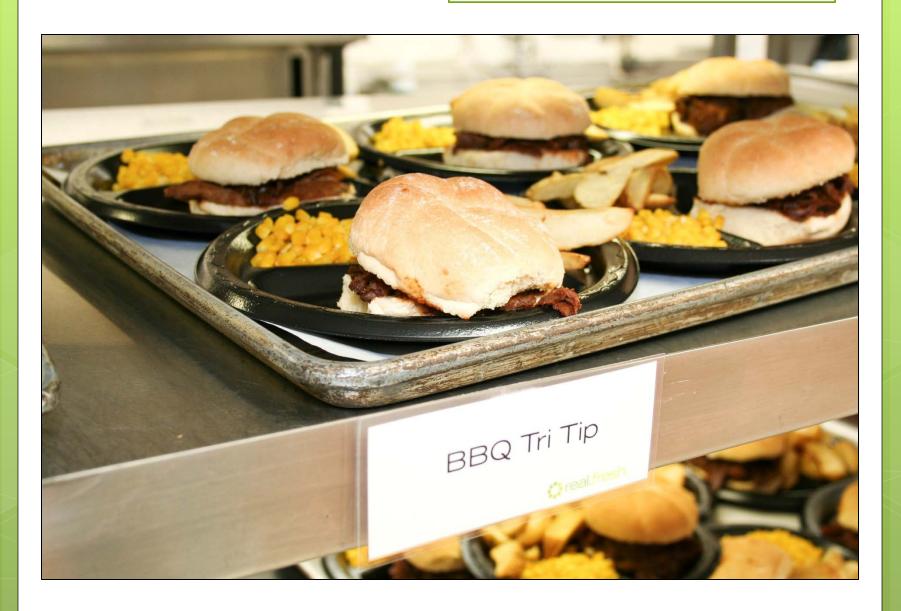








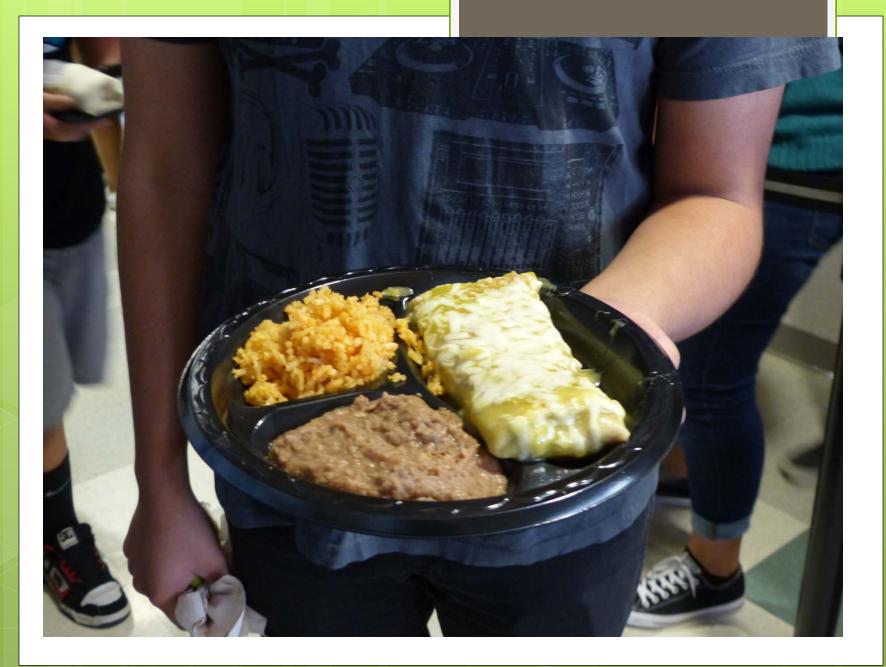


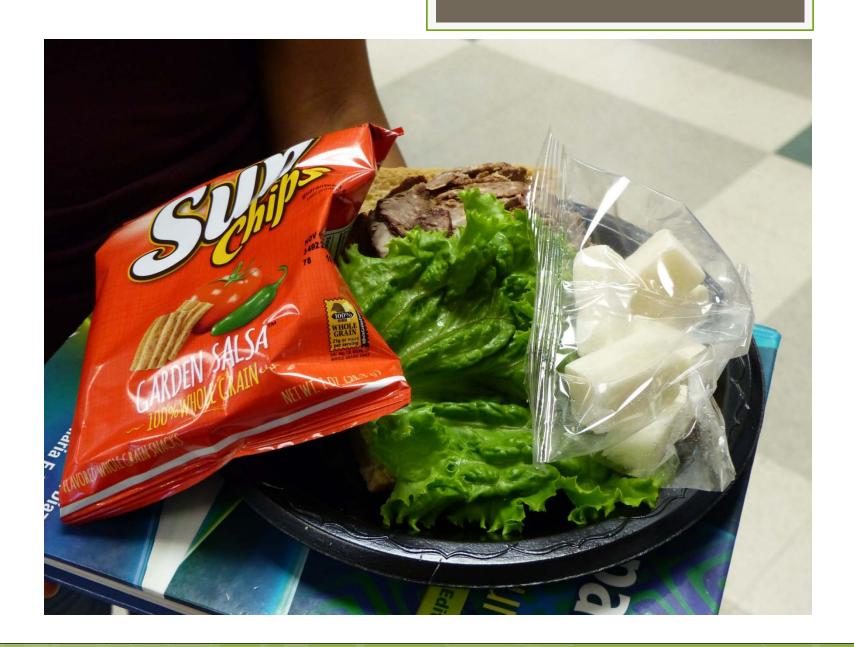




