

# SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized in the following meeting-related publications as well as any additional benefits listed under specific opportunities:

- **Sponsor appreciation in Conference Program provided on-site**
- **Bold sponsor recognition signage located on-site**
- **Sponsor recognition on CSNA website**

## **CONFERENCE CO-SPONSORSHIP** **\$12,000**

Your logo and link on the Conference Website, logo and recognition on banner at conference, and on Conference Brochure. You will receive 6 Conference Registrations, 4 School Nutrition Association memberships, 4 California SNA Memberships, and 2 Premium Exhibit Booths; booth packages (500 watts electricity, 2 8' draped tables, 4 chairs and 2 wastebaskets) and up to \$1000 in drayage services! You will also receive "State Day" promotion for the pre-conference which includes CSNA providing room, AV and lunch for all participants. 1 track during Educational Sessions (Friday - Sunday) will be dedicated to you and you can provide training on topics that you feel are most beneficial to School Nutrition Professionals.

**1 OPPORTUNITY AVAILABLE**

## **CONFERENCE TOTE BAGS** **\$7500**

Your Company Logo and web address will be in the hands of over 1000 attendees when you sponsor the Official 2016 Conference tote that will be used at conference and beyond!

**1 OPPORTUNITY AVAILABLE**

## **LANYARDS/BADGEHOLDERS** **\$4000**

Have your company name and logo printed on these highly visible items that are worn by more than 1,000 attendees during the conference and collected as souvenirs.

**1 OPPORTUNITY AVAILABLE**

## **EDUCATION SESSION SPONSOR** **\$1500**

Your company name and logo printed on the signage listing individual breakout sessions for the day. Sponsor may provide any appropriate materials for sessions (i.e. Logo Pens, pads of paper, highlighters, brochures, packaged sample item, etc.

**3 OPPORTUNITIES AVAILABLE**

FRIDAY       SATURDAY       SUNDAY

## **GENERAL SESSIONS/KEYNOTE** **\$7500**

Your Company Logo displayed on General Session signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks with the option to introduce Keynote Speaker to the audience.

Recognition in Program Book and in Poppy Seeds.

**2 OPPORTUNITIES AVAILABLE**

FRIDAY       SATURDAY

## **AWARDS BREAKFAST** **\$2500**

Your Company Logo displayed on Awards Breakfast signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks. Recognition in Program Book and in Poppy Seeds.

**1 OPPORTUNITY AVAILABLE**

## **FRIDAY NIGHT "SCHOOL NUTRITION HEROES"**

### **RECEPTION SPONSOR** **\$750**

CSNA is looking for Industry supporters to sponsor the School Nutrition Heroes Recognition Reception at the Sacramento Convention Center, November 10th from 5:15 -6:30. This Reception will include appetizers and a cash bar. The event will begin immediately following the First General Session and will be open to all conference attendees. Your generous sponsorship will allow all of our "Regular School Members" to attend at no cost. You will be recognized at the conference in the Program book and in Poppy Seeds. Additionally, we will post your logo and link in a scrolling banner ad on our website that will run through, at least, January 15. Your logo will be added on July 15 or as we receive your sponsorship payment and your logo (no more than 50 pixels high and 150 pixels wide). If you would like a link attached to your logo, please include the link with your logo submission.

**MULTIPLE OPPORTUNITIES AVAILABLE**

### **NUTRITION ADVISORY COUNCIL SPONSORSHIPS** **\$400**

Your Company name printed in the Official Show Program (Paid in Full by the deadline) and recognition in Poppy Seeds. NAC Sponsor Booths will have Special Signage to ensure all attendees are aware of the commitment your company has to the health and well-being of California's School Kids! NAC students will be available on Friday morning to stop by your booth for a taste testing of your designated products. This program doesn't work without the generous support of our Industry Partners, so please consider sponsoring the NAC Program in 2017?

For more information, please visit [www.calsna.org/NAC/NAC.php](http://www.calsna.org/NAC/NAC.php)

**MULTIPLE OPPORTUNITIES AVAILABLE**

### **ATTENDEE SCHOLARSHIP SPONSORSHIP** **\$250**

Your Company Name listed in program book and on website.

Attendees will be selected from a pool of qualified applicants

**MULTIPLE OPPORTUNITIES AVAILABLE**

### **FITNESS FUNDRAISER** **\$250**

Your Company Logo printed on t-shirt given to each participating member.

You will receive recognition as a conference sponsor as listed above. All proceeds go to the California School Nutrition Association

**MULTIPLE OPPORTUNITIES AVAILABLE**

### **REGISTRATION DESK KICK PANELS** **\$2000**

Your Company Logo on the front of the Registration Desk Counters.

A GREAT opportunity to display your logo AND your support of CSNA at Conference! Be seen by EVERYBODY that walks by the Registration Desk during Conference.

**MULTIPLE OPPORTUNITIES AVAILABLE**

If you are interested in any of the above Sponsorships, please fill out the following information.

These opportunities are available on a first paid, first served basis, so please act quickly.

Company \_\_\_\_\_

Contact \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

We would like to Sponsor \_\_\_\_\_

2nd Choice or Additional Sponsorship \_\_\_\_\_

Total Amount \_\$ \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expires \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing Zip \_\_\_\_\_ V-Code \_\_\_\_\_ Signature \_\_\_\_\_

**FAX with credit card for Payment in full to (818) 843-7423 Or, pay by check: CSNA, PO Box 11376, Burbank, CA 91510**