

The 71st Annual Conference of The California School Nutrition Association



Let's Assemble
October 25-28, 2023
Palm Springs Convention Center



Invitation to Assemble



Essential Pieces

Mark your calendars for October 26-28, 2023 to join us in beautiful Palm Springs, California as CalSNA convenes for our 71st Annual Conference! 2023/2024 CalSNA President, Carrie Bogdonovich has chosen Essential Pieces as her theme and it couldn't be more perfect with all that is going on in California Child Nutrition. YOU are the most essential piece to the Child Nutrition Puzzle and we look forward to seeing you in Palm Springs where we will have outstanding Educational Sessions, Networking Opportunities and, of course, our World Class Vendor Showcase!

The Conference Committee is shaping this great program as you read these pages and all information will be available at www.CalSNA.org. Register NOW and book your rooms before they sell out!

The 2023 Annual Conference
October 25-28, 2023



Palm Springs Convention Center
277 N Avenida Caballeros
Palm Springs, CA 92262
(760) 325-6611





Joe Pettit

Founder of New Leaf Leadership

Joe Pettit is an author, keynote speaker, and founder of New Leaf Leadership, a consultancy focused on leadership development and emotional intelligence. With years of experience in school nutrition leadership, Joe has developed a reputation as a sought-after speaker, known for his memorable, impactful content and engaging delivery. Joe is an innovator of personal growth strategies and passionate about empowering leaders to improve communication and teamwork.

A South Carolina native, Joe enjoys spending quality time with his wife, four children, and dog. When he's not speaking or coaching, you'll likely find him tending his organic raised bed vegetable garden, cheering on his favorite football team, or enjoying family vacations. To learn more about Joe and his work, visit him at www.joepettitinspires.com or www.newleafleadership.com.

Keynote Presentation - Thursday, October 26 - 11:30 a.m. - 12:30 p.m.

Seeds to Success: The Power of Choices and Potential

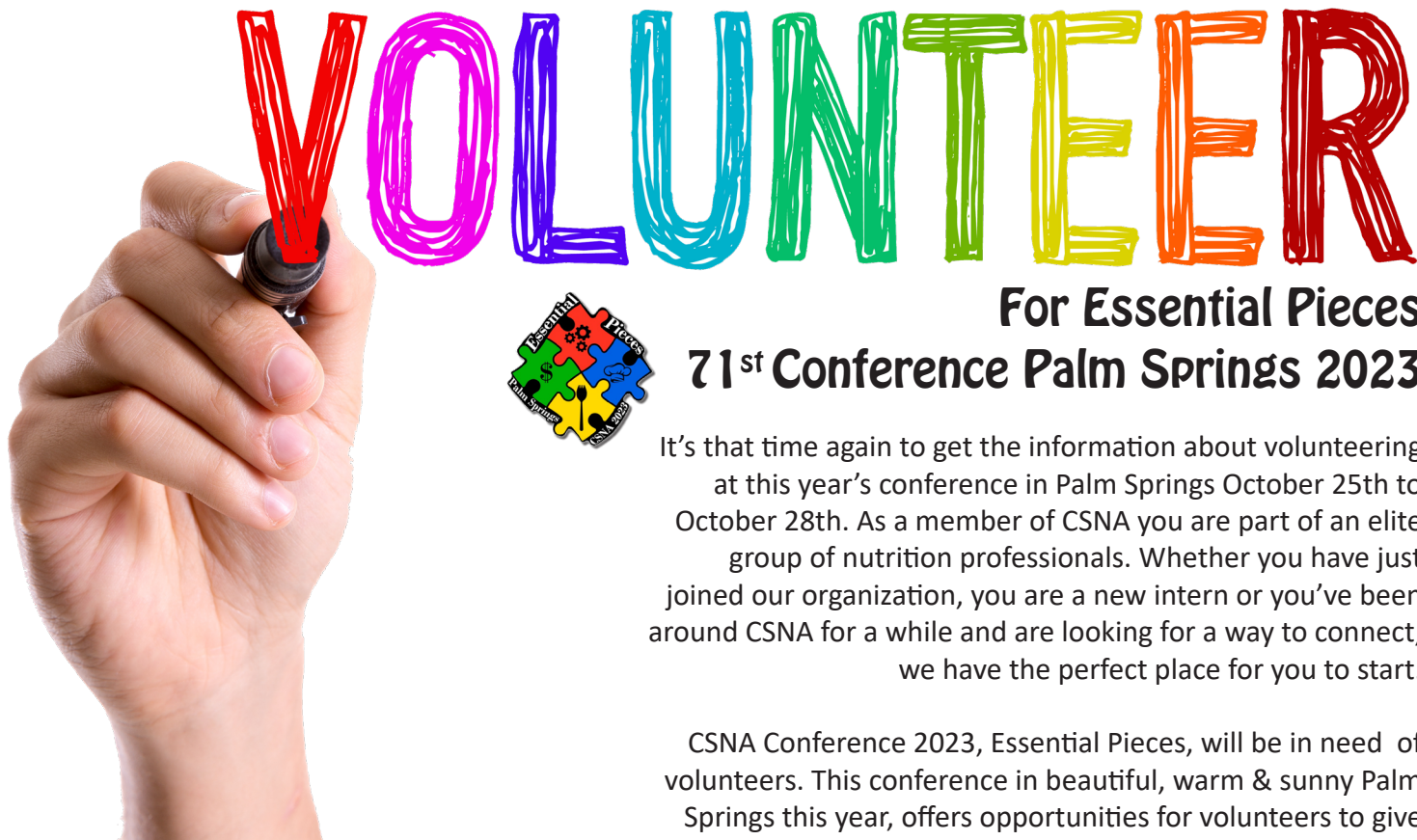
Join Joe for this insightful keynote as he delves into how planting three key seeds can enhance personal and organizational leadership success. With a background as a former school nutrition administrator, Joe draws upon his own challenges and triumphs as a leader to empower audiences to become stronger leaders themselves. He emphasizes the significance of self-discipline, self-care, and positive self-talk, leaving attendees with practical tools to cultivate their own leadership potential. Get ready for a thought-provoking and transformative experience with "Seeds to Success: The Power of Choices and Potential."