# Packaging

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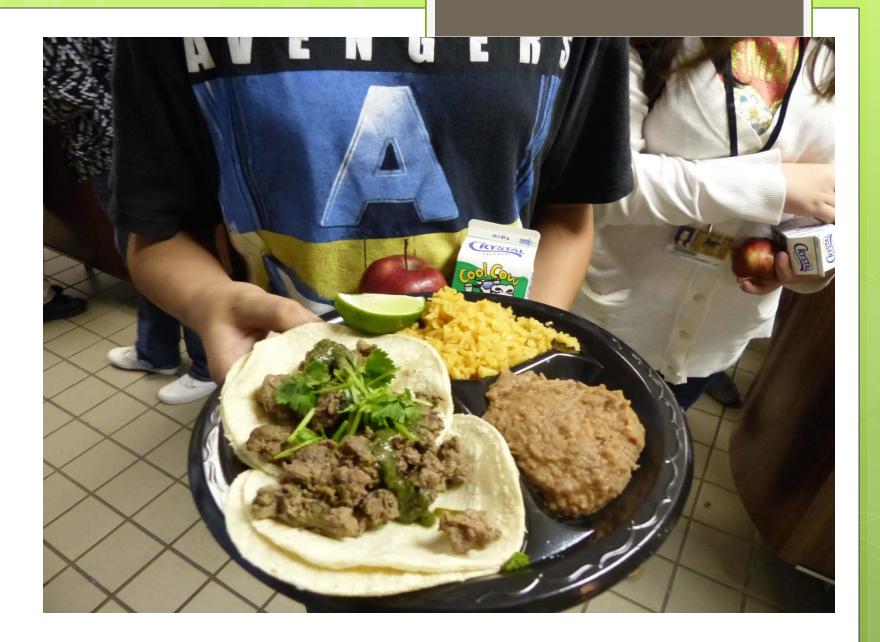


