



Legislative Advocacy
(Part 2)
I'm Ready- Now What?

Agenda

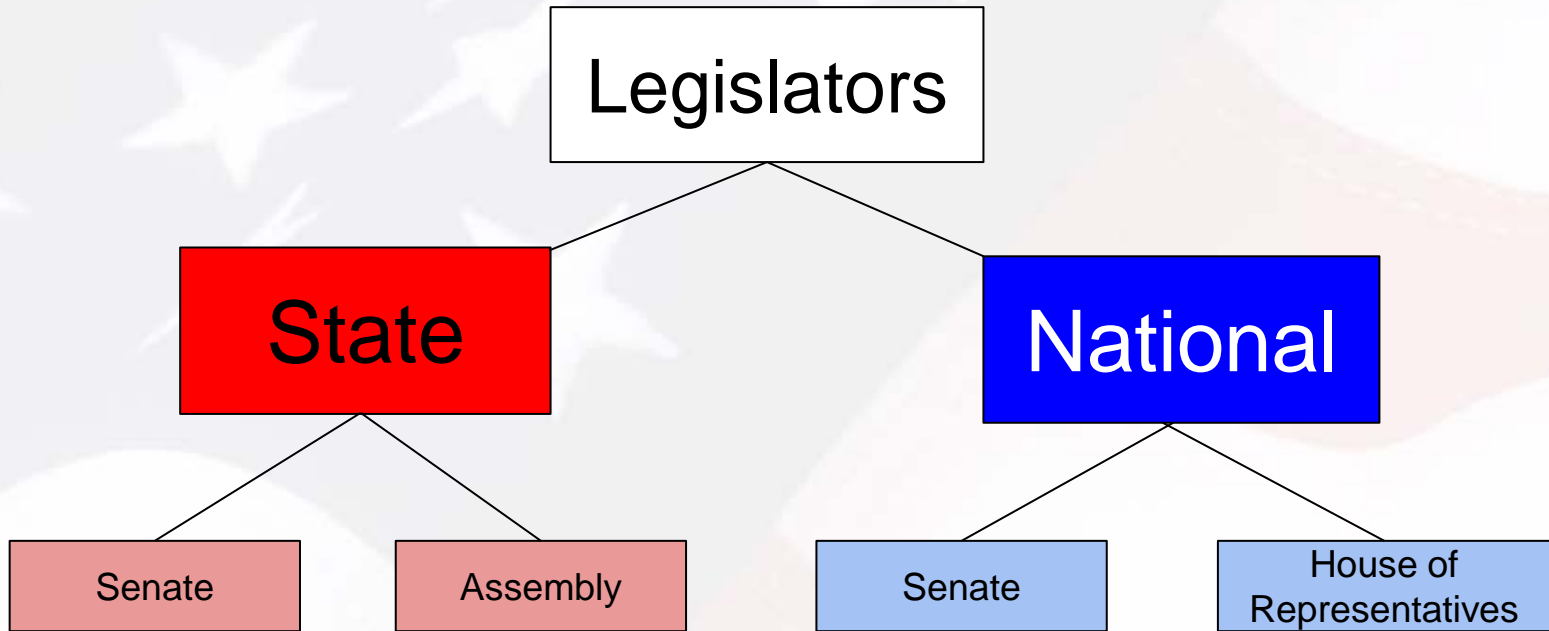


1. How does this process work?
2. What are the issues?
3. What is a successful meeting?

YOU are the Expert



Who Represents You?