Breakout session - Friday, October 27 - 9:15 a.m. - 10:15 a.m.

Team United: How Our Differences Give Us Power

In this dynamic workshop, Joe will help teams unlock the full potential of their unique strengths and differences. Attendees will gain valuable insights into their behavioral strengths, blind spots, and communication preferences, and learn practical strategies for improving team communication, developing stronger relationships, and creating a healthier workplace culture.

The highlight of the session is a fun and enlightening breakout activity where attendees choose an animal based on identified similar characteristics. This activity has been a hit with past attendees, as it brings laughter and levity to the group while quickly developing awareness about themselves and others. Even those who struggle with seeing others' uniqueness in a positive light will benefit from this session.



For Essential Pieces 71st Conference Palm Springs 2023

It's that time again to get the information about volunteering at this year's conference in Palm Springs October 25th to October 28th. As a member of CSNA you are part of an elite group of nutrition professionals. Whether you have just joined our organization, you are a new intern or you've been around CSNA for a while and are looking for a way to connect, we have the perfect place for you to start.

CSNA Conference 2023, Essential Pieces, will be in need of volunteers. This conference in beautiful, warm & sunny Palm Springs this year, offers opportunities for volunteers to give as little or as much of their time as they would like. Don't worry about missing out on any of the conference sessions, as you will have the opportunity to be an active participant.

Volunteer positions range from registering attendees, decorating for the Presidents Party, hosting sessions, introducing speakers, passing out T-shirts and so much more!

Volunteers are a "Essential Piece" to the puzzle to make this one of the best conferences ever!!! Join the volunteer team and meet and make lot's of new friends and see old friends as well and just have fun. There will be raffle drawings for those who volunteer for awesome prizes that will be donated for this event.

****NOTE TO THE DIRECTORS:** If you have interns, we have a program to help get them involved! Any intern who volunteers for a minimum of 2 hours will receive free registration for the day. Please contact any conference committee chair for more details and get your interns signed up. This is a great opportunity for all. Look for the emails coming to you all on how and where to sign up. Remember we are all an "Essential Piece" of this industry we call Child Nutrition.

Pre-Conference Tour

Wednesday, October 25

When you think about the produce grown for your school food service operations, do you picture acres of open fields, rows of tilled soil, and seedlings lining the tops of the mounds? While much of the world's fruits and vegetables are grown this way, there are other ways to grow produce without large amounts of land — and even without soil!

Come to the desert to explore alternate ways to acquire nutritious produce for your school meal programs.

We will help you find the essential pieces to make your meal programs complete. Join us on Wednesday for a day filled with fun, food, and adventure.