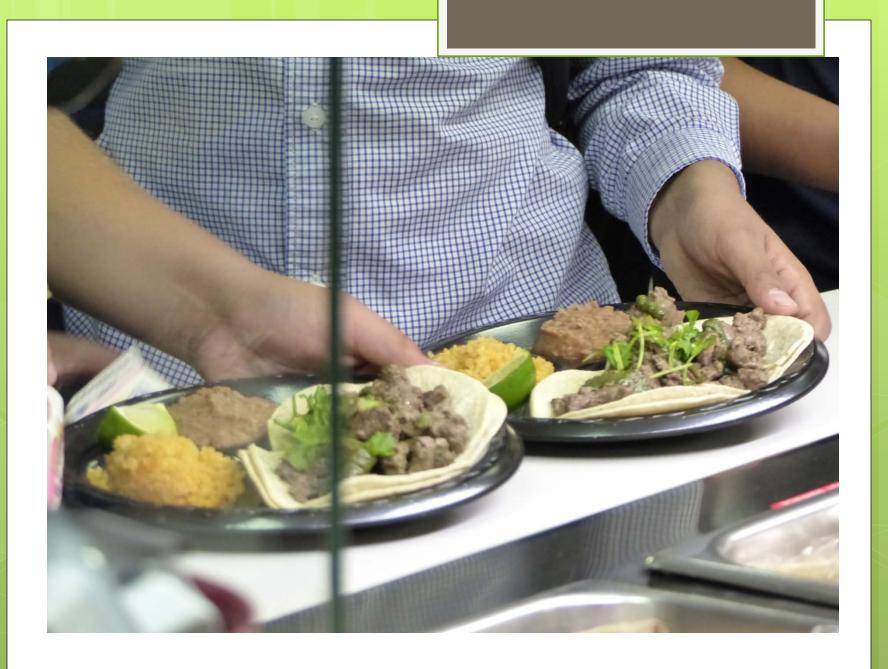


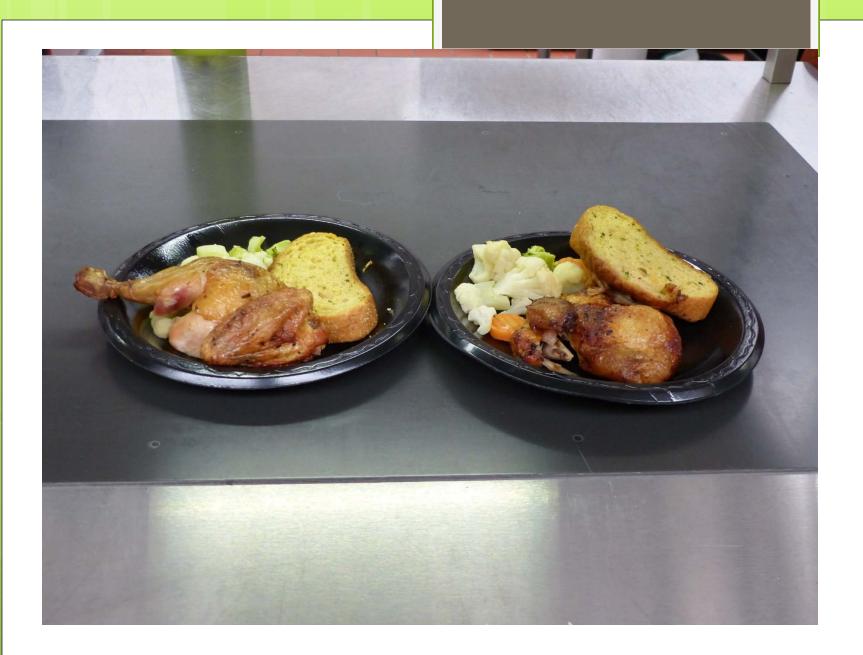


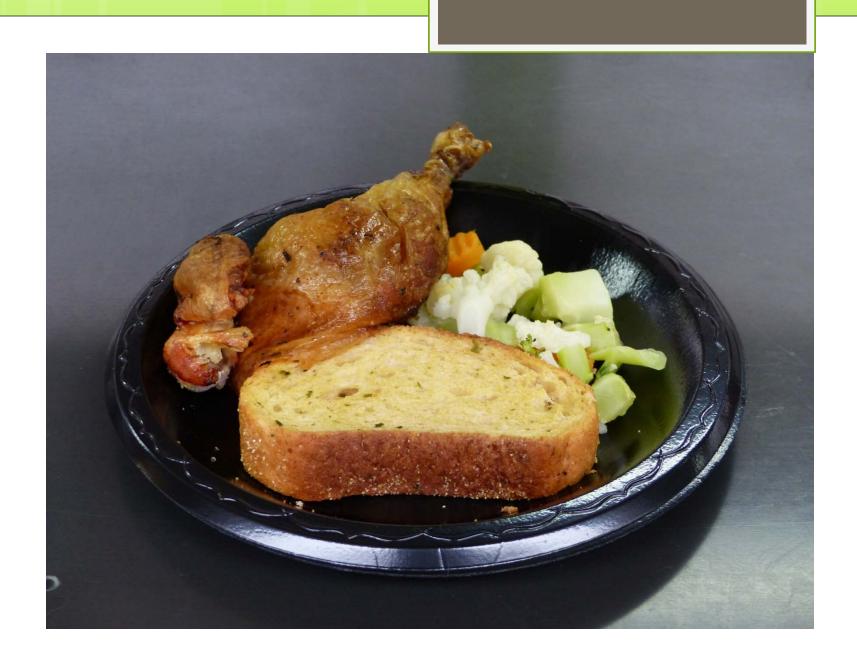


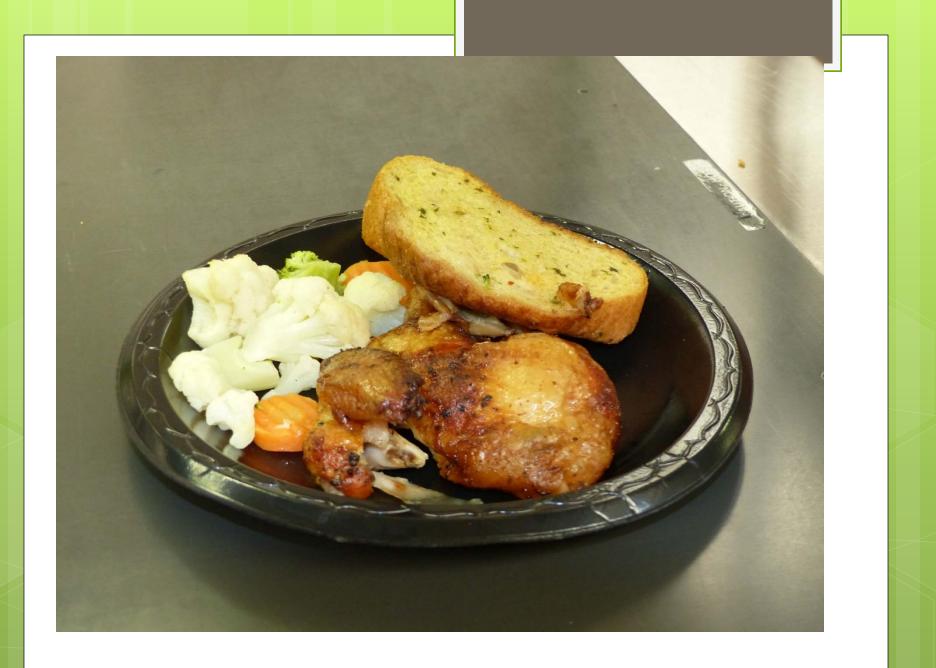














#### Meet "Vai"...





# Real Fresh Packaging





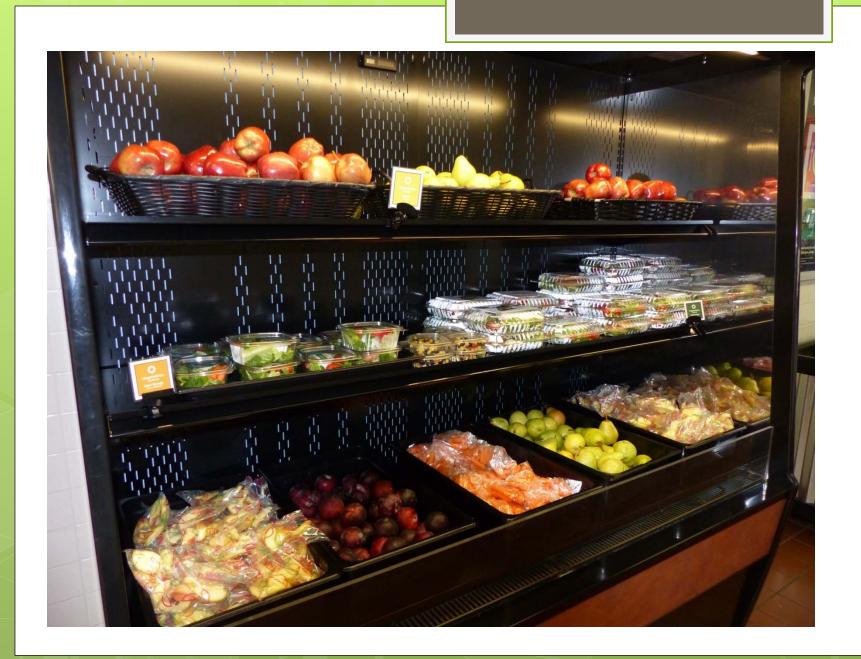


