### SPONSORSHIP OPPORTUNITIES

All sponsors will be recognized in the following meeting-related publications as well as any additional benefits listed under specific opportunities:

- Sponsor appreciation in Conference Program provided on-site
- Bold sponsor recognition signage located on-site
- Sponsor recognition on CSNA website

#### Conference Co-Sponsorship  $10,000
Your logo and link on the Conference Website, logo and recognition on banner at conference, and on Conference Brochure. You will receive 6 Conference Registrations, 4 School Nutrition Association memberships, and 4 California SNA Memberships! You will also receive “State Day” promotion for the pre-conference which includes CSNA providing room, AV and lunch for all participants. 1 track during Educational Sessions (Friday - Sunday) will be dedicated to you and you can provide training on topics that you feel are most beneficial to School Nutrition Professionals.

1 OPPORTUNITY AVAILABLE

#### Conference Tote Bags  $7500
Your Company Logo and web address will be in the hands of over 1000 attendees when you sponsor the Official 2016 Conference tote that will be used at conference and beyond!

1 OPPORTUNITY AVAILABLE

#### Lanyards/Badgeholders  $4000
Have your Company name and logo printed on these highly visible items that are worn by more than 1,000 attendees during the conference and collected as souvenirs.

1 OPPORTUNITY AVAILABLE

#### Education Session Sponsor  $1500
Your Company name and logo printed on the signage listing individual breakout sessions for the day. Sponsor may provide any appropriate materials for sessions (i.e. logo pens, pads of paper, highlighters, brochures, packaged sample item, etc.)

1 OPPORTUNITY AVAILABLE

- Friday
- Saturday
- Sunday

#### General Sessions/Keynote  $7500
Your Company Logo displayed on General Session signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks with the option to introduce Keynote Speaker to the audience. Recognition in Program Book and in Poppy Seeds.

1 OPPORTUNITY AVAILABLE

- Friday
- Saturday
- Sunday

#### Awards Brunch  $2500
Your Company Logo displayed on Awards Breakfast signwork and displayed/projected on stage, as appropriate. Mention from the podium during opening remarks. Recognition in Program Book and in Poppy Seeds.

1 OPPORTUNITY AVAILABLE

### Friday Night “School Nutrition Heroes”

#### RECEPTION SPONSOR  $750
CSNA is looking for Industry supporters to sponsor the School Nutrition Heroes Recognition Reception at the Long Beach Convention Center, November 9th from 5:15 - 6:30. This Reception will include appetizers and a cash bar. The event will begin immediately following the First General Session and will be open to all conference attendees. Your generous sponsorship will allow all of our “Regular School Members” to attend at no cost. You will be recognized at the conference in the Program book and in Poppy Seeds. Additionally, we will post your logo and link in a scrolling banner ad on our website that will run through, at least, January 15. Your logo will be added on July 15 or as we receive your sponsorship payment and your logo (no more than 50 pixels high and 150 pixels wide). If you would like a link attached to your logo, please include the link with your logo submission.

MULTIPLE OPPORTUNITIES AVAILABLE

#### Nutrition Advisory Council Sponsorships  $400
Your Company name printed in the Official Show Program (Paid in Full by the deadline) and recognition in Poppy Seeds. NAC Sponsor Booths will have special signage to ensure all attendees are aware of the commitment your company has to the health and well-being of California’s School Kids! NAC students will be available on Friday morning to stop by your booth for a taste testing of your designated products. This program doesn’t work without the generous support of our Industry Partners, so please consider sponsoring the NAC Program in 2018.

For more information, please visit [www.calsna.org/NAC/NAC.php](http://www.calsna.org/NAC/NAC.php)

MULTIPLE OPPORTUNITIES AVAILABLE

#### Attendee Scholarship Sponsorship  $250
Your Company name listed in program book and on website. Attendees will be selected from a pool of qualified applicants.

MULTIPLE OPPORTUNITIES AVAILABLE

#### Fitness Fundraiser  $250
Your Company Logo printed on t-shirt given to each participating member. You will receive recognition as a conference sponsor as listed above. All proceeds go to the California School Nutrition Association.

MULTIPLE OPPORTUNITIES AVAILABLE

#### Registration Desk Kick Panels  $2000
Your Company Logo on the front of the Registration Desk Counters. A GREAT opportunity to display your logo AND your support of CSNA at Conference! Be seen by EVERYBODY that walks by the Registration Desk during Conference.

MULTIPLE OPPORTUNITIES AVAILABLE

If you are interested in any of the above Sponsorships, please fill out the following information.

These opportunities are available on a first paid, first served basis, so please act quickly.

Company __________________________________________ Phone ____________________________
Contact __________________________________________ Email ____________________________
Email_________________________________________ Website ____________________________

We would like to Sponsor ____________________________ 2nd Choice or Additional Sponsorship __________

Credit Card Number __________________________________ Total Amount $ ________________
Billing Address ___________________________ V-Code ___________ Signature __________________
Billing Zip ___________________________ Expires __________________

FAX with credit card for Payment in full to (818) 843-7423 Or, pay by check: CSNA, PO Box 11376, Burbank, CA 91510
Attention Industry Members!
Support Student Nutrition Advisory Councils (NAC)

Become a NAC Partner!

Held at our annual conference, this event will be exciting and educational for everyone! Your sponsorship allows students to have interactive experiences with regard to nutrition, physical activity, and healthy food choices. NAC students will walk through the exhibit hall with a chaperone, visiting NAC sponsor booths to sample your nutritious items. Students will evaluate your products, and you will receive their feedback.

Your $400.00 sponsorship covers...

- CSNA-NAC Mini-Conference
  Date: Friday, November 9th, 2018
  Location: Long Beach Convention Center
  Long Beach California

In addition, your sponsorship will also include:

- Recognition as a NAC sponsor in Poppy Seeds
- Recognition as a NAC sponsor at State Conference
- Recognition as a NAC sponsor at your vendor booth.
- Free T-shirt from the NAC Art Contest

Please complete this form and mail to the address Below.
Be sure to enclose your check for $400, Made payable to CSNA– NAC.

Thank you for your support and partnership!

Send completed form with check to:
California School Nutrition Association Attn: NAC
P.O. Box 11376 Burbank, CA 91510

DEADLINE: PLEASE SUBMIT SPONSORSHIP FORMS BY SEPTEMBER 15th, 2018

NAC Coordinators Contact Information:
Judi Reynolds
Director of Food Services
Fallbrook Union HSD
Re: CSNA-NAC (Industry Applications)
2400 Stage Coach Lane Fallbrook, CA 92028
jreynolds@fuhsd.net

Note: Because the mission of NAC is to promote nutritious habits, we ask that product sampling comply with the Smart Snacks in Schools and follow the guidelines set out in the Health Hunger Free Kids Act, 2010.