



You're Invitation to Attend

The 67th Annual Conference of the California School Nutrition Association

Leading the Way

CALIFORNIA SCHOOL NUTRITION ASSOCIATION

FEATURING
KEYNOTE SPEAKERS:



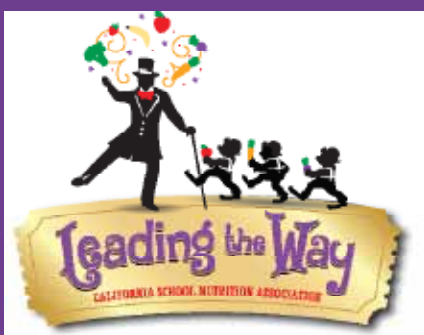
**MICHAEL
RANGEL**



**LOGAN
WEBER**



**ANNA
APOLIAN**



November 7 - 10, 2019

Ontario, CA

Ontario Convention Center

2019 Conference Schedule

Thursday, November 7

- 8 a.m. - 5 p.m. - Exhibitor Registration
- 12 p.m. - 1 p.m. - Exhibitor Lunch
- 12 p.m. - 5 p.m. - Member Registration

Pre-Conference Tours and Workshops:

- 8:30 a.m. - 5 p.m.
Cashier Training, Cafeteria as a Classroom, & Mock Health Inspection Workshop
- 8:30 a.m. - 5 p.m. - CDE State Day: Full Day Session
- SNS Exam 12:30 p.m. - 5 p.m.
Check-in by 12:30 p.m. Exam begins at 1p.m. Register with SNA.
- 9 a.m. - Ontario Tour
Departure is at 9 a.m. Meet at bus by 8:45 a.m.

Friday, November 8

- 7 a.m. - 5 p.m. - Member Registration
- 7 a.m. - 5 p.m. - Exhibitor Registration
- 8 a.m. - 9 a.m. - Sessions A
- 9:15 a.m. - 10:15 a.m. - Sessions B
- 10:30 a.m. - 3 p.m. - Exhibits Open
- 3:15 p.m. - 5 p.m. - 1st General Session
- 5:15 p.m. - 6:30 p.m. - Reception
Honoring Our School Nutrition Heroes

Saturday, November 9

- 7 a.m. - 8 a.m. - Fitness Workout
- 7:30 a.m. - 3 p.m. - Member Registration
- 7:30 a.m. - 3 p.m. - Exhibitor Registration
- 8:15 a.m. - 9:45 a.m. - House of Delegates
- 8:45 a.m. - 9:45 a.m. - Sessions C
- 10 a.m. - 1:30 p.m. - Exhibits Open
- 1:30 p.m. - 2:30 p.m. - Sessions D
- 2:45 p.m. - 3:45 p.m. - Sessions E
- 4 p.m. - 5:30 p.m. - 2nd General Session
- 6:30 p.m. - 11 p.m. - President's Party

Sunday, November 10

- Member registration 8 a.m. - 12:30 p.m.
- 8 a.m. - 9 a.m. - Sessions F
- 9:15 a.m. - 10:15 a.m. - Sessions G
- 10:30 a.m. - 12 p.m. - Regional Awards Brunch & 3rd General Session

Conference Welcome and Highlights

Come With Me and You'll Be in a World of Pure Imagination



Welcome my friends to our CSNA 67th Annual Conference. Don't be late at the Golden Gates of Willy Wonka's Nutrition Factory "where a little nonsense now and then is relished by the wisest men". Be ready for an unforgettable time as we embark down the dark chocolate river to Wonka's Nutrition Paradise.

"We have so much time and so little to see. Wait a minute! Strike that, Reverse it."

Expect the unexpected at this year's conference. Ready for a little magic? Come join us at Friday's General Session where Michael Rangel, an amazing magician from the World-Famous Magic Castle, will enchant you with his magic and capture your hearts. Then, you don't want to skip Saturday's General Session either, because Logan Weber will be in town. He is an incredible motivational speaker who will share his powerful insights and change how you see yourself and others in a better light. And the fun doesn't stop there! At Sunday's General Session we will have tons of fun with our very own CSNA comedian, Anna Apoian, who will make you laugh all the way to next year's conference.