Don't miss the bus.

Sign up now!

Volunteer @ www.calsna.org/Volunteers

It's time to register for your School Nutritional Specialist (SNS) exam!

Submitted by: Cecilia Milner, 2023 Essential Pieces Professional Development Chair

Registration is now open for the SNS Credentialing Exam. This year, the SNS exam will be offered on **Thursday October 26, 2022, from 1:00 pm to 5:00 pm**. Now is the time to think about taking the exam as you will want to take a couple of months to study and prepare. Earning the credential of SNS is well worth the effort, as adding the credential to your signature, is a way to indicate your commitment and proficiency in all things School Nutrition.

Registration is done on the School Nutrition Website and is **\$225 for SNA members and \$325 for Non-Members**. The deadline to register is **Thursday September 29, 2023**. While you are on the SNA web site, be sure to check out all the great SNS exam resources they offer such as a handbook that thoroughly describes the SNS exam process and there is a SNS exam study guide that is available for purchase. For more information, please visit: <https://schoolnutrition.org/certificate-and-credentialing/credentialing-program/>

ServSafe Exam offered at Annual Conference

Submitted by: Cecilia Milner, 2023 Essential Pieces Professional Development Chair

Is it time to renew or perhaps obtain your ServSafe Certification? CSNA will be proctoring the ServSafe exam at our Essential Pieces Annual Conference. The exam will take place on **Thursday October 26th at 1:00 pm**.

The cost is \$65 and pre-registration is required.

There will be an option to add the ServSafe exam when you register for Conference.

Be sure to check out the Essential Pieces Annual Conference webpage for more information.

Resource Center and Silent Auction

The **Silent Auction** is a great opportunity to raise money for your chapter and help the CSNA Scholarship Fund! This year's CSNA Annual Conference is in Palm Springs! We encourage you and your members, all **essential pieces**, to create a great basket to raise funds for your chapter! The proceeds are split 50/50, so bring as many items as you'd like. Examples of past auctions include baskets containing purses, spa items, blankets, jewelry, gift cards, and even golf or mini vacation packages. Use your imagination!

Tips for a Successful Silent Auction

Make a list of contents in the basket or a description of the item; people are more likely to bid on one if they know what is inside. Giving your basket a theme with a cute name generates interest too! E.g., Are you Digging it? (Gardening) Lights, Camera, Action (Movie Night), etc...Bring something others may find unique, as this makes your basket more enticing. Be sure it will appeal to others by decorating or adding different touches to make your basket stand out. Ask local restaurants and other businesses to donate a gift card or product to increase the value of your basket. Display their name or business card to give them advertising exposure.

The **Resource Center** is an area for chapters to display their accomplishments and ideas!

As we all continue to meet a myriad of challenges including supply chain, staffing or others, share how you're meeting them with enthusiasm and heart. Let's show our colleagues all your innovative ideas, methods and processes!

Share items like: how you spent your KIT funds, your menus, recipes, summer feeding ideas, CACFP ideas, and keeping staff motivated, workshop ideas, guest speakers, and professional development ideas!

For more information, please contact The Lauries - Resource Center & Silent Auction Committee!

The Lauries - Laurie Storey at lstorey@schooldaycafe.org ~ Laurie Taylor at ltaylor@perrisesd.org

2023 Schedule at a Glance

Time	WEDNESDAY October 25	THURSDAY October 26	FRIDAY October 27	SATURDAY October 28
6:30 AM				
7:00 AM				
7:30 AM				
8:00 AM				Fitness Events 7:00-8:00
8:30 AM				House of Delegates 8:00-9:15
9:00 AM		Educational Session A 8:45 - 9:45	Educational Session D 8:00 - 9:00	Educational Session F 8:45 - 9:45
9:30 AM		Regional Awards Brunch & First General Session Keynote 10:00 a.m. - 12:30 p.m.	Educational Session E 9:15 - 10:15	Exhibitor/Member Reg 8:00 - 2 / Silent Auction ~Closes Fri 5:30 pm Pick up Auction Items 9am-2pm
10:00 AM		Members & Exhibitor Registration 8:00 AM - 5:00 PM	NAC Conference 9:00 - 1:30	Exhibitor Showcase 10-1:30
10:30 AM		Exhibitor Set-Up 9-5	Grand Opening Exhibitor Showcase 10:30 - 3:00	Educational Session G 1:30 - 2:30
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Please note that schedule (sessions, rooms and times) are subject to change. Please visit www.CANSNA.org for the latest information and updates!

