

# APPLICATION FOR DIRECTOR OF THE YEAR

**DUE DATE: SEPTEMBER 15, 2015**

**THE DIRECTOR OF THE YEAR AWARD** WILL BE PRESENTED AT THE CSNA ANNUAL CONFERENCE. A PLAQUE WILL BE PRESENTED TO THE RECIPIENT. THE AWARDEE'S IDEAS AND MATERIALS WILL BE SHARED THROUGH POPPY SEEDS.

**WHO IS QUALIFIED:** A CURRENT SNA AND CSNA MEMBER WHO IS A DIRECTOR/SUPERVISOR AS WELL AS A CURRENT SNA CERTIFICATE IN SCHOOL NUTRITION OR THE SNS CREDENTIAL. ADDITIONALLY, THEY MUST BE AN SNA MEMBER OF AT LEAST FIVE YEARS AND MUST HAVE SERVED IN AT LEAST ONE POSITION ON THE STATE OR NATIONAL EXECUTIVE BOARD OR AS A MEMBER ON A STATE OR NATIONAL COMMITTEE.

**RESTRICTIONS:** THE NOMINEE CANNOT BE A CURRENT STATE OR NATIONAL SNA PRESIDENT AND CANNOT BE A PREVIOUS NATIONAL WINNER OF THE DIRECTOR OF THE YEAR AWARD. IN ADDITION, SELF NOMINATIONS ARE NOT ACCEPTED.

**PLEASE COMPLETE THIS FORM AND ATTACH REQUIRED DOCUMENTATION.**

NAME OF NOMINEE: \_\_\_\_\_

SCHOOL DISTRICT: \_\_\_\_\_

WORK ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

WORK TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CSNA CHAPTER NAME & NUMBER: \_\_\_\_\_ # \_\_\_\_\_

**\*PLEASE CONFIRM THAT THIS INDIVIDUAL MEETES THE FOLLOWING REQUIREMENTS:**

- CURRENT CSNA AND SNA MEMBER
- CSNA AND SNA MEMBER FOR AT LEAST 5 YEARS (# OF YEARS: \_\_\_\_\_)
- SCHOOL FOOD SERVICE DIRECTOR FOR AT LEAST 5 YEARS (# OF YEARS: \_\_\_\_\_)
- STATE ASSOCIATION MEMBER FOR AT LEAST 5 YEARS (# OF YEARS: \_\_\_\_\_)
- Currently SNA Certified and/or Currently SNA Credentialed (SNS)

WHAT STATE OR NATIONAL LEADERSHIP POSITION(S) HAS THE NOMINEE HELD? (PLEASE LIST POSITIONS BELOW.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\*YOU MAY CONFIRM THE CURRENT MEMBERSHIP AND CERTIFICATION STATUS OF THE NOMINEE BY CONTACTING YOUR STATE SNA PRESIDENT OR THE SNA SERVICE CENTER AT (301) 686-3100 OR SERVICECENTER@SCHOOLNUTRITION.ORG.



Nominated By: \_\_\_\_\_

Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

How do you know the nominee? \_\_\_\_\_

Send Applications to: **CSNA AWARDS & SCHOLARSHIPS CHAIR**  
**PO BOX 11376 • BURBANK, CA 91510 • (818) 842-3040**  
**• AWARDS@CALNSA.ORG**

# APPLICATION FOR DIRECTOR OF THE YEAR (CONTINUED)

**THE NOMINEE WILL BE JUDGED ON FIVE CATEGORIES. PLEASE NOTE THE WEIGHTS OF EACH CATEGORY:**

To eliminate bias, we would like to ensure that the nominee's identity remains anonymous to the judges. Please do not reference the nominee or the nominee's school district by name in your responses below.

## **SECTION 1: PROGRAM ENHANCEMENT (WORTH 30 POINTS)**

PLEASE PROVIDE 3 SPECIFIC EXAMPLES DEMONSTRATING HOW THE NOMINEE HAS POSITIVELY IMPACTED THE FOODSERVICE PROGRAM DURING THEIR CAREER AS A SCHOOL NUTRITION DIRECTOR. PLEASE DO NOT REFERENCE THE NOMINEE BY NAME. ONLY REFER TO THE NOMINEE AS "THE NOMINEE" OR "HE/SHE". PLEASE INCLUDE SPECIFIC FACTS AND DETAILS ABOUT HOW THE DIRECTOR HAS IMPACTED AND MARKETED THE SCHOOL FOOD SERVICE PROGRAM, SUCH AS BY INCREASING PARTICIPATION, GETTING THE FINANCES IN ORDER, ETC.) UP TO 10 POINTS WILL BE AWARDED PER EXAMPLE. (WORD COUNT MAX: 100 WORDS PER EXAMPLE)

## **SECTION 2: STAFF DEVELOPMENT (WORTH 20 POINTS)**

PLEASE PROVIDE 2 SPECIFIC EXAMPLES DEMONSTRATING HOW THE NOMINEE HAS PROVIDED TRAINING AND/OR MENTORING FOR THEIR STAFF DURING THEIR CAREER AS A SCHOOL NUTRITION DIRECTOR. PLEASE DO NOT REFERENCE THE NOMINEE BY NAME. ONLY REFER TO THE NOMINEE AS "THE NOMINEE" OR "HE/SHE". PLEASE INCLUDE THE TOPICS OF TRAININGS, WHEN AND HOW THE MENTORING DEVELOPED, APPROXIMATE DATE OF TRAINING, ESTIMATED NUMBER OF PARTICIPANTS, IF THE TRAINING IS ONGOING OR NEW, AND HOW THE TRAINING OR MENTORING HAS IMPACTED THE WORK OF THE STAFF/ THE SPECIFIC BENEFITS OF THE TRAININGS (SUCH AS STAFF RETENTION, STIPENDS FOR STAFF, IMPROVED WORK ENVIRONMENT, ETC.). UP TO 10 POINTS WILL BE AWARDED PER EXAMPLE. (WORD COUNT MAX: 100 WORDS PER EXAMPLE) UP TO 10 POINTS WILL BE AWARDED PER EXAMPLE.