This year's Conference Committee, led by April Brown and Program Chair Johnna Jenkins, have been "Leading the Way" with new and exciting educational sessions that will turn your professional development hours into a rewarding experience. Plus, you'll find yourself in Paradise when you enter the Wonkaland Food Exhibit Hall. "Everything inside is eatable, I mean edible, I mean you can eat everything"

I can't wait to see all of you on Saturday night for the Wonka Wonderland Party. You better expect the unexpected there. Willy Wonka, Oompa Loompas and all your favorites characters will be there. Be ready for the costume contest and have fun dancing in Wonka Wonderland. This will truly be our nutrition paradise as we dance the night away.

With gratitude, I would like to say thank you to our Conference Committee, Industry, Regionals, EFC and our Executive Management Association and all the additional volunteers that helped make this annual conference a special event.

As Willy Wonka says, "Time is a precious thing. Never waste it". Have fun everyone!

President's Party

Saturday, November 9 ■ 6:30 P.M - 11 P.M.



Welcome my friends where we are the music makers and the dreamers of dreams. Surely you all deserve to win the Golden Ticket. Arrive at the front gates and don't be late.

Be whom you choose to be and win the costume contest as a group or best character. Maybe Willy Wonka, Violet Beauregard, Charlie Bucket, Augustus Gloop, Mike Teevee, Veronica Salt or the mystical Oompa Loompas.

You will arrive in the magical world of WonkaLand. Where a little nonsense, now and then, is relish by the wisest men. Together we will dance through the gates of the factory and ride the chocolate river to paradise. Like Willy Wonka says "if you want to view paradise simple look around and view it."

2019 Pre-Conference Tours & Sessions

Thursday, November 7

Ontario Tour | 9 a.m. to 3:30 p.m. (Meet by 8:45 a.m. Bus leave promptly at 9 a.m.)

Round the world and home again, that's the sailor's way. There's no earthly way of knowing which direction we are going. A number of golden tickets have been set aside for deserving school nutrition professionals.

Lucky passengers will board the Wonkatonia just outside the gates of Wonka's Chocolate Factory, only the worthy will notice this enigmatical factory secretly nestled inside the Ontario Convention Center. The journey begins at 8:30 as we drift along the Chocolate River. The first stop is Galasso's Bakery. Here, guests will learn the secrets of producing historically wholesome whole grain gourmets fit for our successful smiling students.

Keep up as the tour progresses, and don't wander. And please keep your arms and other body parts inside the moving vehicle. The Wonkatonia will sail us next to a forest of gleefully growing delights which is ours to explore. Fancy Farmer Bob has pleasantly prepared his favorite family farm for guests of our caliber. Candy cane trees and lollipop bushes are sure to be found. Enjoy a luscious lunch, everlasting gobstoppers and fizzy lifting drinks with the crew.

Be cautious of Sneaky Slugworth. Spies are around every corner and maybe among the trees. And that's not good. On this magical journey, deserving participants may encounter break out performances by Oompa-Loompas or the Whimsical Wonka.

CDE State Day: Full Day Session 8:30 a.m. to 5 p.m.

Do you have your Golden Ticket? Join the California Department of Education Nutrition Services team for a private tour of all four areas of Resource Management: Cafeteria Fund Maintenance, Non-Program Candy Foods, Paid Lunch Equity and Indirect Costs. Your journey will be full of little surprises around every corner. Come learn if that flying glass elevator is an allowable cost to the cafeteria fund, and if you must include all those pounds of chocolate in your non-program food calculation. Just remember, no messing about, no touching, no tasting, and no telling!

Cashier Training, Cafeteria as a Classroom, & Mock Health Inspection Workshop | 8:30 a.m. to 5 p.m.