2023 Breakout Sessions

	A	B	C	D	E	F	G
Room	Thur 8:45 - 9:45	Thur 1:00 - 2:00	Thur 2:15 - 3:15	Fri 8:00 - 9:00	Fri 9:15 - 10:15	Sat 8:45 - 9:45	Sat 1:30 - 2:30
Mesquite B/C	Simplifying USDA Foods	Administrative Review Strategies for Success: Part 1 (General AR Prep)	Administrative Review Strategies for Success: Part 2 (Menus & OVS)	Creating a Team Mission Statement	Leadership and Management Playbook	Speaking with Confidence: Interviewing Skills	Shift Happens
1	Jose Quiñones, Kathleen Coleman, SNS, ,	Jennifer McNeil, RDN, SNS, Jackie Roler, RDN, Melissa Manning, RD	Melissa Manning, RDN, Jennifer McNeil, RDN, SNS Jackie Roler, RD	Laura Bulene Jacobo, SNS	Parisa Shukla, MDA, RD, SNS Michelle Curry, SNS	Bryan Flores, Selina Gordon	Matt Upton
2	Marketing and Communications in Charter schools.	What's Fun Got to Do with It? Go beyond the serving line to the heart of your school community.	Marketing Essentials for School Food Service	How Does Your (Digital) Garden Grow? Leveraging Social Media for Marketing and Engagement	Serving alongside 1*#s while being your best	Challenging Your Own Perceptions	You Care, They Stay. Leading when it gets hard.
3	Rosa Arrington, Claudio Estrada	Vivien Waits	Kristina Kraushaar Fausat Rahman-Daves	Dave Palmer	Matt Upton	Matt Upton	Magalie René,
4	Plant-Powered Student Menus: Why plant-based meals are important and how to successfully incorporate them in your district	Directors- How to Find Joy Again in Your Everyday Work & Overcome Post-COVID Fatigue.	Cultivating Experiential Learning: Connecting the Farm, Cafeteria, and Classroom	Special Diets, Carb Counts, and Allergens - Updates and What You Need to Know	Team United: How Our Differences Give Us Power	Take the Spice Challenge!	Knife Skills Refresher & How to Create Beautiful Fruit and Veggie Displays
5	Primrose C Sat Catalina / Madera	Yadira Sanchez, Joanna Manfiro, Janelle Manzano, Heather Berroben	Life After KIT Funds: How to Manage Capital Expenditures	Increasing Scratch Cooking Through Workforce Development	Joe Pettit	Sara Parthasarathy, Joyce E. Mckety, SNS, Michelle Quince	Jerry Babcock
6	Primrose D Sat Sierra/Ventura	Melissa Manning	Let's Talk about Scratch Cooking	Scratch Recipe Ideas and Inspiration	Christie White	Cool Bean Adventures Around the World: Connecting Cafeterias to Classrooms	Barbara Gates, Amy Haessly
7	Reimagine Your School Nutrition Program	What Keeps Nutrition Operators up at Night? A Panel Discussion on Key Trends & Challenges in K-12 Nutrition	Keys To Successful Advocacy and Why it Matters	2023 Nutrition Trends Shaping our Environment	Easy Tech Hacks to Help You Work Smarter, Not Harder	More Chuck for Your Buck	Mindful Menus for Special Diets
8	Michelle Liday	Selina Gordon, Dawn Soto	Alecia Woods	Dustin Walker Stephanie Lip	Randal Lane	Christie White	Barbara Gates, Amy Haessly
9	School Bid Secrets from a Distributor	Train & Maintain	Life After KIT Funds: How to Manage Capital Expenditures	Increasing Scratch Cooking Through Workforce Development	Let's Talk about Scratch Cooking	Proper Cooking Processes 101- Efficiency in a Commercial Kitchen	Cool Bean Adventures Around the World: Connecting Cafeterias to Classrooms
10	Reimagine Your School Nutrition Program	What Keeps Nutrition Operators up at Night? A Panel Discussion on Key Trends & Challenges in K-12 Nutrition	Keys To Successful Advocacy and Why it Matters	2023 Nutrition Trends Shaping our Environment	Easy Tech Hacks to Help You Work Smarter, Not Harder	More Chuck for Your Buck	Mindful Menus for Special Diets
11	TBD, ,	TBD	Eric Span, Josh Rogers, Nicole Meschi, Lea Angela Reid	Alyssa McClelland M.S.	TBD	TBD	TBD
12	Essential Puzzle Pieces for a Successful Administrative Review	Resource Management - Best Practices for Strong Internal Controls	Summer Meal Program Success: Finding the missing pieces to year-round access to healthy meals	Connecting the Dots to Optimize Your USDA Foods Ordering	Piecing Together Procurement - Resources and Practices to Ensure Compliance	Scratch Recipe Ideas and Inspiration	The Power of Emotional Intelligence
13	Laurie Brackett, Amy Su	Katie Tully, Sydney Sharp	Gurjeet Barayeh, Kristina Ricci	Jessica Dunajski, Stephanie Blair, Carrie Robinson	Christy McCoy, Alan Spengler, Araceli Garcia Maldonado	Melissa Manning	Laura Bulene Jacobo, SNS
14	Primrose AB	Trayed 3:15-5 Primrose AB	MAC Sierra/Ventura 9-2	MAC Sierra/Ventura 9-2	MAC Sierra/Ventura 9-2	MAC Sierra/Ventura 9-2	MAC Sierra/Ventura 9-2
15	Chino	SNS & ServSafe 1-5pm Chino	SNS & ServSafe 1-5pm Chino	SNS & ServSafe 1-5pm Chino	SNS & ServSafe 1-5pm Chino	SNS & ServSafe 1-5pm Chino	SNS & ServSafe 1-5pm Chino