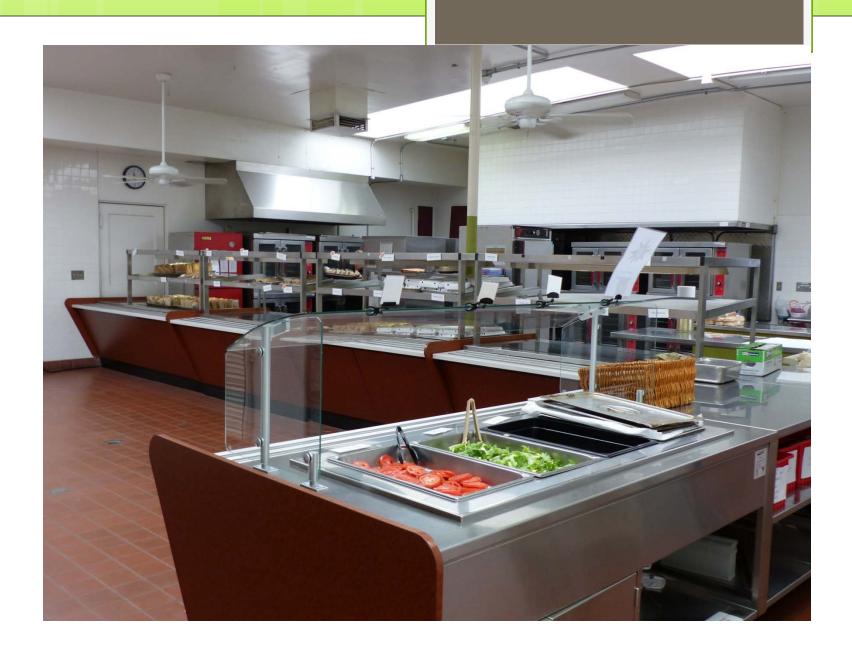
#### Fruit stands



# Speed line









# Marketing



# Marketing





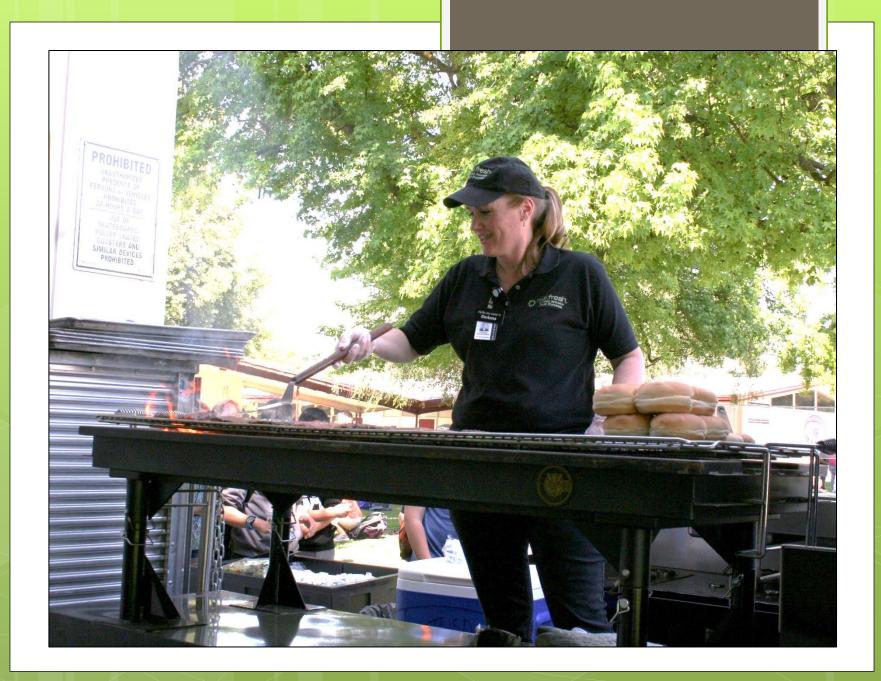
# Water Bottle Used and Sold throughout the District





























#### Serving Real Fresh California Food for California Kids





CA 51207

### **CONTACT INFORMATION**

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#### ssoiseth@turlock.k12.ca.us

### May I answer any questions?

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