Develop your cafeteria management skills through a dynamic and engaging course that will cover front line cashier training, utilizing the cafeteria as a classroom, and preparing for a health inspection with confidence. During this session you will dive in to develop your skills on recognizing a reimbursable lunch and breakfast at the point of sale so you can encourage children to have a healthy meal that they are happy with and save your district money. While fine tuning your skills on offer vs. serve you will explore resources to bring an education piece to your cafeteria so that learning does not stop at the classroom but extends into the kitchen. To top off the day we will be tackling the dreaded health inspection with an interactive, activity-based training focusing on how to prepare for your health inspection. You will learn how to do self-inspections to enhance the effectiveness of food safety management programs. Participants will be able to identify risk-based food safety practices and conduct a risk-based inspection to provide the confidence to serve the safest possible food for your kids.

SNS Exam | 12:30 p.m. to 5 p.m. (Register with SNA. Check-in by 12:30 p.m., Exam begins at 1 p.m.)

Visit <https://schoolnutrition.org/certificate-and-credentialing/credentialing-program/sns-benefits-reqs-fees/> to download the SNS Credentialing Handbook with complete details and application. Must be completed and sent to SNA no later than Thursday, October 19. The SNS exam application fee is: \$225 for members; \$325 for non-members

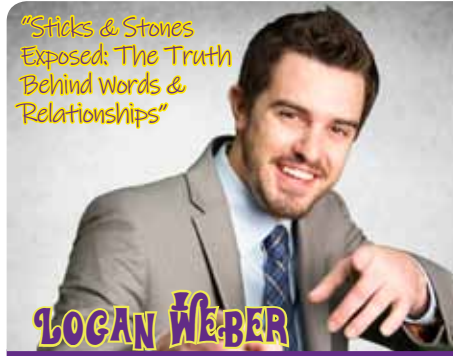
2019 KEYNOTE SPEAKERS



Friday, November 8
3:15 p.m. - 5:00 p.m.

Michael Rangel is a professional magician, who for the past 20 years, has performed his special brand of magic around the world. His magic will not only mystify the mind, but touch the heart, and inspire the soul.

His clients include corporations such as Facebook, Disney and the NFL. He is also a frequent headliner at the World Famous Magic Castle in Hollywood, where he has been performing for the past 18 years. Michael is excited to bring his show to CSNA's conference and is looking forward to sharing his art of astonishment!



Saturday, November 9
4:00 p.m. - 5:30 p.m.

This hilarious presentation zeroes in on the power of our words and the impact they have on the culture and climate of an organization, cafeteria, and even school. The Harvard Principals Center released the following statement: "The most powerful predictor of student achievement is the quality of relationships among the staff." What kind of atmosphere are our words creating? One in which co-workers strive to work as a strong team for the sake of the children...or one that is breeding an inability to trust and work together. Discover how to transform your environment and your relationships and how to build a great "community" within your group, school and your family, while having the most fun ever!

Logan Weber is a motivational speaker for Weber Associates. His dynamic and relevant presentations have led to opportunities to work with Fortune 500 companies like Georgia Power, Cintas and Toyota. Logan was the keynote speaker for the School Nutrition Association's National Leadership Conference and has presented at dozens of Statewide conferences in nutrition and education including Georgia, Indiana, Minnesota, Louisiana, Arkansas, North Carolina, Washington, and Wyoming.



Sunday, November 10
10:30 a.m. - 12:30 p.m.

My name is Anna Apoian and I am an experienced director of school nutrition programs, currently employed at Norwalk-La Mirada USD. I am a public speaker (10+ years) with a focus on motivating and training attendees. I am a RD and have earned an MPA and SNS credentials. I have been acknowledged with the national FAME award and I have been honored with a Congressional Recognition by U.S. Representative Judy Chu.

I have gladly served on Southern California School Nutrition Association's Executive Boards over the years and at the state level. I have been chair and co-chair for professional council for CASBO. In serving, I have met and learned so much, from many wonderfully, accomplished people.