Key Area Color Code

Administration	Communications & Marketing	Nutrition/ Nutrition Education	Operations	CDE State Updates/ Administration
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Please note that schedule (sessions, rooms and times) are subject to change. Please visit www.CAISNA.org for the latest information and updates!



OFFICIAL 2023 CONFERENCE REGISTRATION FORM - PALM SPRINGS

School Food Service Employees Only - (Industry members please contact Amber at CSNA for Registration Information 818-842-3040)
 Registration is NOT OPEN to non-exhibiting Industry Professionals. You must work in a school to attend if your company is not exhibiting.
Essential Pieces! The 71st Annual Conference & Trade Show - October 25-28, 2023

PLEASE TYPE OR PRINT. ONE REGISTRATION FORM PER PERSON. PLEASE DUPLICATE THIS FORM FOR ADDITIONAL COPIES.

NAME _____ TITLE _____
 PREFERRED NAME ON BADGE _____ SPECIAL ACCOMODATIONS & DIETARY REQUIREMENTS _____
 DISTRICT NAME _____
 MAILING ADDRESS IS THIS HOME OR WORK (PLEASE CIRCLE ONE) _____ CITY _____ STATE _____ ZIP CODE _____
 WORK PHONE _____ FAX _____ E-MAIL _____

REGISTRATION FEES

FULL CONFERENCE REGISTRANTS (INCLUDES PRESIDENT'S PARTY & REGIONAL AWARDS BREAKFAST)			
	EARLY DISCOUNT FEE <i>(ON OR BEFORE 9/16/23)</i>	REGISTRATION FEE <i>(AFTER 9/16/23)</i>	AMOUNT
<i>If PAYMENT IS RECEIVED</i>			
MEMBERS (MEMBER RATE DOES NOT INCLUDE DUES)			
DIRECTOR/SUPERVISOR	\$315	\$340	\$ _____
MANAGER	\$300	\$325	\$ _____
STAFF/STUDENT/RETIRED	\$290	\$315	\$ _____
CSNA PAST PRESIDENT	\$ 0	\$ 50	\$ _____
NON-MEMBERS*			
DIRECTOR/SUPERVISOR*	\$526*	\$551*	\$ _____
MANAGER*	\$365*	\$390*	\$ _____
STAFF*	\$350*	\$375*	\$ _____
STUDENT/RETIRED/GUEST	\$345	\$370	\$ _____
* INCLUDES 1 YEAR SUBSCRIPTION TO CSNA AND SNA (\$211 FOR DIRECTORS AND \$65 FOR MANAGERS AND \$58 FOR STAFF)			