## **SECTION 3: SCHOOL INVOLVEMENT (WORTH 15 POINTS)**

PLEASE PROVIDE 3 SPECIFIC EXAMPLES DEMONSTRATING HOW THE NOMINEE HAS DEVELOPED RELATIONSHIPS WITH STUDENTS, FACULTY, THE SCHOOL BOARD, AND/OR THE SUPERINTENDENT TO PROMOTE SCHOOL FOODSERVICE PROGRAMS IN THEIR SCHOOLS. PLEASE DO NOT REFERENCE THE NOMINEE BY NAME. ONLY REFER TO THE NOMINEE AS "THE NOMINEE" OR "HE/SHE". PLEASE INCLUDE SPECIFIC DETAILS ABOUT EVENTS HELD, OUTREACH CONDUCTED, AND MATERIALS CREATED, INCLUDING DATES, TARGETED AUDIENCE AND IMPACT ON THE SCHOOL FOODSERVICE PROGRAMS AND SCHOOLS. UP TO 5 POINTS WILL BE AWARDED PER EXAMPLE. (WORD COUNT MAX: 100 WORDS PER EXAMPLE) .

## **SECTION 4: SNA INVOLVEMENT (WORTH 20 POINTS)**

PLEASE PROVIDE 2 EXAMPLES EACH OF HOW THE NOMINEE HAS PERSONALLY BEEN INVOLVED WITH SNA AND HOW THE NOMINEE HAS PROMOTED INVOLVEMENT IN SNA TO THEIR EMPLOYEES DURING THEIR CAREER AS A SCHOOL NUTRITION DIRECTOR. PLEASE DO NOT REFERENCE THE NOMINEE BY NAME. ONLY REFER TO THE NOMINEE AS "THE NOMINEE" OR "HE/SHE". PLEASE INCLUDE SPECIFIC DETAILS, SUCH AS SPECIFIC OUTREACH CONDUCTED BY THE DIRECTOR TO EMPLOYEES ABOUT SNA MEMBERSHIP AND SPECIFIC SNA MEMBERSHIP PROMOTIONS. PLEASE INCLUDE DATES AND EXPLAIN THE IMPACT THE DIRECTOR HAS HAD ON SNA MEMBERSHIP WITHIN THEIR DISTRICT. UP TO 5 POINTS WILL BE AWARDED PER EXAMPLE. (WORD COUNT MAX: 100 WORDS PER EXAMPLE).

## **SECTION 5: COMMUNITY OUTREACH (WORTH 15 POINTS)**

PLEASE PROVIDE 3 SPECIFIC EXAMPLES DEMONSTRATING HOW THE NOMINEE HAS PROMOTED SCHOOL FOODSERVICE PROGRAMS IN THEIR DISTRICT TO PARENTS, THE MEDIA, AND COMMUNITY ORGANIZATIONS DURING THEIR CAREER AS A SCHOOL NUTRITION DIRECTOR. PLEASE DO NOT REFERENCE THE NOMINEE BY NAME. ONLY REFER TO THE NOMINEE AS "THE NOMINEE" OR "HE/SHE". PLEASE INCLUDE SPECIFIC DETAILS ABOUT EVENTS HELD, OUTREACH CONDUCTED, AND MATERIALS CREATED, INCLUDING TOPICS, TARGETED AUDIENCE AND IMPACT ON YOUR SCHOOL NUTRITION PROGRAM AND SCHOOL. UP TO 5 POINTS WILL BE AWARDED PER EXAMPLE. (WORD COUNT MAX: 100 WORDS PER EXAMPLE).

PLEASE REMEMBER TO TYPE YOUR NOMINATION AND BE SURE TO LIMIT YOUR RESPONSES TO NOT EXCEED THE WORD COUNT MAXIMUMS LISTED. PLEASE DOUBLE CHECK THAT THE NOMINEE IS A CURRENT CSNA AND SNA MEMBER WHO IS CURRENTLY SNA-CERTIFIED OR SNA-CREDENTIALLED (SNS) AND HAS BEEN A SCHOOL FOODSERVICE DIRECTOR AND SNA/STATE ASSOCIATION MEMBER FOR AT LEAST FIVE YEARS. NOT FOLLOWING THESE RULES WILL RESULT IN A DISQUALIFIED NOMINATION.

Send Applications to: **CSNA AWARDS & SCHOLARSHIPS CHAIR**  
PO Box 11376 ● Burbank, CA 91510 ● (818) 842-3040  
● [AWARDS@CALSNA.ORG](mailto:AWARDS@CALSNA.ORG)