My experience includes time as a clinical dietitian in Houston Texas. Educational curriculum reviewer for the Society for Nutrition Education, Journal of Nutrition Education. I was also a free-lance writer for Weider publications, before the age of blogs. I am looking forward to being of service for CSNA!

2019 CSNA Educational Sessions

	A	B	C	D	E	F	G
Room	Fri 8-9	Fri 9:15 - 10:15	Sat 8:45 - 9:45	Sat 1:30 - 2:30	Sat 2:45 - 3:45	Sun 8-9	9:15-10:15
1	Administrative Review Strategies for Success Melissa Manning, RD, Jennifer L. McNeil, RDN	Direct Certification 101 Stephanie Bruce	Supper Made Easier Julie Dorman, Joye Mcketty	"Time" Management in Today's World Dawn Soto, Cecilia Millner	CEP Overview & Best Practice Daryl Hickey, Patrice Chamberlain, MPH	The Golden Ticket to your Financial Future! Kia Perkins	Ace Your Administrative Review Raheli Kory, RD, Clare Keating
2	CA Food for CA Kids: Strategies and Resources for Exciting Students About Freshly-Prepared Meals at School Caitlin Joseph, Leyla Marandi	Customer Service That Shows You CARE Cecilia Millner, Vicka Plubell	How "Pure Imagination" can Increase Meal Participation Matt Upton	How to Become Clear in your message Matt Upton	How to Become a Music Maker and Dreamer of Dreams Matt Upton	How to Manage our Daily Task to Accomplish more Matt Upton	How to Gain the Golden Ticket to Overcoming Confrontations Matt Upton
3		NAC	The Evolving "Agricultural" Landscape: Enabling a Plant Based Future David Grotto, MS, RDN, LDN, FAND	I've accepted an interview...but I'm nervous April Brown, David Carochi	How to Survive a Procurement Review Stephanie Bruce	No Hairnet Required Lindsey Copeland	Marketing for Magical Beans... fostering a healthier and greener future for our kids. Barbara Gates
4	Everything You Wanted to Know About Kitchen Design, But Were Afraid to Ask Tim Stafford, FCSI, Frank Muller, FCSI	Culinary Cutting Techniques for preparing and serving fresh safe produce Chef Ron	Connecting with your Customer Kern Halls	The Bid Generator: Streamlining Procurement and Automating RFP Creation Yousef Buzayan	Campus Catering District-Wide Wasted Food Reduction And Food Recovery Programs Lenea Pollett, Hugo Gregoire, Annalisa Bellis	Hunger Free Schools: Smart Tool for Maximizing Reach & Reimbursement through CEP Tia Shimada	Menu Innovations with Fruit Ronald D Adams, Alexandra Mediate
5	Up your Veggie Quotient: Playful Strategies to Encourage Fruit and Vegetable Intake Jamie Kubota, Nahid Sistani	Plant-based Meals Part II: key strategies for increasing participation rates Elizabeth Vaughan, Tara McNamara, Adleit Asi, RD, MBA, Brandy Dreibeibis	Choose What You Want, Eat What You Choose! OVS Finally Understood Selina Gordian, Dawn Soto, Vicka Plubell	Have a Seat at the Healthy Eating TABLE: Supporting Academic Success through Child Nutrition Programs Alyson Foote, RDN, Phoebe Copp, April Mackill	Farm to School and Student Leadership with High School Students Ali Villegas, Anna Litz, Anna Jackson	Personal wellness and growth Winnie Chang	Bountiful Breakfast Lauren Pitts, RD, Kathleen Kastner
6	Plant Based Meals that Your Oompa Loompas Will Eat! Julie BoarerPitchoford, Dawn Soto, Kristin Hilleman, Adleit Asi, Danielle Willhite	Wonka Bars! Everlasting Gobstoppers! Fizzy Lifting Drink! Three-course Meal Gum! Cavity-filling Caramels! Michael Danzik	Trends in School Nutrition Administrative Reviews Laurie Brackett, Ann Mo	State Update Kim Frinzell	State Update Kim Frinzell	Recipe for Effective Communication Vicka Plubell, Selina Gordian	Farm to School Best Practices Nicholas Anicich
		DoubleTree Grove	House of Delegates 8:15 - 9:45	Your Golden Ticket on how to increase revenue by artful catering Chef Cecilia Vasquez			