SINGLE DAY REGISTRANTS (DOES NOT INCLUDE MEALS UNLESS CHOSEN AND PAID FOR BELOW) PLEASE CHOOSE ONE DAY: <input type="checkbox"/> THURSDAY <input type="checkbox"/> FRIDAY <input type="checkbox"/> SATURDAY			
	EARLY DISCOUNT FEE <i>(ON OR BEFORE 9/16/23)</i>	REGISTRATION FEE <i>(AFTER 9/16/23)</i>	AMOUNT
<i>If PAYMENT IS RECEIVED</i>			
MEMBERS			
DIRECTOR/SUPERVISOR	\$ 140	\$155	\$ _____
MANAGER	\$ 135	\$150	\$ _____
STAFF/STUDENT/RETIRED	\$ 130	\$145	\$ _____
GUEST	\$ 105	\$120	\$ _____
NON-MEMBERS			
DIRECTOR/SUPERVISOR	\$170	\$185	\$ _____
MANAGER	\$165	\$180	\$ _____
STAFF/STUDENT/RETIRED	\$160	\$175	\$ _____
GUEST	\$150	\$175	\$ _____
MEAL FUNCTIONS (OPTIONAL, NOT ALREADY INCLUDED IN PRICE ABOVE)			
REGIONAL BRUNCH - THURSDAY, 10/26		\$ 45	\$ _____
PRESIDENT'S PARTY - FRIDAY, 10/27		\$ 85	\$ _____

PRE-CONFERENCE TOUR & SPECIAL SESSIONS (MUST BE PRE-REGISTERED TO ATTEND)

Pre-Conference Tour Wednesday, October 25, 2023 (MUST BE PRE-REGISTERED TO ATTEND)

Palm Springs Tour - Details TBD \$60 \$ _____

Special Sessions: Thursday, October 26, 2023

SNS Credentialling Exam - 12:30 pm - 5:00 pm (\$225 SNA Members, \$325 Non-SNA Members - Register Directly with SNA - www.SchoolNutrition.org)

(Check in by 12:30 pm - Program begins promptly at 1:00 pm)

ServSafe Exam - 12:30 - 5:00 pm \$65 \$ _____

(Check in by 12:30 pm - Program begins promptly at 1:00 pm)

____ I would like to participate in the Fitness Fundraiser on Friday, October 27, 2023 - 7:00 - 8:00 a.m. _____ (No Cost)

GRAND TOTAL REGISTRATION/MEALS \$ _____

PAYING WITH CHECK NO. _____ MADE PAYABLE TO CSNA AND MAIL WITH COMPLETED REGISTRATION FORM TO:
CSNA, P.O. Box 11376, Burbank, CA 91510 | Phone: 818-842-3040 | FAX: 818-843-7423

IF PAYING WITH A CREDIT CARD, PLEASE FILL IN THE FOLLOWING INFORMATION SIGN AND MAIL OR FAX TO THE ADDRESS ABOVE.

CREDIT CARD NUMBER _____ EXP DATE _____ BILLING ZIP CODE _____
 BILLING ADDRESS _____
 SIGNATURE _____

PURCHASE ORDERS WILL NOT BE ACCEPTED. REQUEST FOR REFUND MUST BE RECEIVED IN WRITING BY 9/16/23. A \$50 CANCELLATION FEE WILL BE DEDUCTED.
 CHILDREN UNDER THE AGE OF 16 YEARS WILL NOT BE PERMITTED INTO THE EXHIBIT HALL. COLLEGE STUDENTS MUST BE REGISTERED BY AN INSTRUCTOR.
 FOR FURTHER INFORMATION ABOUT THIS CONFERENCE OR TO REGISTER ON-LINE, PLEASE VISIT www.CALSNA.org

The 2023 President's Party



**Friday, October 27, 2023
6:30 - 10:00 p.m.**

As we all are Essential Pieces in our own way...
Time to show your creativity
at this year Annual President's Reception.

Come dressed to represent your
Essential Pieces (TEAM),
looking forward the fun and creative ways
our members are going to show their

TEAM!

Conference Hotels

We have three hotels. Book your room NOW before they are sold out!



Renaissance Palm Springs

888 E Tahquitz Canyon Way, Palm Springs, CA 92262
(760) 322-6000
Single/Double \$219
Room cut-off Tuesday, September 20th



Hilton Palm Springs

480 E Tahquitz Canyon Way, Palm Springs, CA 92262
(760) 320-6868
Single/Double \$199 Triple \$214 Quad \$229
Room cut-off Tuesday September 20th



Hyatt Palm Springs

285 N Palm Canyon Dr, Palm Springs, CA 92262
(760) 322-9000
Single \$219 Double \$239
Room cut-off Tuesday September 20th