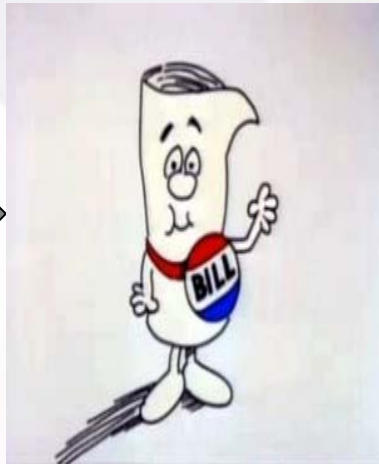


REMEMBER BOTH
HOME & WORK

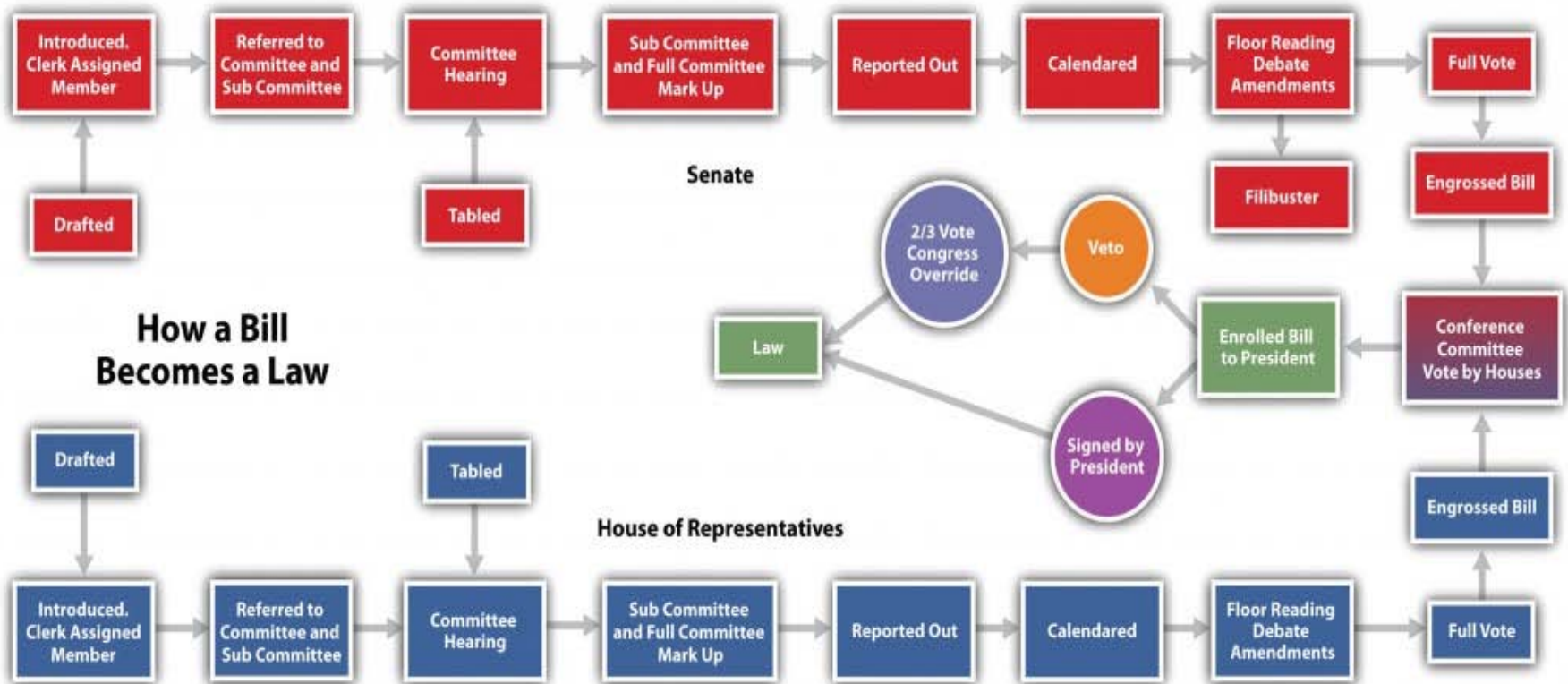


Legislature and Process

THE LEGISLATIVE PROCESS



How a Bill becomes a LAW





What is Going On?

Current Issues - Federal

Child Nutrition Reauthorization

Block Grant Funding

Verification Changes



Current Issues - State

Proposition 30 Extension

School Bond

Allergy Response Plans

Recycling Organic Waste

Minimum Wage

Local Control Funding Formula (LCFF)

Early Education





Developing your Message

HOW THIS WORKS



Video

Develop Your Message

- Be confident in your expertise
- Make sure you can “back it up”
- Don’t “wing it”
- Be prepared for an opposing opinion

DO YOUR HOMEWORK AND KNOW YOUR ROLE

- Know what you are asking for
- Have examples of impact
- Know facts or know where to get them





Delivering your Message

Importance of Communication



Who surrounds your legislator

- Personal Staff
- Committee Staff
- Staff to each house

Meeting with a Staff Member...

Just as... If not MORE

effective than meeting with the Legislator



Video

Delivering your message

Be Specific

What do you want them to DO?

Stay Positive!

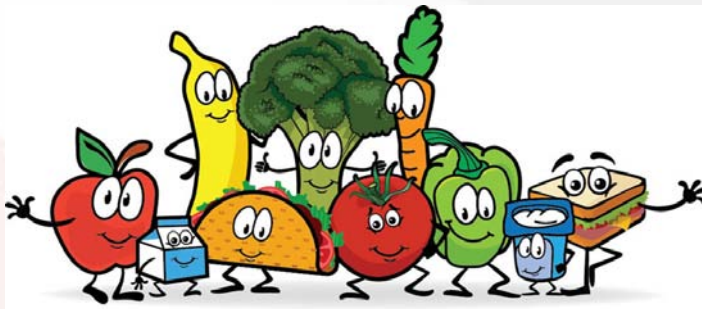


Follow up



Write a Thank You note

Thank you



Invite them to your program!

FIND SOMEONE TO CHAMPION WITH YOU ON YOUR ISSUE



Final Thoughts

Don't get discouraged

Be Persistent

Find ways to educate community leaders and their staff – host briefings, add them to your mailing list, invite them to your events or to visit your sites

Remember!

You play an important part in public policy



Getting More Involved

Legislative Action Conference



Sacramento

Sunday, January 29 - Tuesday, January 31, 2017



Washington DC

Sunday, April 2 - Tuesday, April 4 , 2017



It's time to...



*Thank
you*



Resources

Find Your Legislator

Federal

<http://www.house.gov/representatives/find/>

State

http://www.legislature.ca.gov/legislators_and_districts/legislators/your_legislator.html

Resources



Public Policy & Legislation

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