Key Area Color Code		
Administration	Communications & Marketing	Nutrition/ Nutrition Education
	Operations	State Updates/ CDE Presentations

OFFICIAL 2019 CONFERENCE REGISTRATION FORM - ONTARIO

School Food Service Employees Only - (Industry members please contact Amber at CSNA for Registration Information 818-842-3040)

Registration is NOT OPEN to non-exhibiting Industry Professionals. You must work in a school to attend if your company is not exhibiting.

Leading the Way! The 67th Annual Conference & Trade Show - November 7 - 10, 2019

PLEASE TYPE OR PRINT. ONE REGISTRATION FORM PER PERSON. PLEASE DUPLICATE THIS FORM FOR ADDITIONAL COPIES.

NAME _____		TITLE _____	
PREFERRED NAME ON BADGE _____		SPECIAL ACCOMODATIONS & DIETARY REQUIREMENTS _____	
DISTRICT NAME _____			
MAILING ADDRESS	IS THIS HOME OR WORK (PLEASE CIRCLE ONE)	CITY	STATE
WORK PHONE _____		FAX _____	E-MAIL _____

REGISTRATION FEES

FULL CONFERENCE REGISTRANTS <i>(INCLUDES PRESIDENT'S PARTY & REGIONAL AWARDS BREAKFAST)</i>			
	EARLY DISCOUNT FEE <i>(ON OR BEFORE 10/01/19)</i>	REGISTRATION FEE <i>(AFTER 10/01/19)</i>	AMOUNT
<i>If PAYMENT IS RECEIVED</i>			
MEMBERS			
DIRECTOR/SUPERVISOR	\$260	\$285	\$ _____
MANAGER	\$245	\$270	\$ _____
STAFF/STUDENT/RETIRED	\$235	\$260	\$ _____
CSNA PAST PRESIDENT	\$ 0	\$ 50	\$ _____
NON-MEMBERS			
DIRECTOR/SUPERVISOR*	\$455*	\$475*	\$ _____
MANAGER*	\$300*	\$325*	\$ _____
STAFF*	\$285*	\$310*	\$ _____
STUDENT/RETIRED/GUEST	\$285	\$310	\$ _____
* INCLUDES 1 YEAR SUBSCRIPTION TO CSNA AND SNA <i>(\$195 FOR DIRECTORS AND \$55 FOR MANAGERS AND \$50 FOR STAFF)</i>			

SINGLE DAY REGISTRANTS <i>(DOES NOT INCLUDE MEALS UNLESS CHOSEN AND PAID FOR BELOW)</i>			
	EARLY DISCOUNT FEE <i>(ON OR BEFORE 10/01/19)</i>	REGISTRATION FEE <i>(AFTER 10/01/19)</i>	AMOUNT
<i>If PAYMENT IS RECEIVED</i>			
PLEASE CHOOSE DAY: <input type="checkbox"/> FRIDAY <input type="checkbox"/> SATURDAY <input type="checkbox"/> SUNDAY			
MEMBERS			
DIRECTOR/SUPERVISOR	\$ 115	\$130	\$ _____
MANAGER	\$ 110	\$125	\$ _____
STAFF/STUDENT/RETIRED	\$ 105	\$120	\$ _____
GUEST	\$ 105	\$120	\$ _____
NON-MEMBERS			
DIRECTOR/SUPERVISOR	\$140	\$155	\$ _____
MANAGER	\$135	\$150	\$ _____
STAFF/STUDENT/RETIRED	\$130	\$145	\$ _____
GUEST	\$130	\$145	\$ _____
MEAL FUNCTIONS (OPTIONAL, NOT ALREADY INCLUDED IN PRICE ABOVE)			
PRESIDENT'S PARTY - SATURDAY, 11/9		\$ 65	\$ _____
REGIONAL BRUNCH - SUNDAY, 11/10		\$ 40	\$ _____

PRE-CONFERENCE WORKSHOPS *(MUST BE PRE-REGISTERED TO ATTEND)*

Pre-Conference Workshops Thursday November 7, 2019

- CDE State Day - 8:30 am – 5:00 pm \$35 members / \$35 non-members \$ _____
- ICN Workshop - 8:30 am – 5:00 pm \$35 members / \$50 non-members \$ _____
- SNS Credentialling Exam - 12:30 pm - 5:00 pm (\$225 SNA Members, \$325 Non-SNA Members - **Register Directly with SNA - www.SchoolNutrition.org**)
(Check in by 12:30 p.m. - Program begins promptly at 1:00 p.m.)



PRE-CONFERENCE TOUR *(MUST BE PRE-REGISTERED TO ATTEND)*

Pre-Conference Tour Thursday November 7, 2019

Local Tour - The Willy Wonka Tour (meet by 8:45 am, bus leaves promptly at 9:00 am) \$60 \$ _____



____ I would like to participate in the Fitness Fundraiser on Saturday, November 9, 2019 - 7:00 - 8:00 a.m. _____ (No Cost)

GRAND TOTAL REGISTRATION/MEALS \$ _____

PAYING WITH CHECK No. _____ MADE PAYABLE TO CSNA AND MAIL WITH COMPLETED REGISTRATION FORM TO:

CSNA, P.O. Box 11376, BURBANK, CA 91510 | PHONE: 818-842-3040 | FAX: 818-43-7423

IF PAYING WITH A CREDIT CARD, PLEASE FILL IN THE FOLLOWING INFORMATION SIGN AND MAIL OR FAX TO THE ADDRESS ABOVE.

CREDIT CARD NUMBER _____	EXP DATE _____	BILLING ZIP CODE _____	V-CODE _____
BILLING ADDRESS _____			
SIGNATURE _____			

V-Code is the 3 Digit Code on the back of Visa and MC Cards and the 4 Digit Code on the front of AMEX Card

PURCHASE ORDERS WILL NOT BE ACCEPTED. REQUEST FOR REFUND MUST BE RECEIVED IN WRITING BY 9/21/19. A \$50 CANCELLATION FEE WILL BE DEDUCTED. CHILDREN UNDER THE AGE OF 16 YEARS WILL NOT BE PERMITTED INTO THE EXHIBIT HALL. COLLEGE STUDENTS MUST BE REGISTERED BY AN INSTRUCTOR.

FOR FURTHER INFORMATION ABOUT THIS CONFERENCE OR TO REGISTER ON-LINE, PLEASE VISIT www.CALSNA.org



California School Nutrition Association
PO Box 11376
Burbank, California 91510
www.calsna.org

Return Service Requested

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YOUR INVITATION TO ATTEND

The 2019 CSNA ANNUAL CONFERENCE

NOVEMBER 7-10, 2019



Ontario Convention Center

2000 E. Convention Center Way
Ontario, CA 91764
909-937-3000

CONFERENCE HOTELS

Room cut-off is Friday, October 6 (but often sell out early, so don't wait)

■ DoubleTree by Hilton Hotel Ontario Airport

(Headquarters)
222 North Vineyard Ave., Ontario, CA 91764
909-937-0900
Single/Double/Triple \$149

■ Azure Hotel & Suites (Trademark Collection by Wyndham)

1945 E. Holt Blvd., Ontario, CA 91761
909-390-7778
1 King Bed \$121, 2 Double Beds \$136
Rate includes full hot American breakfast, self parking,
shuttle to/from Ontario Airport and complimentary wifi.
Located right next door to the OCC.

■ Holiday Inn

2155 E. Convention Center Way
Ontario, CA 91764
1-800-465-4329
Single/Double \$149
Rate includes breakfast.

■ Sheraton Ontario Airport

429 N. Vineyard Ave.
Ontario, CA 91764
909-937-8000
Single/Double \$135

Need More Information? Visit CALNSA.org